READ TO LEAD Executive Series





Plug into an **energizing experience** that will reinvigorate your leadership and create transformation.



Read more books in 2021



Increase your impact, resiliency & profitability



Accountability partnership



Learn with two **innovative business coaches** and a group of your peers



Think bigger - this is your time to work on, not in, your business

Who Should Join?

Business Leaders Founders & CEOs Entrepreneurs
Transition CEOs Executive Level

The most successful leaders are readers.

READ TO LEAD Executive Series

2021

Series presented in three (3) unique segments. Each segment features three (3) books that provide you personal, professional and organizational development.

Segment

Apr 20, 2021 -Jun 29, 2021

When Daniel Pink

The Coaching Habit Michael Bungay Stanier Little Blue Truck Alice Schertle

Segment

Iul 13, 2021 -Sept 28, 2021 **Nudge** Richard Thaler

The 10 Stories Great Leaders Tell Paul Smith

The Alchemist Paul Coelho

Segment

Oct 12, 2021 -Dec 21, 2021

Leading with Gratitude Adrian Gostick **Clockwork** Mike Michaelowicz

The Four Agreements Don Miguel Luiz

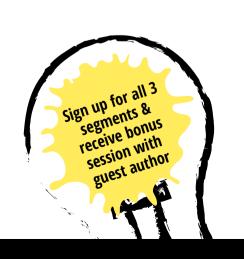
Bonus

Dec 2021 or lan 2022 (TBD) **Management Mess to Leadership Success** Scott Miller

Discussion and Q&A with author, Scott Miller

Six (6) interactive virtual discussions per segment.

Pre-scheduled dates are on a **Tuesday** from 8:30am-10:00am PST.



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Your Facilitators



Katie is a connector, innovator and curiosity ambassador. Her practice brings transformations and solutions that help businesses accelerate financial and human capital growth, through coaching, leadership programs and human capital consulting.



Lee ScottFounder
Unleashing Leaders

As a trusted change agent, Lee has worked with over 25,000 leaders to accelerate the changes they seek. His practical and playful style unlocks the potential within leaders to strengthen teams, clarify strategies, align processes, and engage people.

Both Katie and Lee are book nerds and self-proclaimed comedians who distill wild ideas into simple tools.

Not quite sure? <u>Join a virtual meet & greet</u> on March 15, 2021 at 4:00pm PST to get to know Katie & Lee and explore if you are ready for this opportunity.

Register for Read to Lead 2021 Here

You'll Get

- All **books** (mailed to you in hard copy)
- Swag bag
- Access to exclusive **online learning library** with
 materials, templates & tools

Investment

- \$600 per segment choose the segment(s) that work for you
 - \$1,500 join all 3 segments + bonus segment featuring author, Scott Miller

Less than per 15,100 per 5,100 per