[YOUR LOGO]

THE TUCSON ENERGY PACKAGE

Don't Just Coat Your Roof. Insulate It.



THE PROBLEM: YOUR ROOF IS A HEAT MAGNET

Living in Tucson means battling extreme heat. Most flat roofs absorb solar radiation like a sponge, transferring that heat directly into your living space. This forces your AC unit to run non-stop, driving up your electric bill.

Standard roof coatings stop water, but they don't stop heat.

THE SOLUTION: SPRAY FOAM INSULATION (SPF)

We don't just "paint" your roof. We upgrade it. Before applying the final protective coating, we install a monolithic layer of Spray Polyurethane Foam. This advanced system does three things a standard roof cannot do:

1. STOPS THE HEAT TRANSFER Foam is one of the best insulators on the planet. It acts as a thermal blanket for your home, keeping the cool air in and the desert heat out.

- **Result:** Most homeowners see a **30% reduction** in cooling costs.

2. ELIMINATES PONDING WATER Standard flat roofs often have "low spots" where water sits after a monsoon. This standing water eventually breaks down coatings and causes leaks.

- **Result:** The foam builds up these low areas, creating a positive slope so water drains off your roof properly.

3. SEALS EVERY CRACK Because the foam expands upon application, it fills every gap, crack, and seam. It self-flashes around your AC units, vents, and pipes.

- **Result:** A seamless, watertight barrier with zero joints to pull apart.

🤝 A CERTIFIED PARTNERSHIP

Expertise at Every Layer.

We are a **Certified Coating Partner** of **AZ Foam Systems**, Tucson's premier spray foam specialists.

We believe in using the best specialists for each stage of your roof restoration:

1. **Preparation:** Our roofing crew cleans and preps your deck to ensure a perfect bond.
2. **The Foam Layer:** We bring in **AZ Foam Systems** to apply the high-tech insulation layer. Their specialized rigs and technicians ensure the foam is applied to exact thickness and drainage specifications.
3. **The Armor Coat:** Our crew returns to apply the final UV-reflective coating, sealing the system and securing your warranty.

You get the best of both worlds: A professional roofer managing your project and a dedicated foam specialist installing the insulation.

💰 THE FINANCIAL ADVANTAGE

LOWER TEP BILLS Stop paying to cool the neighborhood. A foam roof pays you back every month in lower utility bills.

$1,200 FEDERAL TAX CREDIT Because this system adds significant insulation value (R-Value) to your home, it qualifies for the **Energy Efficient Home Improvement Credit**. You can claim 30% of the material cost (up to $1,200) back on your taxes.

UPGRADE YOUR ROOF TODAY. Ask us to include the **"Tucson Energy Package"** in your estimate.

Instructions for the Roofer

1. **Copy/Paste** this text into Microsoft Word or Canva.
2. **Add Your Logo** at the top.
3. **Add the "Certified Partner Badge"** (the one you just downloaded) at the bottom.
4. **Save as PDF** and email it to your clients with your quote.