

# Great news for rural residents as internet provider reduces full fibre broadband costs

## Wessex Internet introduces new range of services and improved pricing to both new and existing residential and business customers

Wessex Internet, provider of ultrafast full fibre connections to rural areas has launched an exciting new range of services and pricing following a major refresh. From April 1 2021 the new range, which is available to both new and existing full fibre customers, includes the introduction of faster upload speeds, cheaper prices for home users and a brand new range of small business packages.

The company has built its reputation on positive feedback for its great connectivity and customer support for rural properties that are regularly overlooked by other providers. After a four-year transition of focus from wireless to fibre, the business is now excited to be able to refresh its full fibre pricing and product range. Some of the new features from Wessex Internet include:

- **A saving of 25% on its 100Mbps unlimited data package** – now at £44 per month from the previous price of £59.
- **Its fastest ever package with download speeds of a 900 Mbps** – ideal for gamers and multi-tech households.
- **A lower priced introductory package - now starting at £29 per month.**
- **New small business packages** – great value broadband for small businesses with faster upload speeds.
- **Better in-home WiFi** – a brand new Total WiFi service which ensures greater WiFi speed and reliability for every part of a property, banishing dead zones.
- **Increased upload speeds** – Upload speeds have been increased across all packages for improved video calls and to make it easier to work from home.

Managing Director Hector Gibson Fleming said:

“We’re always looking at ways to improve our products and service as we grow and these exciting new packages, available to everyone across our network, are the latest example of how we are continually working to give rural communities a better deal. We have made this announcement alongside the backdrop of significant growth within the company that means we can give an even better offer to ever more properties across our target area.”

Today’s announcement follows the news last month that providers like BT and Sky have increased their prices. Wessex Internet believes that everyone deserves to have a high quality broadband connection, regardless of whether they live in a rural area.

Wessex Internet's new full fibre **home** broadband packages – available from 1 April 2021:

| Full Fibre Lite   | Full Fibre 100  | Full Fibre 350   | Full Fibre 900  |
|---|---|--|---|
| A starter package ideal for homes that are online for just the essentials like emailing and online shopping, with no compromise on broadband speed. | Designed for streaming, searching and downloading, safe in the knowledge that there is unlimited data to cover all devices. | Perfect for busy households and working from home. Crystal clear conference calls and lightning fast uploads. Includes Wessex Internet's WiFi Promise* | Most powerful package for gamers or busy households that love all things tech. 14x faster than the average UK broadband speed. Includes Wessex Internet's WiFi Promise* |
| 100 Mbps download   | 100 Mbps download   | 350 Mbps download  | 900 Mbps download <sup>†</sup>  |
| 15 Mbps upload  | 30 Mbps upload  | 125 Mbps upload  | 300 Mbps upload   |
| 100GB data allowance per month  | Unlimited data  | Unlimited data   | Unlimited data  |
| <b>£29 per month</b>  | <b>£44 per month</b>  | <b>£59 per month</b>   | <b>£84 per month</b>  |

Wessex Internet's new full fibre **small business** broadband packages, available from 1 April 2021:

| Small Business 100  | Small Business 350   | Small Business 900  |
|---|--|---|
| A perfect package for small home offices. Unlimited data and fast, reliable speeds for businesses working online. | Lightning fast uploads for small businesses that use cloud-based applications or need crystal clear video calls. | Perfect for growing data-hungry small businesses. Multiple colleagues can collaborate and work online all at the same time with no drop in performance. |
| 100 Mbps download   | 350 Mbps download  | 900 Mbps download   |
| 50 Mbps upload  | 175 Mbps upload  | 450 Mbps upload   |
| Unlimited data  | Unlimited data   | Unlimited data  |
| <b>£44 per month plus VAT</b>   | <b>£59 per month plus VAT</b>  | <b>£99 per month plus VAT</b>   |

\*The Wessex Internet WiFi promise is a free subscription to the new Total WiFi service and one additional hub for those who cannot get at least at least 15Mbps in every room of their house. <sup>†</sup>A 900Mbps connection is not achievable by a single device over WiFi.

All new packages and pricing are available to new and existing customers, effective April 1 2021. Wessex Internet is contacting its existing residential and business customers over the coming weeks,

including those in the process of being connected. Customer Support: Tel 0333 240 7997 or visit [wessexinternet.com](http://wessexinternet.com).

**-Ends-**

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## **Notes to Editors**

### **About Wessex Internet**

Wessex Internet is an independent Internet Service Provider (ISP) that uses its proprietary fibre network to deliver ultrafast broadband to Dorset, Wiltshire, Somerset and beyond. The team is passionate about delivering ultrafast internet with fantastic customer service to thousands of customers whose copper to fibre upgrade was deemed uncommercial by the rest of the telecoms industry.

The network consists of more than 150 wireless masts and over 2,000 km of fibre delivering ultrafast fibre and wireless coverage to thousands of customers.

In Dorset, Wessex Internet is one of the first provider to use funding from Dorset Council's Rural Gigabit top up scheme to extend its network to new communities in the county that otherwise would be stuck with a sub-standard internet connection.

In December 2020 Wessex Internet was awarded the contract from Connecting Devon and Somerset (CDS Lot D) to deliver full fibre broadband to properties in South Somerset as part of a government subsidised programme.

For more information visit: [www.wessexinternet.com](http://www.wessexinternet.com)