

amw Marketing

Working within the Commonwealth of Massachusetts for over 25 years, AMW Marketing has a thorough understanding of the business landscape and public challenges. We use our broad knowledge and familiarity with MA constituents to effectively deliver messages across all channels.

AMW Marketing works with agencies that must communicate complicated or disruptive messages to broad audiences, and assists them in getting engagement and support. We are experts at taking critical information and communicating it clearly, effectively and immediately. Our success rests on our expert ability to deliver the ultimate value that results upon project completion.

PAST PERFORMANCES:

Charles River Watershed Association in conjunction with

- Town of Milford
- Town of Bellingham
- Mass Department of Environmental Protection

Massport Authority

Federal Energy Regulatory Commission

Certifications

Women-owned small business that is DBE certified

Women Business Enterprise, (WBE) certified

Comfort and Fit -

Two of the most important factors in hiring the right marketing partner



Core Competencies:

- Strategic Planning and Brand Strategies
- Creative Development
- Web Architecture and Design
- On and Offline Advertising
- Media and Press Relations
- Digital Marketing, Content Marketing and Social Media Management

NACIS Codes

541613 – Marketing Consulting

541430 – Graphic Design Services