

INCLUSION COFFEE

COFFEE CART PRESENTATION

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COFFEE

ABOUT US

MICHAEL

Michael Hutchinson, M.Ed., co-founder of Inclusion Coffee and Lucky Dog Coffee, has a long career as a teacher of special education and working with kids and adults with disabilities. Michael often speaks with family members of his students about their futures and their opportunities. Finding them very limited, this was the impetus for the business - a job and life skills training facility for those in need of such.

SHANNON

Shannon Funk holds two masters with an MSIS degree, and an MBA, she has an intuitive understanding of the business and IT markets. Driven by personal needs, she co-founded Inclusion Coffee in 2020 with Michael and Lucky Dog in 2022. Shannon's children are on the spectrum. She, like many other parents, worries about the opportunities available to them. Having had a career in IT for 20 years, working at the University of Cincinnati and Microsoft, she decided to shift gears and focus on her passion of helping others grow.



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WHAT DO WE STAND FOR?



MISSION

While hiring people with Intellectual and Social Disabilities, our goal is to have our employees poached from us so that we may put even more people into the workforce.

VISION

We intend to create coffee carts that quickly achieve profitability for school programs and grow the opportunities available for people with Intellectual and Social Disabilities.

VALUES

Inclusion Coffee values inclusion, tolerance, growth, empathy and kindness.

WELCOME TO OUR COFFEE CART PROGRAM

Inclusion Coffee is about more than great coffee. It is an idea that everyone can be included. Everyone can learn life and job skills. We believe that the more diverse and inclusive a workplace, the more conducive it is to being a fostering and growth-oriented environment. Students learn math, communication, collaboration, vocational skills and other life skills. They also develop a sense of belonging, have a chance to improve social skills, and gain confidence. Bring these opportunities to your students!





ABOUT OUR COFFEE CART PROGRAM



Our Products

At Inclusion Coffee, we offer a wide variety of coffee and tea blends from around the world. From rich and bold espresso to delicate and floral teas, we have something for every taste preference. We offer a beginner's package that includes the equipment needed to get your program started. We also have a subscription program for your most consumable items.



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OUR PROCESS

Inclusion Coffee's products are very reasonable and can help you make a profit to continue the operations once your initial (grant) funds have diminished. We spend time with you to go over the concepts and training that your students will need. We provide you with the tools to be successful in your training program. **You** make and set prices as well as **keep all the profits!**



HOW IT WORKS

Step 1 CONTACT US

Complete our online form and help us get to know your students and their needs.



Step 2 RECEIVE & REVIEW

Receive our startup coffee cart kit and training materials. We can schedule calls to go over any questions that the training materials do not cover.



Step 3 GROW

Brew and grow! Grow your funds available for other learning opportunities or tools! Grow life and job skills! Grow confidence and collaboration!



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THE BASIC STARTUP KIT

- 1 Coffee Cart
- 1 School Specific Coffee Cart roll of stickers
- 1 Coffee Urn
- 1 Coffee Maker
- 1 Electric Grinder
- Filters for brewing
- 1 Cash drawer box
- 5 Inclusion Coffee Branded Coffee Aprons
- 1 5lb Bag of Whole Bean Coffee for hot coffee
- 100 Coffee cups, lids, sleeves & stirrers
- Condiment display organizer
- Instructional Operations for staff/students
- Visual support material for students
- Ongoing support from Inclusion Coffee staff

STARTUP COST - \$1200



PREMIUM ADD-ONS

Cold Brew Toddy & filters

5lb of Cold Brew Beans

1883 Syrups

Alternative milks such as oat, almond, soy, & coconut

Looseleaf teas, bags and scoop

Matcha and chai

Water system

Ice machine

Steam wand

Espresso machine

Contact Inclusion Coffee for pricing



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RESPONSE TO THE PROGRAM

“One of the best programs that you can do for your students. Not only are they learning job skills but also learning social skills” - Gill M

“My students come off the bus excited for ‘Coffee Cart Day.’ They love not just the making the coffee but also the delivery of the product. They are learning to be more social and feel like a part of the campus since they now see teachers they normally would not see.” - Peter R

“As a resource teacher, I teach my students Financial Lit to help prepare them for life after school. This program helped lay the foundation for their business plans, budgets, and customer service. We are using their proceeds for grants to Prom and Grad Night.” - Eric R

“The parents of the students are really the ones who helped push this program through. Their kids come home happy and excited that they feel productive and accomplished. The parents have told me they have noticed the students being more social and they self-advocate more.” - Alicia M

“The excitement for the coffee cart has helped to create a closer knit community on our campus by connecting the students and staff on a more personal level; which is something special in and of itself. The teachers see the students more than just a special-ed student.” - Matt B



FREQUENTLY ASKED QUESTIONS

HOW DO WE GET A COFFEE CART PROGRAM APPROVED AT OUR SCHOOL SITE?

Your SpEd department can present this information packet to school administration. Share with them how running a coffee cart will teach students jobs skills to be ready for the workforce and raise funds for your classroom and program!

HOW MUCH MONEY CAN WE EXPECT TO MAKE?

Inclusion Coffee Carts prepare students with disabilities for the workforce and create a continuous flow of income for your school site. You will see a return on your investment as soon as you start selling coffee because YOU KEEP ALL OF THE PROFITS. If you are unable to allocate funds for this, we recommend securing a sponsor/donor for the purchase.

WHAT IF WE HAVE MORE THAN 5 PEOPLE THAT WILL BE OPERATING OUR COFFEE CART?

Our standard package is designed for 5 Coffee Cart students, but you can order as many additional aprons, coffee and supplies as you need directly from the Inclusion Coffee website!

HOW AND WHEN DO I RUN THE COFFEE CART?

Running the coffee is all up to you! You have the freedom to be as creative as you want and run it as you see fit for your program. We provide you all the tools, materials and instructions digitally with the package. The only thing you need to do is order more coffee or supplies as you need via The Inclusion Coffee website. If you need additional or modified materials for teaching certain steps or tasks, feel free to create your own to help support your students best.





CONTACT INFO



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