

## Our Mission

To partner with behavioral healthcare providers, businesses, funders, and public policy leaders to optimize operations and unlock opportunities.

## Our Approach

We believe in a collaborative approach to consulting, where we work closely with our clients to understand their needs and develop solutions together. Our goal is to build long-lasting relationships that make a difference.

## Targeted Populations

People served in Medicaid and the public behavioral health system have complex illnesses, including severe mental illness, co-occurring behavioral and physical health needs, and significant substance use disorders.



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**Beechlands Group**

BEHAVIORAL HEALTHCARE CONSULTING  
& STRATEGIC PLANNING



**Mental Health  
Substance Use Disorders  
Managed Care**

## Recent Engagements

Over the last three years, Beechlands Group has supported a variety of clients. Recently, we worked with two health plans to “bring BH in-house” by facilitating the transition from an external BH vendor. We have also supported a Medicaid MCO in developing and deploying a community-informed three-year strategic plan for meeting broad business objectives. Additionally, we have helped community behavioral health providers by developing a clinically integrated network and assisting in founding and operating a state-level trade organization for SUD quality. Beechlands Group has also collaborated with BH advocates to develop operating models and initiatives to ensure engagement and funding for decision-makers. Furthermore, we developed and deployed dynamic “go-to-market strategies” with investment funds and founders to launch new BH products and services. All our work starts with collaboratively identifying goals and ends with high client satisfaction and recommendations for future engagements.



## Our Team

In addition to our founder, our experienced team includes professionals with deep experience in managed care, operations, finance, and public behavioral health, including: a psychiatrist with over 30 years of clinical operations expertise; a lawyer and an MCO operational executive with more than 20 years of regulatory and leadership tenure; a seasoned communications and marketing expert with more than a decade of market acquisition and development experience; and additional staff with program delivery and lived experiences.



## Our Founder & CEO

Jonas Thom, a seasoned leader with over three decades of expertise in strategic behavioral health operations, specializes in Medicaid-centric systems. With degrees from the University of Mount Saint Joseph and the University of Cincinnati, Jonas holds Professional Clinical Counselor licenses in Ohio and Kentucky. Throughout his career, he has driven results, nurtured team growth, and introduced innovative approaches to enhance member well-being and business expansion. Notable achievements include founding a successful consulting firm, managing billion-dollar health plans, and championing award-winning population health initiatives. Jonas has left a transformative mark on Ohio's community behavioral health services through program creation and policy reforms, optimizing service delivery and fostering holistic care approaches.

