

2019



# SPONSORSHIP PACKAGE

## **A Little Bit About Us**

We are the Jr B Lloydminster Xtreme lacrosse club and we are thrilled to represent our community in the Rocky Mountain Lacrosse League. We recruit players from Lloydminster, Kitscoty, Marwayne and surrounding area.

### Our League:

We are a locally focused team that promotes home-grown talent. The Rocky Mountain Lacrosse League is an Alberta-wide Junior B league. In the Tier II North East Division, we proudly battle teams from Vermilion, Cold Lake, Edmonton, Sherwood Park, Wainwright, & Westlock!

### Our Season:

While our practices begin in March, the first official game kicks off at the Centennial Civic Centre in April. With 7 home games and 7 away games before playoffs, our season runs until July, ending with Provincial Play Downs. Every home game in our season previously has been covered by the local media, and each sponsor is provided with game passes to see the XTREME team play in their hometown.

## A Message From Our Coach:

The 2018 season got off to a slow start, going 2 - 2 through our first 4 games. We then caught fire with a 9 game winning streak that allowed us to finish the season with a 12 - 5 record. Finishing 4th in the conference, we were matched with the Edmonton Warriors for our first round of playoffs. The Xtreme won two straight in blow out fashion with final scores of 14 - 2 and 11 - 2 to advance us to our second round rivals, the Lakeland Heat.

The Xtreme had lost out of the second round of playoffs the last three years. Once to the Fort Saskatchewan Rebels and the last two years to the Lakeland Heat with heartbreaking finishes. This season, the tables would turn as the Xtreme took control and made sure to leave the Heat with the same wounds they had given to us in previous seasons! The Xtreme took the first game 11 - 9 and the second 11 - 10, scoring with a mere 36 seconds left to seal the series and advance to the Provincial Championship in High River, Alberta.

It was a long bus ride to High River and we knew we'd be in a challenging spot against the provinces top Tier 2 programs. Our first test: The North Championship against the Sherwood Park Titans. It was a very rough game but with great discipline and perseverance the Xtreme walked away with a 9 - 5 win.

The next morning, a very tired and sore bunch would lose to the host team, the High River Heat, 9 - 5. After some much needed rest in the afternoon, the Xtreme came back knowing it was do or die against the Red Deer Renegades if we wanted to play for gold on Sunday. The boys showed up ready to compete and advanced with a 9 - 4 victory setting us up for a rematch against the High River Heat.

Championship Sunday. It was a beautiful July morning. We woke up to enjoy a team breakfast and set off for the rink. Pressures were high as we prepared for the game and began to focus on the task at hand - beating the High River Heat. Something that, less than 24 hours before, we couldn't accomplish. We knew we would have to bring our physical, hard-nosed defense and our high powered offence if we wanted to hoist the Jack Little Trophy. In the end, that's exactly what we did! We took control of the game from the outset and maintained the lead the entire game to win the Provincial Championship 9 - 6 in front of a packed arena of High River residents. This Championship consisted of hard work, excellent attitudes, community pride and financial support from Lloydminster!

Thanks for Everything!!

Your Head Coach,  
**Graham Murray**



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Public Announcements During Games	yes



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OUR TEAM WEARS MATCHING POLOS TO GAMES TO LOOK UNIFIED AS A TEAM

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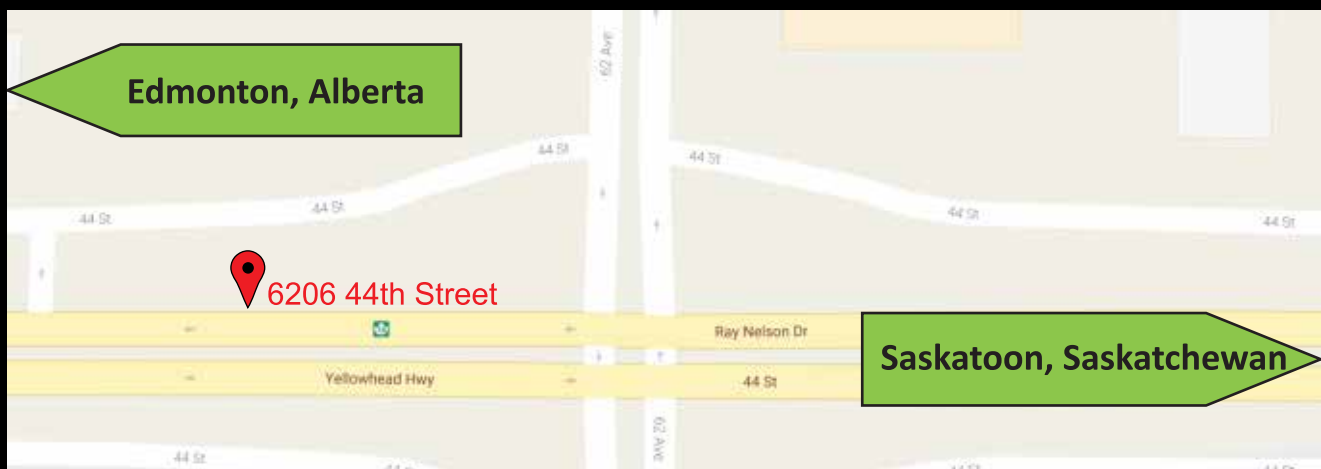
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