

Top 5 Expert Job Interview Tips

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Everyone knows how exciting it is to make it past the resumé and job application phase.

Yes, being asked to a job interview can feel exhilarating. You did it!

Then, whoa! The nerves take over and just the thought of an interview makes your palms sweaty.

Take heart. You're about to learn some things that will make it less stressful.

Up until now, you were just the words on your resumé and cover letter. Your goal was to get an interview and, if you and the company are a good fit, you'll advance to the hiring process.

But let's not get ahead of ourselves.

Whether on a Zoom call or face-to-face, being invited to an interview is an opportunity for a potential employer to actually get to know you, your personality, and how your experience relates to their company.

How can you make a lasting impression on the interviewer? Spending time researching and preparing for the interview is essential to get over your jangled nerves and make a good impression.

Follow these job interview tips to stand out from the crowd:

- 1. Research the company beforehand.** The start of your interview preparation should be company research! Study their company values, their LinkedIn page, and the About page on their website. **This research helps you connect your answers to the company values and mission.**
- 2. Show you have the skills the company is looking for in that role.** It's easy to tell the interviewer that you are "deadline-oriented" or a "team player." So, for every skill in the job listing, come up with relevant experiences that show you have those skills.
 - What's the company looking for?
 - How does your experience line up with the job requirements?
 - What relevant results have you gotten before? Prepare numbers or percentages that demonstrate your accomplishments. Remember, every company looks at their bottom line. If you have experience in saving previous employers money or making the company more productive, by all means, state that!
 - Think about specific experiences that show you have certain qualities or skills.
- 3. Prepare an answer for "tell me about yourself."** This open-ended question has tripped up many job seekers. Interviewers normally ask it because it gives them insight into who you are behind your resumé, cover letter, and job conversation. It's a way for interviewers to start the conversation and get to know and understand you. Here are some ideas to get you started:

- Give a brief overview of your education, most recent jobs, and insight into short and long-term career goals.
- Tell a professional story - what inspired you to pursue the field? Why are you passionate about your work?
- Show your personality and interests (and make them relevant to the company).
- Be sure to write your answers down into a synopsis that you can use when the interviewer asks you to tell about yourself ... and he or she will, believe me.
- It's normal to get a little flustered so always be honest. Most interviewers are aware that they're putting you on the spot.

4. **Practice for the interview beforehand.** Practicing will help you prepare answers for the questions you may be asked during the interview.

- Think about why you're interested in that specific role and company.
- Prepare to talk about the connection between your past experience and the current position you're applying for.
- Practice body language and making eye contact.
- Consider recording a mock interview and reviewing your answers and body language.
- Also consider having someone role play the interview with you. That way you can get feedback on body language and expression as well as what you're saying.

5. **Prepare questions to ask at the end of the interview.** At the end of the job interview, your interviewer will probably ask if you have any questions. This is your opportunity to learn about the company, as well as show your interest:

- What does a typical day look like?

- How would my performance be measured and reviewed?
- Why did you choose to work with this company?
- What professional development opportunities are available to new employees?
- What are your goals for the first six months of this position?
- Which of the experiences we discussed today is most relevant to this position?

Walk into the interview calm, confident, and committed. During your interview, engage with the interviewer! Don't just answer their questions. Have a conversation.

Being engaged and confident will help you build a relationship with the interviewer and make a lasting impression.

Preparing for your job interview feels like a lot is on the line. Look at this as an opportunity to build a relationship with the interviewer and show how you would fit in with the company culture.

Even if you don't get the job, you've made a good impression and will, most likely, be remembered because of it.