

READ TO LEAD

Executive Series

2021

Plug into an **energizing experience** that will reinvigorate your leadership and create transformation.



Read more books in 2021



Increase your **impact, resiliency & profitability**



Accountability partnership



Learn with two **innovative business coaches** and a group of your peers



Think bigger - this is your time to work on, not in, your business

Who Should Join?

Business Leaders Founders & CEOs Entrepreneurs
Transition CEOs Executive Level

The most successful leaders are readers.

READ TO LEAD

Executive Series

2021

Series presented in **three (3) unique segments**.
Each segment features **three (3) books** that provide you **personal, professional and organizational development**.

Segment 1

Apr 20, 2021 -
Jun 29, 2021

When Daniel Pink
The Coaching Habit Michael Bungay Stanier
Little Blue Truck Alice Schertle

Segment 2

Jul 13, 2021 -
Sept 28, 2021

Nudge Richard Thaler
The 10 Stories Great Leaders Tell Paul Smith
The Alchemist Paul Coelho

Segment 3

Oct 12, 2021 -
Dec 21, 2021

Leading with Gratitude Adrian Gostick
Clockwork Mike Michaelowicz
The Four Agreements Don Miguel Ruiz

Bonus

Dec 2021 or
Jan 2022 (TBD)

Management Mess to Leadership Success Scott Miller
Discussion and Q&A with author, Scott Miller

Six (6) **interactive virtual discussions**
per segment.

Pre-scheduled dates are on a **Tuesday**
from **8:30am-10:00am PST**.

Sign up for all 3
segments &
receive bonus
session with
guest author

READ TO LEAD

Executive Series

2021



Katie McConnell Olson CPA, PHR

President

Hire Education Consulting Group

Katie is a connector, innovator and curiosity ambassador. Her practice brings transformations and solutions that help businesses accelerate financial and human capital growth, through coaching, leadership programs and human capital consulting.

Your Facilitators



Lee Scott

Founder

Unleashing Leaders

As a trusted change agent, Lee has worked with over 25,000 leaders to accelerate the changes they seek. His practical and playful style unlocks the potential within leaders to strengthen teams, clarify strategies, align processes, and engage people.

Both Katie and Lee are book nerds and self-proclaimed comedians who distill wild ideas into simple tools.

Not quite sure? Join a virtual meet & greet on March 15, 2021
at **4:00pm PST** to **get to know Katie & Lee** and explore if you are
ready for this opportunity.

Register for Read to Lead 2021 [Here](#)

You'll Get

- All **books** (mailed to you in hard copy)
- Swag** bag
- Access to exclusive **online learning library** with materials, templates & tools

Investment

- \$600 per segment - choose the segment(s) that work for you
- \$1,500 - join all 3 segments + bonus segment featuring author, Scott Miller

Less than
\$100 per
session