



Brainy Pixel’s “Island Jack” Feature-length Animated Family Film, 4 Phase Budget with Quarterly Progress (1 Year Timeline)

		Phase 1			Phase 2			Phase 3			Phase 4			
		1. Finish writing 1st Draft of Screenplay 2. Develop concepts and selections from the screenplay to include in a “Proof-of-Concept” to show investors 3. Purchase required hardware/software 4. Begin development of characters/environments using concept art 5. Engage 1-2 intern(s)/consultant(s) to assist in asset and pipeline development 6. Secure additional creative office space for team 7. Set up LLC to own the Intellectual Property and all created assets 8. Refine local/cloud workflow and document the process (including video/behind the scenes content) 9. Integrate MOCAP into the “Proof-of-Concept” creation and pre-visualization process; document it 10. Provide "Lessons Learned" and "Technical Behind the Scenes" to Unreal community			1. Submit script to industry experts for review & feedback 2. Begin production on “Proof-of-Concept” content including selected animated scenes and engage A-list talent for "Proof-of-Concept" V/O work 3. Continue remaining character development, revisions, texturing, rigging, and testing 4. Continue refining local/cloud workflow and work to eliminate pipeline “bugs” 5. Continue MOCAP integration, refinement, and testing into Brainy Pixel workflow; document it 6. Provide "Lessons Learned" and "Technical Behind the Scenes" to Unreal community			1. Complete script notes and prepare screenplay for production 2. Finish “Proof-of-Concept” post-production editorial, sound design, animation, etc 3. Analyze MOCAP data and what to do better/differently on feature film 4. Provide "Lessons Learned" and "Technical Behind the Scenes" to Unreal community			1. Engage Director, Co-Director, or 1st Assistant Director (decision pending) 2. Breakdown screenplay into elements for production 3. Create specific timeline/budget for production elements 4. Share “Proof-of-Concept” video with potential investors, highlighting the new technology and workflow that has been created for this and future projects 5. Provide "Lessons Learned" and "Technical Behind the Scenes" to Unreal community			
Qty		Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	
	Business Internet	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	
	Insurance	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	
	Electricity	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	
	Office Supplies	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	
	Studio Room Modification (MOCAP)	\$ 1,000.00												
2	General Computers	\$ 2,000.00												
3	Computer Workstations w monitors	\$ 10,000.00	\$ 5,000.00											
	Printer and supplies	\$ 2,000.00												
1	Local Server computer / storage and accessories	\$ 5,000.00												
	Office furniture (Desks Charis Lighting)	\$ 1,000.00												
1	Xsense Motion Capture System (PN alt)	\$ 10,000.00												
	Zoom Subscription	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	
	Course Site Hosting	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00	
	Frame.io Video shared platform	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	
	Online Project management tools	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	
	Web Site hosting	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	\$ 30.00	G
	Cloud version control Perforce (5 users)	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	
	Auodesk Maya Multiuser license		\$ 3,000.00											R
	Creative Cloud Subscription x 4	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	
	Alligorithmic Subscription x 1	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	A
	Additional Pipeline Software (Shotgun, Paperspace, Motionbuilder, etc.)	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	\$ 700.00	
	Hollingsworth	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	N
	Thoenes	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	
	Animation Director/Technical Director/Rigger/Visual FX	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	D
	Creative Development/Scriptwriter/Story Supervisor	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	
	Intern/Consultant: Script Consultant, Story Consultant, etc.	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	
	Intern/Consultant: Character Animator, Rigger, Texturer, etc.	\$ -	\$ -	\$ -	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	T
	Script Consultants: Wayne Thornley, David Pitts, Barry Cook	\$ -	\$ -	\$ -	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00	
	Production Consultant: Red Sky Studios				\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	O
	Legal & Accounting Services	\$ 2,000.00	\$ -	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00	
	Travel - Conferences, Investor, Distributor Meetings	\$ 200.00			\$ 1,000.00					\$ 1,000.00	\$ 240.00			T
	Concept Art	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00					
	A-List talent for Pitch Video				\$ 30,000.00									A
														L
	TOTALS	\$ 64,480.00	\$ 39,280.00	\$ 32,080.00	\$ 68,980.00	\$ 37,980.00	\$ 37,980.00	\$ 38,980.00	\$ 38,980.00	\$ 35,980.00	\$ 35,220.00	\$ 34,980.00	\$ 34,980.00	\$ 499,900.00

Phase 1 Total: \$ 135,840.00

Phase 2 Total: \$ 144,940.00

Phase 3 Total: \$ 113,940.00

Phase 4 Total: \$ 105,180.00