Professional Bio

Katie R. McConnell Olson, CPA, PHR
President
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Public Accountant → Start Up Leader → Talent Advisor → Client Advisor

Katie started her career in corporate tax audit with the Franchise Tax Board. She then entered into public accounting with a regional CPA firm, where she performed audits of publicly traded manufacturing entities and construction companies. Katie exited that firm in 2011 to help launch and run a start-up CPA firm. Thereafter, she entered the talent industry with a worldwide recruitment organization. She re-entered public accounting as Director of Recruitment for a large regional CPA firm where she lead the firm's in-house talent program. Katie formed a hiring consulting practice within that firm and ultimately exited to launch Hire Education Consulting.

Katie has experience in serving clients of all sizes and industries. Her focus is in the middle market for companies with revenues ranging from \$5M - \$150M with a focus in construction, manufacturing, professional service and agricultural companies.

Passions:: Talent Effectiveness • Growth Positioning

Katie is a frequent speaker at conferences across the nation on topics including hiring and developing talent and recruitment best practices.

Education & Professional Affiliations

- Bachelors of science in Accounting from California State University, Sacramento
- California CPA License (no. 102891)
- Professional in Human Resources License (PHR) (no. 601014924PHR)
- American Institute of Certified Public Accountants (AICPA), member
- California Society of Certified Public Accountants (CalCPA), member
- National Association of Women Business Owners (NAWBO), member

Awards & Recognitions

- CalCPA Women to Watch Emerging Leader Award (2015), Recipient
- Sacramento Business Journal 40 Under 40 Award Recipient (2015)
- Sacramento Business Journal Top 100 40 under 40 (2013, 2012, 2011)

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