

CAPABILITY STATEMENT

COMPANY OVERVIEW

Depict Brands is a Boston-based design and branding firm specializing in creative strategy, brand identity, and marketing communications. With over a decade of experience, our team collaborates closely with clients to understand their goals and craft compelling, strategic solutions that strengthen their brand presence.



CORE COMPETENCIES

Strategy & Research • Creative & Production • Brand Identity • Campaign Development • Digital Strategy
 UX & UI Design • SEO & Web Development • Organic & Paid Social • Focus Group • Community Murals

PAST PERFORMANCE

MassDOT / AECOM

Safe Routes Program: Annual Report
 / Accessibility Design

Norc at the University of Chicago

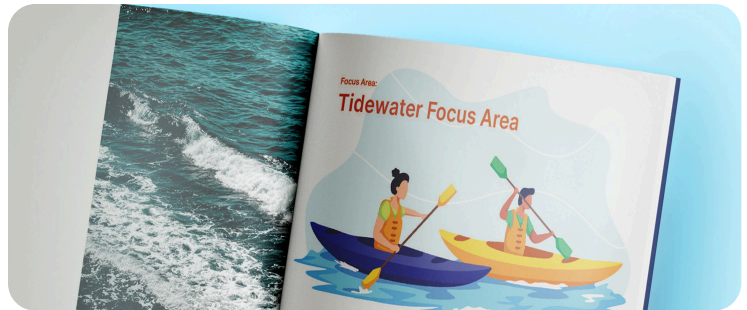
Print Design: Data Report, Infographics

City of Boston

Office of Economic Opportunity and Inclusion

Town of Central Falls & Pawtucket / McCabe Enterprises

Print Design: Research Report, Focus Group Surveys



DIFFERENTIATOR

- **Award Winning Designer** | GD USA 2013
- Multilingual and multicultural creative team
- Proven track record delivering on time and within budget
- Collaborative “design thinking” approach focused on measurable results



COMPANY INFORMATION

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BUSINESS CERTIFICATIONS



UEI # HQU3JUWP29X3
 DUNS #: 079737395
 SDO ID: 20150053
 NAICS: 541511, 541613, 541430, 711510