



Dr. Patricia Anderson

AUTHENTIC TRANSFORMATIONAL LEADER
CERTIFIED CHANGE PRACTITIONER

MEDIA KIT

Transforming the World | One Leader at a Time

Dr. Anderson is a Forbes School of Business and Technology professor with over 20 years of experience in executive leadership and business. She has conducted hundreds of seminars and training sessions and featured on NBC, CBS, FOX, The Wall Street Journal's Market Watch, and more. Dr. Anderson is a Certified Change Practitioner and holds an MBA in Management Information Systems and International Business and a Doctorate in Transformational Leadership.

Dr. Anderson is an innovative, action-oriented thought leader with exceptional success in implementing transformative cultures and challenging the status quo and ideals surrounding successful leadership.

She has combined years of extensive behavioral research with her proven abilities to manage complexity, volatility, and ambiguity in leadership to become a leading expert in Authentic Transformational Leadership (ATL).

Central to her leadership methodology understands the difference between change and transformation. According to Dr. Anderson, change is an external shift in behaviors that is ultimately reversible, whereas transformation works from the inside outward and is permanent.

Dr. Anderson's mission with ATL is to position leaders and businesses to create people-powered, future-proof solutions and sustainable success through authenticity, transparency, and real-time accountability.

Dr. Anderson has performed extensive research on transformational leadership, specifically: authentic transformational leadership (ATL), and pseudo-transformational leadership (PTL). Her research focuses on the behavioral traits of PTL, their triggers, and strategies to identify, curtail, and reverse them. She also depicts the effect of PTL behavior on employee/follower perception, performance, and retention, and presents recommendations for remediation.



Authority Magazine

You Know Less Than You Don't Know

*Superior organizational success is boosted by positive leadership behavior.
Leaders' behaviors drive employee/follower motivation, creativity, performance, and productivity.*

Are you ready to transform your leadership journey?

In a world filled with challenges, successful executives know it's not about just changing – it's about transforming! Introducing the Authentic Transformational Leadership (ATL) playbook – your guide to navigating uncertainties with efficiency, turning business disruptions into defining moments.

Unlike change, which is temporary and binary, transformation is enduring and incremental. It's the intentional pursuit of a better future, a powerful communal approach propelling progress, just like a butterfly's irreversible transformation from a caterpillar.

Dr. Anderson's evergreen leadership playbook strategically prepares you for the future. You will:

- Create/Sustain collaborative and transformative cultures
- Elevate your leadership EQ,
- Establish transformative leadership creeds Engage stakeholders in the Metaverse with inclusive design,
- Future-proof your supply chains
- Glean valuable insights from Dr. Anderson's groundbreaking transformational leadership case study

Stop leadership burnout and embark on a journey to sustained success!



Dr. Patricia Anderson's Leadership playbook is available at all online and BAM book retailers, including:

Amazon:

<https://amzn.to/3fap6wD>

Google Books:

<https://bit.ly/3f6YEUM>

Barnes and Noble:

<https://bit.ly/3DwIUUj>

View TBN Spot Here:

<https://youtu.be/85JwWMmksCc>

Speaking Topics

Authentic Transformational versus Pseudo-Transformational Leadership

Lead, Learn, Level Up with Transformational Leadership

Leadership Elasticity During Disruption

Drive Speed to Value with Deep Leadership

Societal and Cultural Change Following COVID-19

Future Proof with Authentic Transformational Leadership

People Powered Leadership

Reimagining Leadership

Prescriptive Leadership

Stakeholder Engagement

Organizational Storytelling

Virtual Leadership – the Answer to Social Distancing

Knowledge Management - Money on the Table

Changes in the Workplace, Including Mental Health Awareness and Digital Transformation

Walk the Diversity, Equity, Inclusion, Accessibility (DEIA) Talk

Optimizing Internal Customers in the New Talent Landscape

Leadership Playbook for the Future

Leadership in the Metaverse

Women in Leadership

Technology and Trends

Transformational Leadership and Organizational Change Management

Love is a Verb!

Are you ready to redefine love and transform your relationships?

Ask yourself, "What is love?" and "Am I demonstrating love?" Say goodbye to common misconceptions and dive into a journey of love as a powerful force, not just a fleeting feeling.

Dr. Anderson challenges the world's definition of love, unveiling why we often operate in emotional love – conditional, perceptual, and transactional. Love Is a Verb! positions love at the core of our existence, not just at the periphery.

Discover why transformational love's addition and multiplication properties are the key, far surpassing the limitations of subtraction and division found in emotional love. Dr. Anderson weaves hope, personal stories, practical applications, and current events into this transformative narrative.

Explore timely topics like Love in the Metaverse. Dr. Anderson addresses the significant barrier to love – fear – and guides you through a three-fold transformational process.

This book is for YOU – whether you seek love, don't fully understand it, or want to maximize its power in relationships. If you need healing from the past or clarity in your current relationships, Love Is a Verb! is your guide.

Ready to embrace a love that transcends? Start your transformative journey with Love Is a Verb!



Dr. Patricia Anderson's guide to transformational love is available at all online and BAM book retailers, including:
Amazon:
<https://amzn.to/3TUGJiJ>

Speaking Topics

Stop to Love! What Love is Not!

In the Name of Love: Understanding the Power of Love's Influence

Parents, Teach Your Children Love: Nurturing a Foundation of Love

Word Seeds: You Sow What You Say!

Forgive or Forget It!: The Role of Forgiveness in Love

I Love You, But Only from Afar: Navigating Complex Relationships

Emotions Versus Love: Distinguishing Genuine Love from Emotions

Love Is Not a Garbage Can!: Setting Healthy Boundaries in Love

Fear: The Final Frontier of Love

Transformational Love Loading...: Embarking on a Journey of Personal Growth

God Loves You: Understanding Unconditional Divine Love

Loving God: Strengthening the Connection with the Divine

Loving Yourself: Cultivating Self-Love for a Fulfilling Life

Loving Others: Fostering Meaningful Relationships with Others

Transformational Love: A Holistic Approach to Loving

Love with Your Heart, Soul, and Strength: A Comprehensive Approach

Love's Language: How to Communicate Love Effectively

Love's GPS: Navigating the Pathways of Love

Love's Brand: Defining Your Unique Expression of Love

Love in Action!: Translating Love into Meaningful Deeds

Special Focus: Love in the Metaverse!: Navigating Love in the Digital Age

Critical Reflection and Biblical Scholarship

Ready to transform your thinking and embark on an enlightening journey of self-discovery?

Challenge yourself – it's not a setback but a door knock to transformation!

Dive deep into emotions, intellect, and spirit with critical reflection, guided by the transformative power of renewing the mind (Romans 12:2). This isn't just a book; it's your interactive guide to understanding yourself, scriptures, and the world.

Develop rational thinking skills, unravel meaning perspectives, and address distorted assumptions for transformational learning.

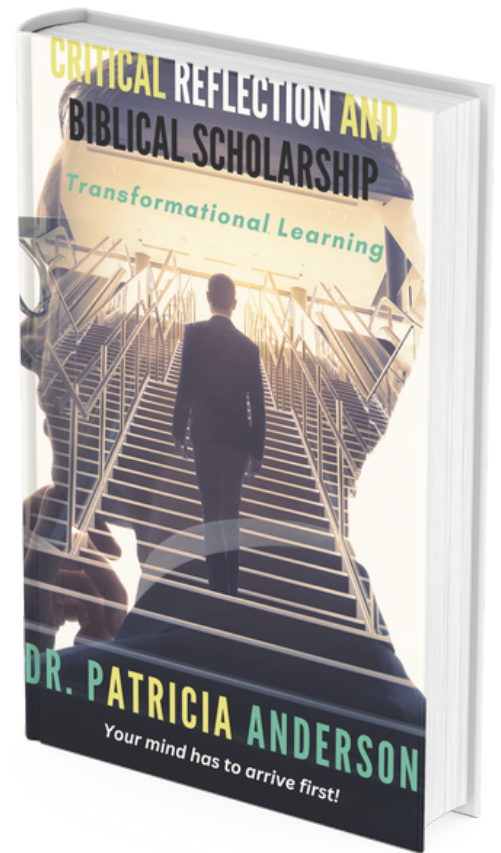
In this transformative guide, you will:

- Develop reasoning and intellectual skills
- Strengthen key concepts in readings
- Apply critical thinking to interpret the Bible

What you'll gain:

- Deepen your understanding of critical reflection
- Form substantive questions about the Bible
- Distinguish thoughts from feelings
- Be purposeful in thoughts and actions
- Elevate the quality of your thinking
- Differentiate between questions and questioning

Ready to elevate your thinking and embrace transformation? Dive into this enlightening journey now!



Dr. Patricia Anderson's guide to an emotional, intellectual, and spiritual deep dive begins here:

Amazon:

<https://amzn.to/3TUGJiJ>

Speaking Topics

Critical Reflection and Its Role in Personal Growth and Spirituality

Worldviews Shape and Limit our Perspectives and Experiences

Transformational Learning: A Journey to Self-Discovery

Self-Awareness: The Foundation of Personal Development

Spirituality vs. Intellectuality: Supplement or Complement?

Biblical Weltanschauung: Interpreting the World Through Scripture

Critical Thinkers: Nurturing Intellectual Independence

Eisegesis, Exegesis, and Hermeneutics: Unveiling Biblical Interpretation

Truth vs. Validity: Discerning What Matters

Emotional, Intellectual, and Spiritual Deep Dive: A Holistic Approach

Critical Reflection and Technology: Navigating the Digital Age

Critical Reflection and Science vs. Religion: Bridging the Gap

Premise Distortions: Unraveling Epistemic, Sociolinguistic, and Psychological Distortions

Aligning Faith with Rational Thinking

Change vs. Transformation: Understanding the Nuances

Loving in the Metaverse: Navigating Relationships in a Digital Age

Metaverse Considerations for Leaders: Leading in a Digital World

Leveraging Lessons Learned: Applying Past Experiences for Future Success

Testimonials

"Kudos to Dr. Anderson, who helped to establish awareness for how societal/global events impact us in the workplace. Her work helped to foster a better work environment for us all by tackling tough subjects and reprocessing them so they can be discussed and consumed in the workplace.

- Unit4 Global Leadership

On behalf of the leadership team, I want to thank you for the time and energy you have put into this Case Study. We all appreciate it! The artifacts are useful and we will be discussing the outcomes/recommendations at a future leaders' meeting. Thank you for the great work and dedication to the company you have shown. Your contribution has been invaluable in moving us forward.

- Executive Leadership at Transformational Leadership Case Study Organization

"I ... feel like a carpenter with a bag of tools for every situation."

- Davien W

"I knew ... change and transformation were different ...

- Katia M.

Dr. Anderson, you did it again by going deeper and behind the scenes with our motivation and determination which triggers our behaviors.

- Shemeka T

Being a business owner, I have learned some leadership strategies to use and not to use.

- Maurice W

Thanks Dr. Anderson! The concept of continuous improvement really stood out to me. As a leader and as an individual, I recognize that leadership is a journey and not a destination.

- Stephen A

The information on the pairing of technology and human engagement was also enlightening.

- Richard F

"I got to see why I was unsuccessful... I was changing instead of transforming."

- Tia R

Frequently Asked Questions

Q. What is Authentic Transformational Leadership (ATL)?

ATL is a leadership approach that creates valuable and positive transformation in stakeholders, such as internal customers (employees) and followers, to influence current leaders and develop future leaders.

Q: What is Pseudo Transformational Leadership (PTL)?

Self-serving yet highly inspirational leadership behaviors characterize PTL. These leaders are unwilling to encourage independent thought in subordinates and exercise little care for their stakeholders.

Q: What are the Benefits of ATL?

Now more than ever, as our society experiences major disruptions, mental health awareness takes precedence in the workplace, and digital transformation affects every aspect of our lives. Additionally, an ever-evolving talent landscape presents challenges to organizations. ATL will equip your organization with the tools and mindsets necessary to navigate current crises and develop future-proof solutions to ensure your long-term, sustainable success.

Q. What are the Components of ATL?

ATL's four components, also known as the "4Is," are idealized influence, inspirational motivation, intellectual stimulation, and individualized consideration.



Idealized influence – Leaders should demonstrate behavior that aligns with the organization's values and goals. This transformational driver enhances trust in – and respect for – the leader and drives impetus to emulate the leader's practices.

Inspirational motivation is the degree to which the leader articulates a vision that is appealing and inspiring to stakeholders such as followers. Leaders, through inspirational motivation, challenge them with high standards, communicate optimism about future goals, and provide meaning for the organization's vision.

Intellectual stimulation – Through intellectual stimulation, a leader challenges assumptions, takes risks, and solicits stakeholders' input. Leaders demonstrating this behavior stimulate and encourage creativity in their stakeholders and nurture and develop individuals who think critically and independently.

Individualized consideration – This is practiced by a leader who attends to stakeholders' needs and is a mentor, coach, or guide to them. Leaders who exemplify individual consideration listen to the concerns and needs of stakeholders, provide support, and are empathetic of their circumstances. Leaders with a high emotional quotient (EQ) are well versed in this behavior.

Media



STOP CHANGING; IT DOESN'T WORK!

Dr. Patricia Anderson - 4 Traits of ATLS

Dr. Patricia Anderson, one of America's leading voices on transformational leadership, recommends leading-edge methods that transform a leadership team's performance and long-term viability. And, now more than ever, it's...

[Continue Reading](#)



DIGITAL JOURNAL

WORLD TECH & SCIENCE SOCIAL MEDIA BUSINESS ENTERTAINMENT LIFE SPORTS



Christian Leaders and the Metaverse

Women in Transformational Leadership...Why Now? - Part 1

Fortune 500 companies with women positioned on their boards yield stronger return on equity than those with less women. These companies consistently maintain at least a 26% performance lead than their competitors in the ...

[Continue Reading](#)

Published in Authority Magazine

Candice Georgiadis
Dec 27, 2021 · 10 min read · Listen



Female Disruptors: Dr Patricia Anderson On The Three Things You Need To Shake Up Your Industry

Authority Magazine

Dr Patricia Anderson of Forbes School of Business and Technology: Five Things Business Leaders Can Do To Create A Fantastic Work Culture

[Continue Reading](#)

SUPPLYCHAIN
MANAGEMENT REVIEW



Login · Become a **SUBSCRIBER**

Search

Not a Subscriber Sign Up Today!

Procurement & Sourcing Education Finance Management Software & Technology 3PL Resources - Events - Subscribe -

SUPPLYCHAIN
MANAGEMENT REVIEW

Supply chain leaders must optimize their strategy

While outside disruptions can put scalability and agility at risk, capable authentic transformational leaders transcend disruptions.

Contact Us



DR. ANDERSON WORKS WITH:

- Business Leaders
- HR leaders
- Political Leaders
- Religious Leaders
- Entrepreneurs
- Influencers
- Political Candidates

HOW DO I ENGAGE DR. ANDERSON?

Dr. Anderson is available to speak at seminars, host workshops, conduct in-person and virtual presentations, and deliver executive coaching.

She is also available as an expert on call.



Connect with Dr. Anderson:

LinkedIn, Facebook, YouTube,
Instagram, TikTok:
[@DrPatriciaAnderson](#)

Twitter: [@drpatriciaAI](#)



GET IN TOUCH

Annie B - PR Manager

DrPManagement@ATL.Team

800 630 9045

www.ATL.Team



**Authentic
Transformational
Leadership**