

## **CTA-115-March for the Ocean (M40)**

## I pledge to give something back

Join WFCRC

The World Federation for Coral Reef Conservation Vic Ferguson Executive Director Reprinted 2/19/18 For a Diver

P.O. Box 311117 vic.ferguson@wfcrc.org Houston. TX 77231 info@wfcrc.org



281.971.7703

David Helvarg -

## March for the Ocean Now is the Time for Epic Change

March For The Ocean Published on Feb 12, 2018

On Saturday June 9, 2018, World Oceans Day weekend and the beginning of the 2018 hurricane season, the March for the Ocean (M4O) campaign will mount mass marches, flotillas and rallies in our nation's capital and around the country. People will be mobilizing to stop reckless offshore oil drilling being pursued by the Trump administration and to promote job-generating clean energy, to call for large-scale reduction in plastic waste that is killing ocean wildlife and to promote protection and restoration of our coastlines in the face of rising seas and intensified hurricanes like last year's Harvey, Irma and Maria. Everyone is encouraged to 'Wear Blue for the Ocean' and to 'March for the Ocean' on June 9. March for the Ocean Set for June 9, 2018/ More than 70 M4O partner organizations have enlisted to support this effort to unite at a moment of crisis and policy failure to #MarchForTheOcean and to promote a Healthy Ocean and Clean Water for All.

The growing chorus of supporters includes environmentalists, scientists, surfers, boaters, divers, fishermen, artists, filmmakers, social justice activists, small businesses, major aquariums, deep-sea explorers, students, parents, teachers and citizen activists - everyone who gets so much from our ocean, lakes, and rivers- coming together to give something back. "Next summer we will see a new wave of resistance - and appreciation - for the other 71 percent of our environment that is the ocean," said David Helvarg, Chair of the M4O Steering Committee and Executive Director of Blue Frontier Campaign, an ocean conservation and policy group working with other M4O partners including the Sierra Club, Earth Day Network, Greenpeace, Surfrider Foundation, Ocean Conservancy, Plastic Pollution Coalition, the National Aquarium, Monterey Bay Aquarium, Pacific Coast Federation of Fishermen's Associations and many more (for the full list of march partners to date go to www.marchforocean.com).



"Our coastal lifestyles and economies rely on a healthy coastal environment," said Chad Nelsen, CEO of the Surfrider Foundation. "Clean water, beach access, healthy beaches and a thriving ocean are worth fighting for." March for the Ocean endorsers and participants include: Dr. Sylvia Earle, Mission Blue Philippe Cousteau, Earth Echo International Bill McKibben, 350.org Xiuhtezcatl Martinez, Earth Guardians Wyland - marine artist Ralph Nader - consumer activist Action plans include a flotilla of boats and kayaks on the Potomac River, interactive exhibits, a 91-foot life-sized blue whale, and a march and rally in Washington, D.C. Sister cities' marches across America will include Boulder, Colorado; Austin, Texas; San Francisco, California; Tucson, Arizona; Las Vegas, Nevada; Cairo, Georgia; Indianapolis, Indiana; Honolulu, Hawaii, and many more underway. The Ocean Pledge the Ocean gives me so much in terms of oxygen, rain, water, work, food, recreation, transportation, exploration and a sense of awe and wonder that <u>I pledge to give something back</u>.

I will Wear Blue for the Ocean and I will March for the Ocean on Saturday June 9 2018.

I will work with and support organizations working to defend our seas.

I will work to put an end offshore drilling and spilling, and the onshore refineries and pipelines that endanger us and to replace these sources of pollution with safe job-generating clean energy.

I will work to reduce my use of throwaway plastic and for the reduction of plastic, agricultural, petrochemical and other forms of pollution poisoning our seas, killing wildlife and putting our health at risk.

I will learn about and make the food, transportation, energy and consumer choices that benefit the ocean as well my health, pocketbook and family. I will learn about and then educate my neighbors and others on how to protect ourselves from rising seas, coastal flooding, and additional climate impacts on our ocean, lakes and rivers.

I will work to restore salt marshes, estuaries, oyster reefs and other living habitats that can help to protect our waters. From local zoning boards to national elections

I will 'Vote the Coast and Ocean' to protect our endangered communities - both human and wild. I will work to elect ocean champions who work for science-based solutions to the challenges we face and who support the blue in our red, white and blue.



March For The Ocean Published on Feb 12, 2018 SUBSCRIBE 19Subscribe Subscribed Unsubscribe On Saturday June 9, 2018, World Oceans Day weeke March for the Ocean (M4O) campaign will mount mas

On Saturday June 9, 2018, World Oceans Day weekend and the beginning of the 2018 hurricane season, the March for the Ocean (M4O) campaign will mount mass marches, flotillas and rallies in our nation's capital and around the country. People will be mobilizing to stop reckless offshore oil drilling being pursued by the Trump



administration and to promote job-generating clean energy, to call for large-scale reduction in plastic waste that is killing ocean wildlife and to promote protection and restoration of our coastlines in the face of rising seas and intensified hurricanes like last year's Harvey, Irma and Maria.

Everyone is encouraged to 'Wear Blue for the Ocean' and to 'March for the Ocean' on June 9. March for the Ocean Set for June 9, 2018/ More than 70 M4O partner organizations have enlisted to support this effort to unite at a moment of crisis and policy failure to <u>#MarchForTheOcean</u> and to promote a Healthy Ocean and Clean Water for All. The growing chorus of supporters includes environmentalists, scientists, surfers, boaters, divers, fishermen, artists, filmmakers, social justice activists, small businesses, major aquariums, deep-sea explorers, students, parents, teachers and citizen activists - everyone who gets so much from our ocean, lakes, and rivers- coming together to give something back.

"Next summer we will see a new wave of resistance - and appreciation - for the other 71 percent of our environment that is the ocean," said David Helvarg, Chair of the M4O Steering Committee and Executive Director of Blue Frontier Campaign, an ocean conservation and policy group working with other M4O partners including the Sierra Club, Earth Day Network, Greenpeace, Surfrider Foundation, Ocean Conservancy, Plastic Pollution Coalition, the National Aquarium, Monterey Bay Aquarium, Pacific Coast Federation of Fishermen's Associations and many more (for the full list of march partners to date go to <a href="https://www.marchforocean.com">www.marchforocean.com</a>).

"Our coastal lifestyles and economies rely on a healthy coastal environment," said Chad Nelsen, CEO of the Surfrider Foundation. "Clean water, beach access, healthy beaches and a thriving ocean are worth fighting for." March for the Ocean endorsers and participants include: Dr. Sylvia Earle, Mission Blue Philippe Cousteau, Earth Echo International Bill McKibben, 350.org Xiuhtezcatl Martinez, Earth Guardians Wyland - marine artist Ralph Nader - consumer activist Action plans include a flotilla of boats and kayaks on the Potomac River, interactive exhibits, a 91-foot life-sized blue whale, and a march and rally in Washington, D.C.

Sister cities' marches across America will include Boulder, Colorado; Austin, Texas; San Francisco, California; Tucson, Arizona; Las Vegas, Nevada; Cairo, Georgia; Indianapolis, Indiana; Honolulu, Hawaii, and many more underway.

## **The Ocean Pledge**

"The Ocean gives me so much in terms of oxygen, rain, water, work, food, recreation, transportation, exploration and a sense of awe and wonder that I pledge to give something back.

I will Wear Blue for the Ocean and I will March for the Ocean on Saturday June 9 2018. I will work with and support organizations working to defend our seas.

I will work to put an end offshore drilling and spilling, and the onshore refineries and pipelines that endanger us and to replace these sources of pollution with safe job-generating clean energy.



I will work to reduce my use of throwaway plastic and for the reduction of plastic, agricultural, petrochemical and other forms of pollution poisoning our seas, killing wildlife and putting our health at risk.

I will learn about and make the food, transportation, energy and consumer choices that benefit the ocean as well my health, pocketbook and family.

I will learn about and then educate my neighbors and others on how to protect ourselves from rising seas, coastal flooding, and additional climate impacts on our ocean, lakes and rivers.

I will work to restore salt marshes, estuaries, oyster reefs and other living habitats that can help to protect our waters. From local zoning boards to national elections

I will 'Vote the Coast and Ocean' to protect our endangered communities - both human and wild.

I will work to elect ocean champions who work for science-based solutions to the challenges we face and who support the blue in our red, white and blue.

For additional reading see <u>The WFCRC Document Gallery</u> for articles about:

- Public Service Announcements (PSA)
- Coral Alert Network (CAN)
- Emergency Reporting Reports (ERR)
- Call to Action (CTA)
- Marine Protected Areas (MPA)
- Marine Life Alert (MLA)
- Seismic and Oil Production Threats
- Natural Science Reports (NSR)
- Oil Spill Alerts (OSA)
- And other miscellaneous documents

