



# PSA-046-“Changes in attitude Changes in latitudes”

Join WFCRC

The World Federation for Coral Reef Conservation  
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We are developing the plans for our “**Changes in attitudes....Changes in latitudes**” St. Maarten Coral Summit 2017 and I want to share the plans with you in hopes of having you join us. I am looking for speakers for the lineup and would like to ask for your participation.

You will have a chance to hang out with us at our 2017 Fundraiser/Gala. The event in St. Maarten will be The Fundraiser/Gala Event of the year for St. Maarten. The plans are for two plus hours of speakers and knowledge sharing about the value of maintaining the current status of coral reefs and coastal environments and how it pertains to keeping the local tourism business healthy. Then the evening meal, a silent auction then the entertainment.

We will have several modules to be presented like the science of coral reefs, the protection, the monitoring, sediment flows, storm water runoff, 1st response, preparedness, oil spills, GIS and local content. This is where I would like to have you make your presentation as one of the modules.

The location we have chosen is the same location of our first town hall meeting, The Westin Dawn Beach Club. One of the reasons we chose the Beach Club is that during the construction of their facility, no efforts were in place to prevent sand and sediment from flowing into the ocean and *killing all of the coral* in front of the facility.

That was over a decade ago and i am glad to report that there has been some regrowth since then. So it would be good pr for them to support a coral conservation program.

I have ask the Dawn Beach Club to support a day of coral planting and mangroves the following day after the Gala. All of which is still being negotiated. Once the venue is locked down i will approach Jimmy Buffet for the entertainment, who has done benefits like this in many locations in the Caribbean. I am also pursuing the possibility of Sylvia Earl of Mission Blue, as a speaker as well.

Even though it is a year away there is a lot to do. For our speakers we will provide lodging for the night at the Beach Club and there may be other events like a cocktail party and workshops on another day. Would you consider being a speaker and sharing what you know about Sustainable Development of the Caribbean? There will be an effort to arrange air fare for promotional consideration for our speakers, but that has not been discussed with any airline as of yet.

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Upon completion of the presentation and the execution of the proposal, the template we will have created will be moved to the next island location, most likely St. Barts then Saba and so on. We will have more info and invitations coming soon so contact us as soon as you can.

I hope to hear from you about this as soon as you can.

Thanks

Vic Ferguson

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