

Joseph V. Rodriguez | Recommendations

Laura Simas | Business Development Director – OFITA Interiores SA / Spain & Portugal

May 14, 2024, Laura worked with Joe V on the same team on International Projects.

I have worked with Joe Rodriguez in R2E Associates in several fit-out projects in the United States. One of the hallmarks of Joe is his commitment to customer satisfaction. He goes above and beyond to provide personalized assistance, from initial inquiries to post-purchase support. You can rely on him for expert guidance and prompt assistance every step of the way. His commitment to excellence, combined with his extensive product range and outstanding customer service, makes R2E Associates the ideal choice for any business looking to enhance their workspace.

Angelo DeMatteo | Electrical Engineer / Captain United States Space Force

May 11, 2022, Angelo was a client while at Tangram Interiors-

Joe is excellent to work with! He was highly skilled, responsive and flexible while assisting us with the remodel of our operations floor. He provided assistance with navigating the government purchase card/GSA process and unparalleled design expertise regarding finishes and integrated power solutions.

Pedro Rentero Schaufler | Head of Transaction Management at Realstone SA (REALSTONE GROUP)

April 25, 2021, Pedro managed Joe V directly while at Sancal Spain

Experienced professional with a great knowledge of the North American furniture market. Enthusiastic and tenacious, as well as very pleasant and always available. Very well connected and a guarantee to introduce furniture in the US market.

Stacey Dackson | Vice President & Director at Structure Tone

December 24, 2020, Stacey, construction project manager, worked with Joe V while at R2E

It was a pleasure working with Joe. His congenial, can-do attitude was refreshing and quite appreciated as we drove to complete a two floor fit out in downtown Manhattan. Joe's level of attention and passion to understand the dynamics of construction and how we were readying the space for his furniture phase, made for a symbiotic relationship that facilitated an extremely smooth landing. If I had the option of working with Joe on all of my projects, it would bring such a value add to the overall experience each and every time. Joe takes his job seriously, he is always progressional and always with a smile. His approachability and candor is what sets him apart from the rest. A+ +

Alfonso Muñoz-Acevedo, Ph.D. | Global executive | Strategy advisor | Educator

October 13, 2019, Alfonso was Joe V's teacher

I had the pleasure of having Joe as a student in Yale SOM Executive Education's Accelerated Management Program, where I participate as learning facilitator. This program, focused on Leadership, is an Executive Education course for experienced professionals that offers an analytical and integrative approach to problem-solving and leadership. Joe demonstrated high doses of proactivity as a participant, not only contributing with sound insights from his own professional career but further engaging in conversations with the rest of participants. Given Joe's high human quality together with the level of professionalism he demonstrated throughout the program, I feel glad to recommend him.

Nancy Davis | National Program Manager - Public Sector at Office Depot BSD,
February 14, 2019, Nancy worked with Joe at ODBSD & Tangram Interiors

Working alongside Joe is always a pleasure, he is a true professional that has a passion for the business and for training and developing others to find their own success. Joe openly shares his knowledge with his immediate counterparts as well as those within the business structure. I could and did regularly call upon him when I was conducting training sessions for our newly hired sales professionals. While he certainly shared product knowledge he also shared the various tools and suggestions on how to be successful, how to gain the right audience and how to make those meetings meaningful and productive. I know a number of our associates were able to develop their business acumen with Joe's guidance.

Reed Fry | Western Media Representative
September 24, 2018 Reed worked with Joe V in different groups while at R2E Associates

Above all, Joe Rodriguez is a consummate professional. His knowledge of workplace design is exceptional and he sports an encyclopedic historical archive of the office furniture category. He possesses an impressive business acumen and is definitely an additive asset to any project. On top of all that, his enthusiasm is contagious and you can count on having a good time, whenever he's in the mix!

Reed Fry | Interior Design Magazine

Adam Carmichael | Designer of Interiors, Architecture, Furniture, Graphics, and Experiences
September 13, 2018, Adam was a client of Joe's at R2E Associates

I began my working relationship with Joe Rodriguez over seven years ago while I served as the Director of Store Design at Saks Fifth Avenue. Even with our first project together, he made the impossible possible by delivering a finished product that was only just released as a prototype at a recent furniture market launch. The level of distinguished professionalism that he models and conveys only serves as a compliment to his industry knowledge and passionate business savvy. Joe is a dedicated, proactive, solution-based problem solver, a compassionate listener, and incredibly detail-oriented in his approach to a project - from inception to completion. His natural ability to foster successful business partnerships is evidenced by his highly esteemed reputation in the international A&D Community. To say that Joe is a respected expert at his craft would be an enormous understatement. Without hesitation, I recommend collaborating with Joe - no matter the project scale, sector, or need.

Gayle Shand | Managing Director at Arc-Com | September 4, 2018, Joe V was a client of Gayle's at R2E Associates

I had the pleasure of connecting with Joe through my work with the Trade Commission of Spain while at Interior Design Media. He is passionate, dedicated and well-connected in the A&D community. His commitment to a brand and ability to network on its behalf are exceptional.

Carlos Galtier | Director Interiors from Spain NY | ICEX Spain Trade Commission and Investment of exports
is a division of the Embassy of Spain, a public agency at the national level whose mission involves promoting Trade of Spanish companies.
August 28, 2018, Carlos worked with Joe & R2E Associates Inc.

Great professional, attentive, detail oriented and smart, Joe has a wonderful personality and social skills that make him a great sales and product manager.

Louis Montone, J.D. | Employment Law Attorney

September 4, 2013, Joe Rodriguez was senior to Louis @ ODBSD. I had the pleasure of working with Joe as part of the team at Office Depot's Business Services Division in Manhattan. Joe is a true professional; he is an expert in design solutions and works closely with commercial clients to ensure their satisfaction. His level of competency and years of experience makes him a valuable asset, and I wholeheartedly recommend him for any project.

John Newland | Former VP of A&D Herman Miller | Vice President at ICF Group

February 11, 2010, John worked with Joe, during his tenure as VP of A&D at Herman Miller at BFI

Joe is an absolute professional who is extremely connected in the community. Joe's creative approach in the sales process is just one of many attributes that sets him apart from others. Attention to detail... creative problem solving... asking for the business are just some of his strengths that make Joe an asset to any team. Also...he is really a great guy to be around.

George Radwan | Project Manager at VCA Inc. (Stantec) | August 10, 2009, George worked

with Joe at R2E Associates Inc.

I've known Joe for a few years and he is a pleasure to deal with. Always pleasant, eternally optimistic, and a self-starter who likes to get things DONE. I look forward to many more successful collaborations with Joe.

Kevin Green | District Sales Manager NYC – Office Depot Business Services Division

Workspace Furniture Choices | July 6, 2022, Kevin was senior to Joe V but didn't manage Joe V directly.

I worked closely with Joe for many years. My team and Joe's team worked closely together and were very successful. Joe is very good at what he does and was a big part of the reason that both of our teams were successful.

Diane Seals Retired | August 7, 2009, Diane managed Joe directly @ Eastman, a division of Office

Depot BSD.

Joe is an excellent sales-person who focuses on solving customer needs. He builds credibility quickly and gains loyalty from his customers. He is a professional in every way and such a joy to work with.

Julie May, Division Manager- Northeast at Gunlocke | May 29, 2009, Joe V worked with

Julie @ bfi (Herman Miller Dealer).

Joe has developed strong relationships in the industry and believes in providing the right solutions for his clients.

Evan Hoffman, Senior Director at AIG | April 27, 2009, Evan while SVP of Corporate Real

Estate & Facility at Merrill Lynch, Evan was a client of Joe's at bfi. (Herman Miller Dealer).

Joe Rodriguez, employed by BFI, was the team leader and administered all aspects of a vendor contract between Herman Miller and Merrill Lynch on a national basis. He was instrumental in implementing our on-line purchasing standardization furniture & delivery program. During this time, I had the opportunity to know Joe on a professional and personal level. Joe Rodriguez has always demonstrated a keen knowledge of his industry, ability to handle multiple projects simultaneously with bottom line effectiveness; most importantly, meeting multiple deadlines on time and within budget. I would recommend Joe as a service provider for any project and look forward to working with him again.

Tom Manikowski- Workplace Consultant, Strategist, and Connector

December 26, 2008, Tom managed Joe V directly

I had the pleasure of managing Joe during his time at Office Depot BSD Furniture Division. Joe was a progressive business developer in the contract office furniture industry that exhibited solid skills of project lead development, business relationships, and long-term account and project execution. I look forward to the time where Joe and I will have the opportunity to work together again.

Additional references upon request.