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DATA FIRE SDN BHD (1545445-A) NO. 28 PERSIARAN SURIAN, MUTIARA DAMANSARA, 47810 PETALING JAYA, SELANGOR E: <u>BUSINESS@DATAFIR3.COM</u> W : <u>WWW.DATAFIR3.COM</u>

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#### www.datafir3.com



# Who rwe?



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TODAY, DATAFIR3 IS ON OUR WAY TO BE ONE OF ASEAN'S FASTEST GROWING BESPOKE ENTREPRISE SOLUTIONS HUB POWERED BY HUAWEI CLOUD & GLOBAL INDUSTRY LEADERS.



CATI 宁德时代









EXITING TIMES ARE AHEAD.

WHEN 3 TALENTS & CREATIVE MINDS COME TOGETHER WITH A MISSION TO BRING TECH INCLUSION TO ALL LEVELS OF BUSINESSES & ENTREPSISES, WE FOUNDED DATAFIR3 IN 2023.

#### Industry coverage & collaboration possibilities

DATAFIR3 is an end-to-end solution (E2ES) provider hub with the right knowledge bank, technical and a network expertise to meet your business & DX needs no matter what industry or sector you are in.



#### **Smart City**

Use advanced technologies to make cities safer, more livable, and sustainable

#### Campus

Empower your industrial park with innovative AI, IoT, big data, and cloud computing

#### **Financial Services**

Get the agility while keeping your FSI safe, stable, and secure

#### Manufacturing

Increase production, perform preventive maintenance, and accurately predict customer demands

#### Telecom

Empower carriers to innovate services, and efficiency

#### **E-Commerce**

our highly scalable and available cloud infrastructure

#### Gaming

Build, launch, and scale games faster on the cloud

#### Media & Entertainment

Produce premium content, distribute it globally, and improve audience engagement

m	onetize	networks,
d	improve	operation

Automotive

Education

Cut operational costs, improve quality and efficiency, and enhance sales support

Build and host your e-commerce websites on

Boost your talent cultivation, smart campus, and online learning

#### Healthcare and Life Sciences

Accelerate research, scale telemedicine services, and improve health outcomes

#### Retail

Provide a smarter, more personalized shopping experience and take multichannel selling to the next level



# **Products & Services**





#### **Our CORE | Products & Services**

**HUAWEI CLOUD** 







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	ISO/IEC
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	Application Security
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ISO 27017

ISO 27701

ISO 27034

# **Cloud services**

Huawei Cloud drives competitiveness on its offerings and services with a cloud-native mindset. The competitiveness is found in the form of ubiquitous cloud-native service (UCS), AI services with a one-stop AI development platform, big data cloud services, media services, and cloud stacks that leverages scenario-based solutions for industries. DATAFIR3 notes that the emergence of cloud adoption and opportunities in Indonesia is aligned with Huawei Cloud's long-term commitment and competitiveness in ASEAN.

As one of the key value propositions and aims for competitiveness, industry-based solutions and expertise have been introduced and emphasized to accommodate digital infrastructure needs and requirements to accommodate industries' DX agenda. Focusing on key industries, such as financial services, media, and logistics, in ASEAN, Huawei Cloud has driven key solutions for each industry to support digital businesses in the ecosystem.

# **Fintech Solutions**

Technology and solutions driven consultancy & software development that lives by the purpose of creating the financial services of tomorrow; helping financial players& enterprises build truly digital products, with faster experiments and in connection to the fintech ecosystem.



Accounting & Finance



Payment gateway & services



E-Commerce & Marketplace



**Digital HR & Operations modules** 



Mobile Wallets & Applications



Retail POS & Payment terminals







PCI DSS

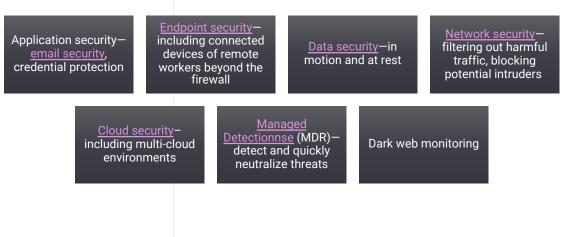


SOC Report

# **Cyber Security**

Managing your organization's cybersecurity completely on your own is a challenge. The more digitized a business becomes, the greater the attack surface. And yet, digitization is what your employees and customers demand.

Cybersecurity-as-a-service (CSaaS) is the outsource option. Some companies prefer an "all-in" approach with one vendor, while others choose to outsource some or most of their enterprise security tasks. Cybersecurity-as-a-service combines best-of-breed security services, software, and human expertise in a single, holistic solution.





# Over JOOO Solutions & Growing

# Infrastructure as a Service for global accessibility

Expand global data centers and networks, and leverage cloudnetwork collaboration to connect people, things, and applications. Provide seamless experience on one global network, enable efficient distribution and processing of information streams, and deliver cloud services quickly to where they are needed. 170+

countries and regions



Regions



85

availability zones



# **HUAWEI CLOUD**

# **Solutions Suite**

Discover a transformative journey that takes your enterprise to new heights. Our comprehensive strategy, from customer profiling to AI-powered support, is designed for your ultimate success.

Get ready to elevate your business with our end-to-end customer success today!



ISO 27017



CSA STAR V4



ISO 27701



PCI DSS



ISO 27034



SOC Report



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G7:E6 with over 80% market share in China is largest and most influential software service provider in the industry, with businesses spanning key vertical markets covering both production and consumer logistics. The Group's customers include major players in the trillionyuan road freight transport market. With its product portfolio serving as a one-stop digital service that integrates subscriptions and transactions, the merged entity consolidates the two prior firms' advantages in technology, making it the only technology company in the sector to provide a comprehensive range of Internet of Things (IoT) software as a service (SaaS) services.



**bility**. 202

Malaysia | Indonesia | Thailand | Singapore | Vietnam | Myanmar | Laos | Philippines | Cambodia | Brunei



#### Market Coverage



The World's Largest IoT-connected Platform

5,000,000+ 12,000+ **G7** 历史回顾 IoT devices gas stations **5** 180,000+ 14,000+ 车辆 safety devices smart trailers ⊘ 0 安全设备 0 35,000+ 油气站点 freight managers <u>⊒</u>∎ 0 数字货舱 144 million 100 million kilometers tracked vehicle events recorded per day per day **20 Tb** 

data uploaded per API calls per day day

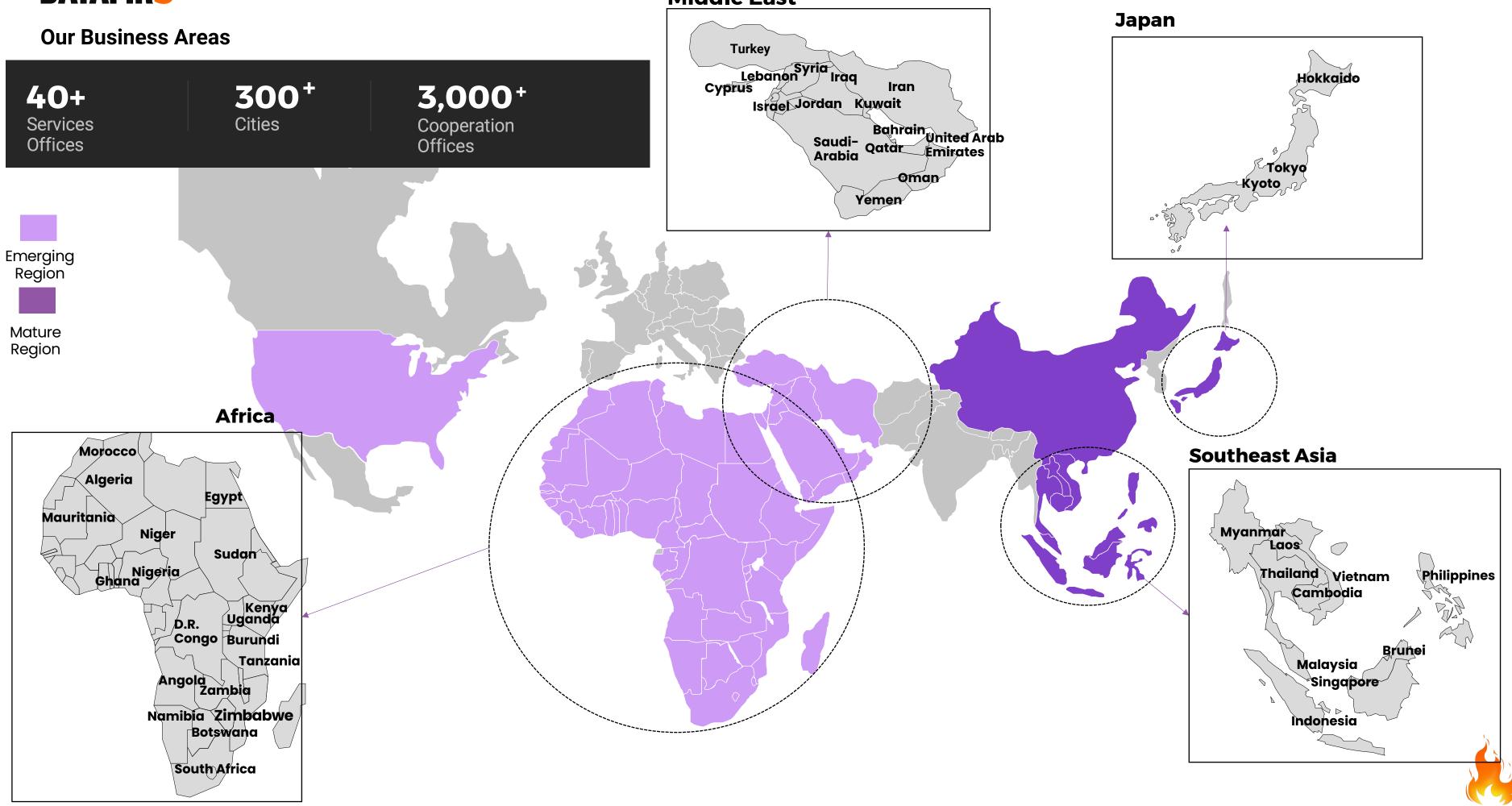
367 million





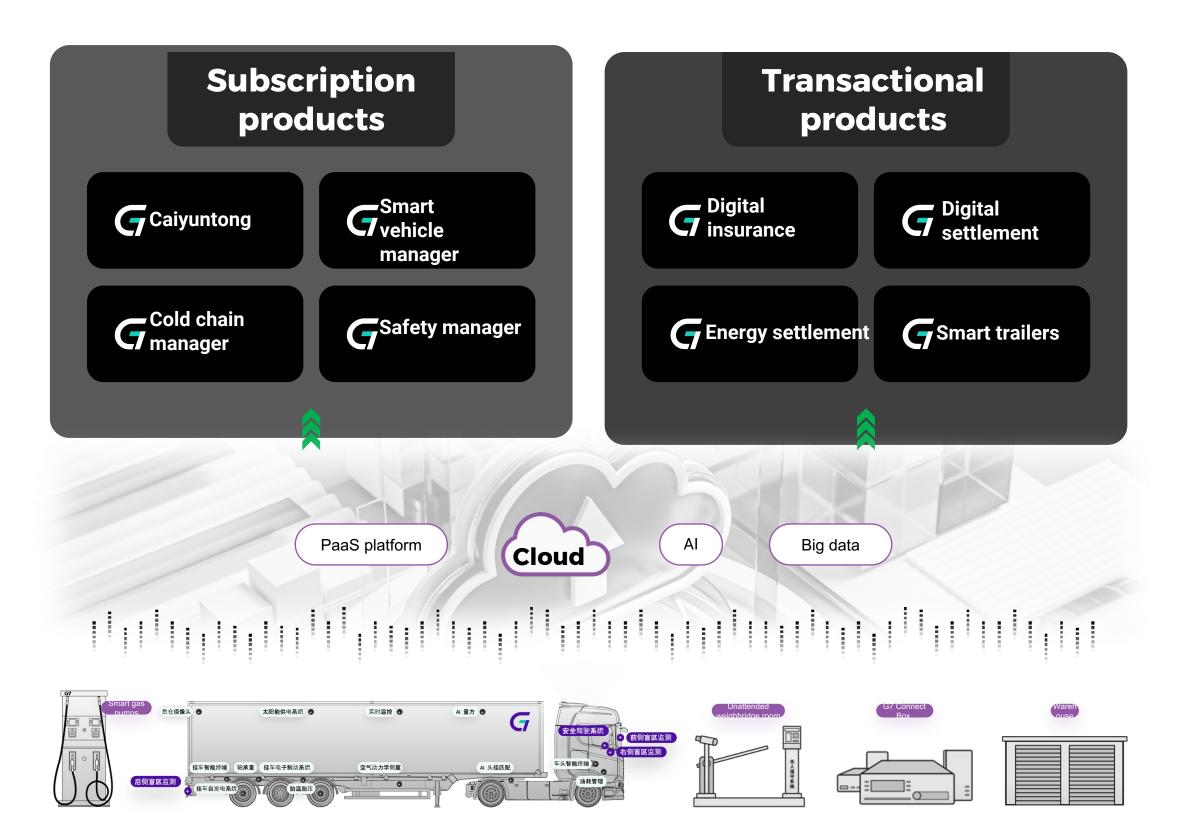


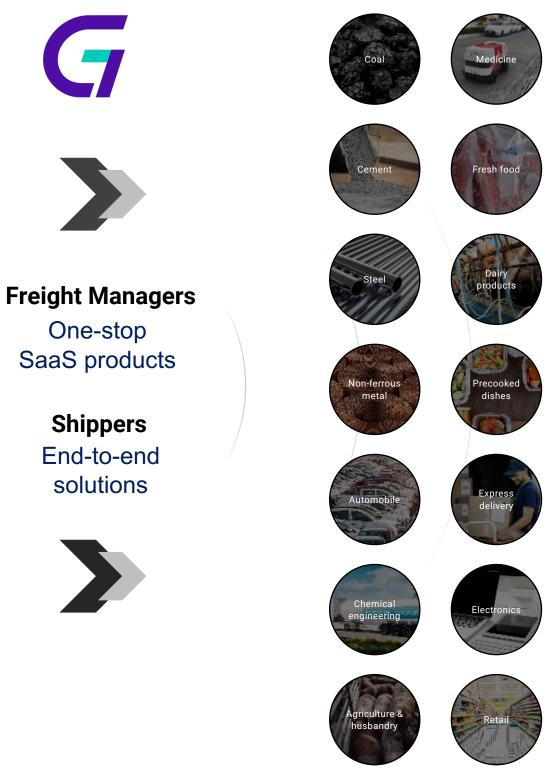
#### **Middle East**



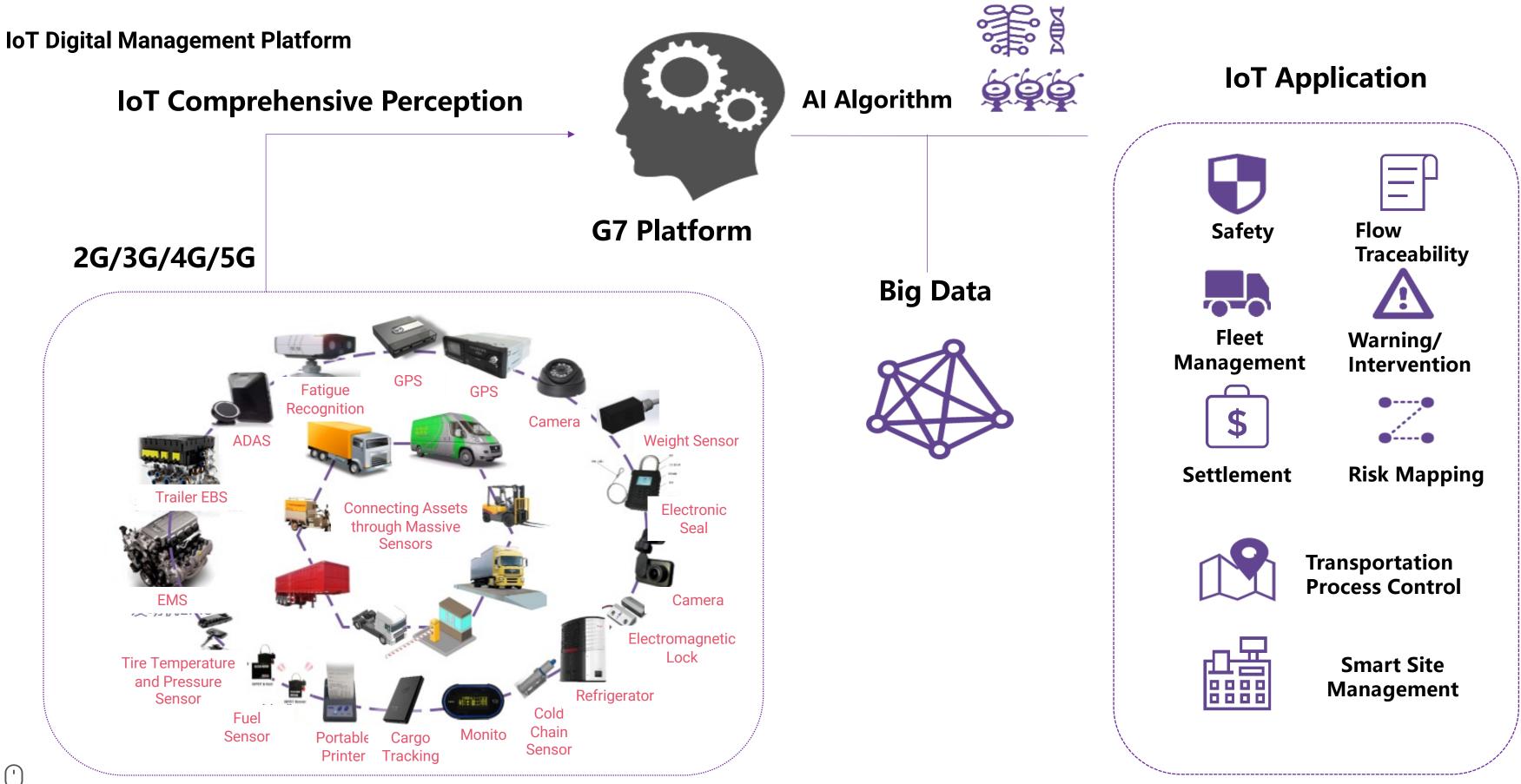


#### Service capabilities









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# Next generation AI applications

The Full-Stack All-Scenario AI solution is powered on HUAWEI CLOUD. Although the cloud service brand was established just a couple of years prior, it inherits the most complete tech portfolio in the industry forged from 30+ years of accumulated expertise in serving carrier, enterprise, and consumer customers by its parent company. Providing key services in software, hardware, and solutions, has caused Huawei to become a key industry pillar, and HUAWEI CLOUD BU one of its star players. (



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#### ModelArts HOT

Build, train, and deploy machine learning models quickly and easily

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#### Huawei HiLens (HiLens)

Use this platform for multimodal AI development

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#### **Question Answering Bot (QABot)**

Build and manage intelligent Q&A bots

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#### **Optical Character Recognition (OCR)**

Detect and extract text from any image and convert the text into JSON format

#### Image Recognition Identify visual content in images



#### Image Search

Help the search of exact/fuzzy match images from the specified gallery



#### ElHealth

Use AI to facilitate genomics, drug discovery, and medical imaging



#### Graph Engine Service (GES)

Query and analyze graph-structure data based on relationships



#### **Content Moderation**

Detect inappropriate content in images, text, and videos



#### Short Sentence Recognition

Convert short audio files (up to a minute long) into text





# **Electrifying progress**

CATL is a global leader of new energy innovative technologies, committed to providing premier solutions and services for new energy applications worldwide. Due to the rise of electronic vehicles (EVs), CATL gradually became one of the leading battery providers in the world due to its early investments in EV battery technologies. China's dominant position in the battery manufacturing supply chain, including the control over rare-earth materials, provided an ideal foundation for Chinese companies like CATL to decouple from the monopoly of Western technology.

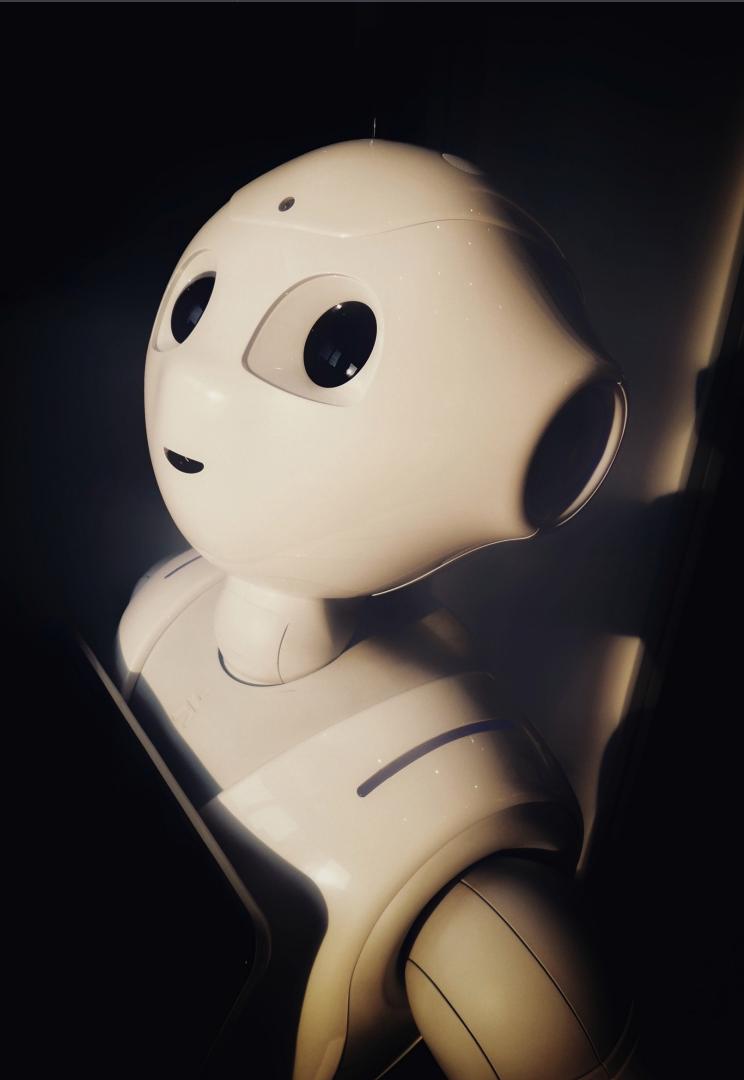
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# The future of service

KEENON Robotics Co., Ltd. is an artificial intelligence enterprise committed to providing intelligent unmanned delivery solutions for global enterprises. Founded in 2010, KEENON Robotics has become a dependable business partner in the global markets with coverage of over 60 countries worldwide. By applying advanced intelligent service robots and AI technology, the company has created efficient, stable, reliable and practical solutions, helping enterprises in various industries around the world improve service efficiency and realize intelligent upgrading..



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# Moving forward.

With total investment at CNY 2.25 billion and registered capital at CNY 1,371.16 million, Shanghai Sunwin Bus Corporation (SUNWIN) is a wholly-owned enterprise of SAIC Motor Corporation Limited (SAIC Motor) and is registered at No. 18, Guangzhong Road, Minhang District, Shanghai, China.

Sunwin undertakes the SAIC core value of "Focusing on consumers, growing with partners, and achieving through innovation" and establishes the vision and mission of "Delivering extraordinary mobility solutions with green and sustainable technology".



# Collaboration model



**Business & Collaboration model** 

# **Solution Provider**

DATAFIR3 has the ability to host multi providers to enable a "one-stop" development program for your business.

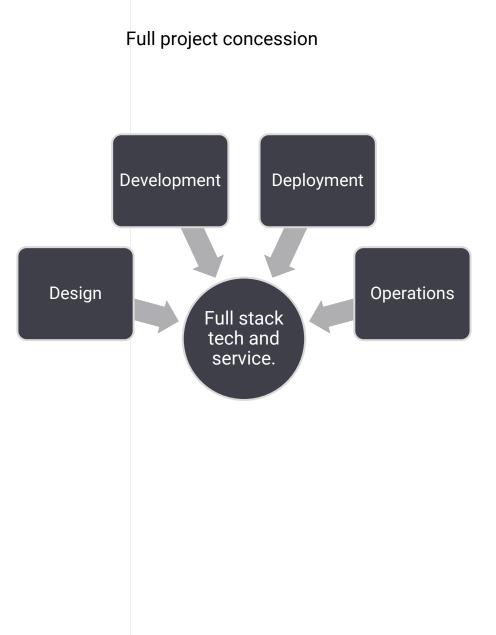
- 1. Software as a service
  - Ready product (subscription)
  - Custom modules & development
- 2. Licensing & operations model:
  - Built & Operate
  - Build, operate & Transfer

# **Service Provider**

Platform & Operations as a service (PAOSRV) is a much-desired service among growing enterprises that does not want to incur additional OPEX & headcount to their digital transformation exercise while bearing the tech cost as well. This model allows the benefit of a subscription OPEX model that creates knowledge transfer and scalability as you grow and expand.

- 1. Cyber Security as a service
- 2. Acquisition as a service (fintech related)
- 3. Operations as a service (digital services)
- 4. Tech as a service

# End to End (e2e)





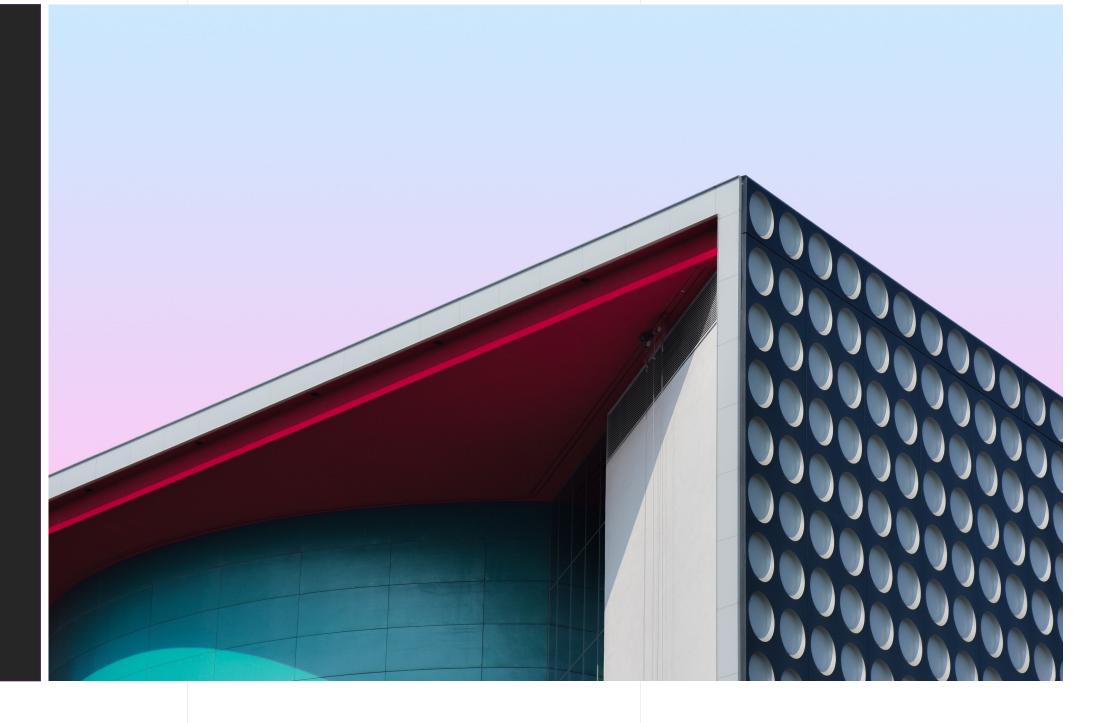
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#### CONTACT US

### Address:

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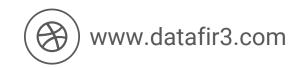


# Thànks.



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# Let's collaborate!



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