



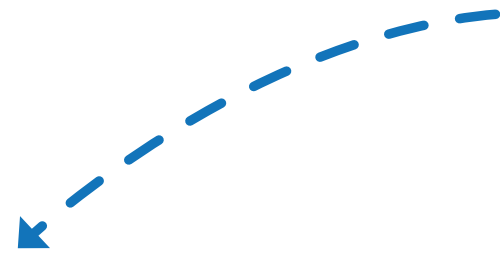
Revitalizing Communities, Empowering People



COMPANY BIO

Revitalization Roadmap

Setting the Course to a strong community



REVITALIZATION ROADMAP®

Successful projects require a plan that outlines a common goal and provides the appropriate steps or recommendations for implementation. The Revitalization Roadmap process was crafted to build consensus within the community and prepare the necessary framework to begin catalyst improvements within any downtown or commercial corridor.

Creating a clear and concise roadmap to revitalize communities.

Steps in The Revitalization Roadmap® Process:



Destination Discovery



Downtown Assessment



Public Input

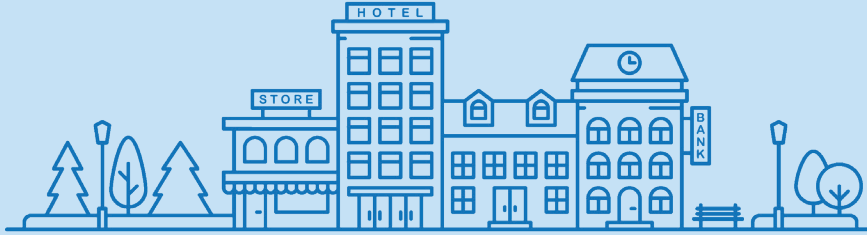


Making the Map





Preparing your Community for Redevelopment.



DEVELOPMENT READINESS INITIATIVE®

An on-site training program, helping communities “Master the DIRT” of development. This training will help communities capitalize on private development efforts, train locals on how to conduct necessary research and prepare vital economic development documents ensuring; necessary goods or services are met within each and every community.

Our unique Development Readiness Initiative® Training Includes:



Due Diligence Reports

Documentation that will highlight and market your challenging properties to expedite their potential reuse



Downtown “Gap” Analysis

Identifying under and over saturated amenities; ensuring new businesses have an adequate market for long-term success



Adaptive Re-Use Analysis

Mapping out potential uses, analyzing available building stock, and creating implementation strategies to help properties meet their highest and best use



Duration, Intensity, Rate and Timing Study (DIRT)

Teaching locals what steps your community can take to dictate the DIRT of development in your downtown and how it will improve the quality of life for your residents





Creating sustainable solutions for challenging buildings that will maximize community impact.

BUILDING TRANSFORMATION STRATEGIES

Creating viable scenarios for challenging buildings, offering solutions that will meet community needs, and improving the quality of life for residents.

“By reviewing challenging properties and creating sustainable solutions, barriers for reuse are removed and redevelopment is expedited.”



Gap Market Analysis



Overview Building Analysis



Public Input Campaign



Scenario Development



Economic Sustainability Review



Implementation Strategies





Successful and sustainable community revitalization is planned.

DOWNTOWN PLANNING

Inclusive public participation and planning is the cornerstone of any implementable community revitalization process. By undertaking these simple steps, a community can come together to identify a common goal and work together towards implementation.

By employing unique community input strategies, utilizing creativity, becoming immersed in the local culture and building on previous experience; we create plans that exceed a community's needs and aspirations.

Unique Public Input

Master Planning

Small Area Plans

Downtown Specific Plans

Grant/Funding Assistance

Design Guidelines





MUNIGUIDES



MuniGuides

MuniGuides is an online platform created to help provide customized design guideline solutions for communities looking to implement change. Guidelines created and offered by MuniGuides are adaptable and referenceable; helping each community identify and personify their unique look and feel.

Customized Design Guidelines — Tailored to each community, Hosted in one location

Downtown and Community Design Guidelines:



Façade Guidelines



Site Design Guidelines



Signage Standards



Online Platform



DRS is a planning firm specializing in community revitalization and economic development projects that will improve the quality of life for communities. We assist communities through comprehensive downtown planning, economic resiliency & diversification strategies, small-area plans, Main Street services, development-readiness training, and adaptive reuse projects. Our planning services focus on the needs and desires of the community, ensuring that all recommendations or goals will serve the community in the immediate and distant future.

DRS was founded in 2009 by passionate professionals who wanted to make a difference in communities by providing realistic and highly implementable strategies. Within our client communities we do not take a “one size fits all” approach. We understand that every plan must be unique and responsive to the specific community it serves. While many firms work with a similar approach or mantra, at DRS we tailor project scopes and deliverables to meet the needs of a client community for the short, mid, and long term future. Through this process DRS has gained an unmatched understanding and track record of successfully implemented projects. With this level of understanding, we are able to provide exceptional services at a budget-friendly price.

Since 2009, DRS has grown into a national company, with offices in the Midwest, East Coast, and Intermountain West. These locations allow us to maintain easy access to our project sites.



DOWNTOWN REDEVELOPMENT SERVICES

AREAS OF EXPERTISE



Regional Visioning



Small Area Planning



Downtown Plans & Strategies



Adaptive Reuse Projects



Economic Analysis



13

Years in Business

93%

of projects implemented since inception

119

of downtown plans completed by staff

19

of states we serve



STAFF PROFESSIONS

- AICP Planners
- Professional/Licensed Landscape Architects
- Certified Economic Developer (CEcD)
- AIA Architects
- Professional Geologists
- Project Managers



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