



DO WE REALLY NEED CORAL REEFS?



1 PROVIDES HABITAT AND SHELTER

FOR HUNDREDS TO
THOUSANDS OF
MARINE ORGANISMS.



2 REMOVES CO₂ FROM ATMOSPHERE

THROUGH PHOTOSYNTHESIS
AND REEF FORMATION.



3 ADVANCES IN PHARMACEUTICAL AND MEDICAL

TREATMENTS FOR CANCER,
ARTHRITIS, AND MORE.



WHAT CAN YOU DO TO HELP?



1 **START AT HOME!**

WATCH YOUR CONSUMPTION OF WATER AND LIMIT USE OF PLASTICS OR OTHER PETROLEUM BASED PRODUCTS.



2 **ENGAGE WITH YOUR COMMUNITY**

AND ORGANIZE A CLEAN-UP EVENT AT YOUR LOCAL BEACH OR LAKE.



3 **DONATE TO THE WFCRC.**

YOU CAN DONATE MONEY, TIME, OR ORGANIZE A PROJECT WITH US AS A PARTNER OR MEMBER.



DIVING & TRAINING PROGRAMS



1

SCIENTIFIC DIVING:

WE HAVE AN EXCLUSIVE PROGRAM TO CERTIFY DIVERS IN THE SCIENCES, ALLOWING THEM TO PARTICIPATE IN RESEARCH EXPEDITIONS AND MORE.



2

PTSD THERAPY:

WE HAVE A DIVING PROGRAM THAT IS TAILORED TO THOSE SUFFERING FROM POST-TRAUMATIC STRESS. RECONNECTING THEM WITH THE OCEAN TO BRING PEACE AND PURPOSE.



3

FROM TOP TO BOTTOM:

WE PROVIDE TRAINING FOR BEGINNER DIVERS ALL THE WAY TO EXPERTS AND TRAINER CERTIFICATIONS.



BECOME A PARTNER OR MEMBER



1

PARTNER WITH US:

WE WORK WITH MULTIPLE NGO'S, NONPROFITS, GOVERNMENTS, AND COMMUNITIES TO BRING HEALTH, EDUCATION, AND SUSTAINABILITY TO OUR OCEANS' REEFS.



2

BECOME AN HONORABLE MEMBER:

WE HAVE SEVERAL COMMITTEES THAT WORK WITH OUR COMMUNITY PARTNERS, BRANDING, AND MORE. APPLY TO JOIN AS A MEMBER OF OUR COMMITTEES OR SUGGEST YOUR OWN!



3

BECOME A RECURRING DONOR:

MAINTAIN YOUR MONTHLY DONOR MEMBERSHIP FOR EXCLUSIVE PERKS, STARTING AT \$10 A MONTH.

[HTTPS://WWW.WFCRC.ORG/](https://www.wfcrc.org/)



SHARE THE KNOWLEDGE!



1 COMMUNITY EVENTS:
WE TABLE UP AT EVENTS LIKE MARCH FOR THE OCEAN, SHARK-CON, EARTH DAY AND MORE. COME JOIN US TO LEARN ABOUT OUR MISSION AND OUR PARTNERS.



2 PUBLIC DOMAIN:
VISIT OUR WEBSITE, [WFCRC.ORG](https://www.wfrcrc.org), AND CLICK ON "RESEARCH" FOR FREE ACCESS TO DOZENS OF ARTICLES AND YEARS OF COLLECTIVE RESEARCH.



3 CONFERENCES:
WE WERE RECENTLY INVITED TO THE 2020 UN OCEAN CONFERENCE IN LISBON, PORTUGAL. YOU CAN STREAM IT ONLINE ALONG WITH OTHER CONFERENCES WE ATTEND!



HOW TO CONNECT WITH US



1 CONNECT ONLINE:
LIKE AND FOLLOW OUR SOCIAL MEDIA ACCOUNTS ON FACEBOOK, INSTAGRAM, TWITTER, AND MORE!



2 BY EMAIL:
AT ENGAGEMENT@WFCRC.ORG TO FIND OUT MORE ABOUT US AND OUR MISSION.



3 BY MAIL:
IF YOU PREFER TO LICK A STAMP, MAIL US YOUR COMMENTS DIRECTLY TO 4010 SKIPPER ROAD, SEBRING, FLORIDA 33875



WHAT CAN YOU DO TO HELP?



1 **CORAL RESEARCH:**

OUR PRIMARY MISSION IS TO RESEARCH, PROTECT, AND REPOPULATE THE CORAL REEF POPULATIONS OF OUR OCEANS.



2 **PUBLIC EDUCATION & TRAINING:**

PART OF HOW WE ACCOMPLISH THIS IS BY EDUCATING AND ENGAGING WITH OUR COMMUNITY, PARTICULARLY EDUCATIONAL INSTITUTIONS, TO SHARE OUR RESEARCH WITH AS MANY PEOPLE AS POSSIBLE.



3 **ECOLOGICAL DEVELOPMENT:**

GIVEN HEALTHIER AND MORE PROSPEROUS CORAL POPULATIONS, OUR SHORELINES ARE MORE STABLE, CREATING A BETTER ENVIRONMENT FOR MARINE LIFE AND MANKIND.



GEOGRAPHIC INFORMATION SYSTEMS



1

A WATCHFUL EYE:

GIS ALLOWS US TO TRACK THE LOCATION OF ONE OR THOUSANDS OF ANIMALS IN A GIVEN AREA.



2

A PROTECTOR:

THIS TRACKING ALSO PROVIDES HEALTH DATA AND MONITORS POPULATION FLUCTUATIONS OVER TIME.



3

A CONTINUOUS STREAM OF DATA:

GIS IS A SET-IT-AND-FORGET-IT TECHNOLOGY. ONCE TRACKERS ARE IN PLACE WE CAN MONITOR WILDLIFE FOR YEARS AND EVEN DECADES.



GET THE KIDS INVOLVED



1

EDUCATION:

WE HAVE WEBINARS, RESEARCH, PUBLIC SPEAKERS, AND MORE THAT BRING A FUN, FRUITFUL TAKE ON OCEAN CONSERVATION.



2

KIDS FOR THE OCEAN:

THE MORE OUR CHILDREN KNOW ABOUT THE FUNCTION, ECOLOGY, AND THE MAJESTY OF OUR OCEANS THE GREATER THE OPPORTUNITY TO HELP REPAIR AND REPOPULATE OUR CORAL POPULATIONS.



3

FLIPPERS IN THE WATER:

WE HAVE VARIOUS DIVING PROGRAMS FOR OUR MORE HANDS-ON YOUNG SCIENTISTS. THEY CAN SEE THE CORALS AND OTHER MARINE LIFE UP-CLOSE FOR AWE INSPIRING EXPERIENCE.

