



Sales guide 2023/24

Selling a property can be a complex process, but with the right guidance, you'll be well-prepared. Here are some key steps to consider:

- 1. Valuation: Start by getting a professional valuation of your property from Victor & Steel Property, to determine its market worth. This will help you set a realistic asking price.
- 2. Preparing the property: Enhance your property's appeal by decluttering, cleaning, and making any

necessary repairs. Consider staging the property to showcase its full potential.

- 3. Choose Victor & Steel Property: We will market your property effectively, handle viewings, and negotiate with potential buyers on your behalf.
- 4. Marketing: Work with your Victor & Steel Property to create photographs, descriptions, and floor plans to showcase your property in online listings and other marketing channels.
- 5. Viewings: Prepare your property for viewings by ensuring it's clean, well-lit, and welcoming. Consider creating a warm ambiance to help potential buyers envision themselves living there.
- 6. Offers and negotiations: When you receive an offer, Victor & Steel Property will guide you through negotiations to reach an agreement that satisfies

both parties. Be prepared for counteroffers and consider seeking legal advice if needed.

- 7. Conveyancing: Once the offer is accepted, you'll need a solicitor or conveyancer to handle the legal aspects of transferring property ownership. They will manage contracts, searches, and other necessary paperwork.
- 8. Exchange and completion: After all legal requirements are met, contracts are exchanged, and a completion date is set. On completion day, the remaining funds are transferred, and ownership is officially transferred to the buyer.

Remember, this is just a general guide. Best of luck in selling your property! If you need any further assistance, feel free to ask.

MONEY LAUNDERING REGULATIONS 2003 Checks include identifying the source of funds used to purchase a property and conducting identity checks on their customers. If an Estate Agent is suspicious that their client is attempting to launder illicit funds, they must report this to the

National Crime Agency. Intending purchasers and buyers will be asked to produce identification and proof of financial status when an offer is received. We would ask for your co-operation in order that there will be no delay in agreeing a sale.