

## **CORE COMPETENCIES**

Analytics Intell is full-service strategic data analytics company, deploying intelligence analytics solutions to help businesses of all sizes optimize data assets and extract insights to drive business performance. For almost two decades, the firm has been in the business of helping companies to plan, implement, deploy and maintain highly sophisticated business intelligence solutions. We offer expert level services in the following areas:

- Data Architecture and Warehouse Administrator
- ETL Modeling
- Visual & Predictive Analytics
- · Business Analytics
- Business Intelligence Consulting
- UX/UI Design and Development
- Need Assessment Review
- Front-end and Back-end Development
- Project Management
- Application and Cloud Security

#### **NYC DOHMH**

Analytics Intell worked closely with New York City Department of Health and Mental Hygiene (DOHMH) to extract data from various source systems across New York City, clean the data and house it into a centralize data warehouse. From this unify data hub, Analytics Intell deployed data intelligence, interactive and insightful reporting, and provided tracking and monitoring capabilities of incidents through a custom BI solution.

#### Pacific Coast Bankers' Bank

Analytics Intell has partnered with Pacific Coast Bankers Bank (PCBB) to develop a financial Software as a Service (SaaS) for the financial services industry. The upcoming regulation, Current Expected Credit Loss (CECL) is "the biggest accounting change in banking history", according to the Financial Accounting Standards Board (FASB).

#### **Starwood Hotels & Resorts**

Analytics Intell developed a customer engagement solution for front line employees at the hotel to improve customer service. Through a custom mobile solution, their front-line employees can pull up profile information like dietary restrictions, room preferences or an accompanied pet.

## **DIFFERENTIATORS**

Your One Stop Shop with Rapid Development Capability and a Proven Track Record.

With us, you don't need to look for other technology companies. We develop applications rapidly and unlike others in this space, we have successfully deployed five SaaS applications currently in use in three continents.

## **CONTACT INFO**

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# **CODES & CERTIFICATIONS**

Informa Solution, Inc. dba Analytics Intell

**DUNS Number: 079877787** 

NAICS Codes: 518210, 541430, 541511 Certifications: DBE, MBE, and SBE.