



7-YEAR-OLD MAINE CARD COLLECTOR PARTNERS WITH LEADING COLLECTIBLES COMPANY, MASCOT, TO SUPPORT INNOVATIVE TRADE SERIES MODEL

Youngest Hobby Influencer In State To Utilize Mascot's Software in Unique Ways

Yarmouth, Maine (March 7, 2024) - Mascot, the leading inventory management platform and multi-sales channel distribution network for collectibles, has partnered with 7-year-old Carter Torina, the rising star behind **CarterCollectsCards Trade Nights**, to a first-of-its-kind partnership.

CarterCollectsCards hosts one of the hobby's premier free and family-friendly events, exclusively dedicated to the trading of sports and Pokémon cards. Carter, the youngest hobby influencer in the industry with this level of technology partnership, is the first traveling live event trade-only brand on the Mascot platform.

Mascot's software powers large hobby trade shows, such as Burbank Card Show & The Philly Show, by enabling dealers to upload their show inventory easily and attendees and interested collectors to digitally browse, discover and transact those items. Mascot and CarterCollectsCards will now roll out a similar model for Trade Nights.

Attendees of the **Saturday, March 16** event in Yarmouth and future CarterCollectsCards Trade Nights will be able to easily upload their inventory, streamlining the search and discovery of available items on the trade floor.

The partnership will revolutionize the way inventory can be viewed and exchanged without someone having to physically be at a trade night event, and makes it more fun for collectors to target the cards they want to trade during the event.

“I’m super excited to partner with Mascot and offer cool and easy-to-use technology at my trade events,” said Carter.

Added Carter’s father, Chris, “The CarterCollectsCards and Mascot partnership is a great way to show other kids how they too can start learning about business, negotiation, and have success early in life through the hobby and the innovation of technology.”

Ezra Levine, CEO of Mascot added, “We’re excited to uncover additional opportunities to support entrepreneurs and collectors with our leading, innovative software. Our large trade show model has been a huge success, and we look forward to rolling out our software to trade night series, as well. Kids are the backbone of the industry, and many entrepreneurs recount gaining invaluable experience buying and selling trading cards. Carter is another perfect example of this. We’re proud to support him and his family on their journey.”

Many kids prefer to go to trade nights as a way to avoid the pressure and in some cases, the intimidation of card shows. Parents especially appreciate the low pressure atmosphere where kids can have fun swapping cards without having to worry about money changing hands. CarterCollectsCards Trade Nights are centered around community driven initiatives and are a great, fun way to introduce kids and young adults to the hobby.

To register for the FREE March 16 event, visit [Trade Night Yarmouth](#)

To preview some of the inventory appearing at Trade Night, visit: [Trade Night Heat](#)

To sign up on the Mascot platform, go to app.withmascot.com/register

Event Details

CarterCollectsCards Trade Night: Yarmouth

March 16, 2024

5p-9p

20 Mill Street

Yarmouth, Maine

About CarterCollectsCards

Carter Torina started collecting sports and Pokémon cards at the age of five and quickly realized he loved trading with friends. He wanted an outlet for his new found passion and asked his parents to invite more friends over to trade. This sparked the birth of the CarterCollectsCards brand, a vibrant social media presence, and the widely popular CarterCollectsCards Trade Nights, a staple event series across Maine. You can see more of Carter and his collection on Instagram at [@CarterCollectsCards](https://www.instagram.com/CarterCollectsCards)

About Mascot

Mascot is the premier inventory management and multi-sales channel solution for collectibles. Mascot has numerous integrations across the industry including grading companies such as PSA, CGC, SGC, Beckett and TAG, marketplaces such as eBay, MySlabs, Shopify, TikTokShop, MyCardPost, Veriswap, and ComicConnect, data providers such as CardHedge and WaxStat, and service providers such as WAX Insurance. You can learn more and sign up for free at app.withmascot.com/register.

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