

### **SOLVE4X - NIGHTWATCHMAN**

Ireland Both 0-150
United Kingdom Both 0-150
Canada Both 0-150
United States Both 0-150
Australia Both 0-150
New Zealand Both 0-150
40 Reviews
Play Track

Category: Alternative Ordered on: 15/Sep/2022



# TABLE OF CONTENTS

- 1. Title Page
- 2. Contents
- 3. Market Potential
- 4. Track Rating
- 5. Word Cloud & Review Search
- 6. Element Analysis
- 7. Reviews
- 8. Definitions

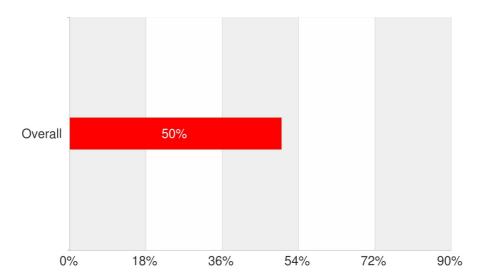


## MARKET POTENTIAL

Market Potential is the most significant indicator in your report of the likely commercial success of your track. It combines both your Track Rating and your Passion Rating to provide you with a single aggregate score that predicts how commercially successful your track might be within your market. Your track's Market Potential score is calculated as a percentage between 0% and 85%. For the best odds of chart success, an artist should shoot for a score of 65% or better.

The Market Potential classification indicates where the track is positioned among over 100,00 other tracks.

Chart success assumes a reasonable promotional budget. It should also be noted that the relative success of a single is also directly related to the existing profile of an artist.





### TRACK RATING

Your Track Rating is a weighted average of all the ratings your track received from our reviewers. This number reflects how highly reviewers thought of your track, but does not necessarily reflect your track's market potential.



## WORD CLOUD & REVIEW SEARCH

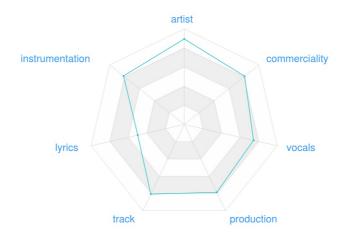
This section highlights the words that reviewers used the most when describing their reactions to your music. Click on any word to see expanded below all the reviews in which that word was used.





## **ELEMENT ANALYSIS**

This data was generated utilizing technology that processed all of the words used in this report's reviews of your music, identified which words were used the most, and analyzed whether those words were used positively or negatively. This analysis is particularly useful for identifying which elements of your music you might want to prioritize for improvement. The farther out from the center of the circle a given element is, the more positive the sentiment around that word was.





## **REVIEWS**



It's definitely in the country/ rock genre. The instruments are played really well and make the song better. The vocals are good and the singer can hit each note perfectly. It doesn't feel like they are straining their voice in anyway to hit the higher notes.

4

16-24

16-Sep-2022



16-24

i really liked the piano at the beginning immediately getting my attention. maybe try to sperate the guitar away from the piano at the beginning as they both get lost in the drums. the piano helped the song a lot and worked really well. just work on the mix. the echo on the vocals was a bit too prominent and went on for a little too long at 420 is when the song shows off its real potential

7

16-Sep-2022



The harmonica at the start lends the song to have a country feel which is juxtaposed straight away when the vocal starts and the song ends up with a soft rock feel which I think is really clever. The instruments and voice compliment each other.

10

16-24

16-Sep-2022



I really love the piano so much at the hook and the unexpected heavy guitar is amazing as well. The harmonica also adds such a nice touch and i love the vocals a lot too. His voice is really great and perfect for this song.

8

16-24

16-Sep-2022



This song was extremely interesting. I loved the mix of different genres and it was very different to anything I have ever heard. I believe the vocalist and intrumentalists were amazing, however, I do think the vocals were slightly dragged out more than I would like.

9

16-24

17-Sep-2022



I love the instrumental and beat of this song very much. however I don't really like the artist choice of lyrics or his tone with delivering the message of the song, overall it is not that bad of a song and I would recommend it.

8

16-24

18-Sep-2022



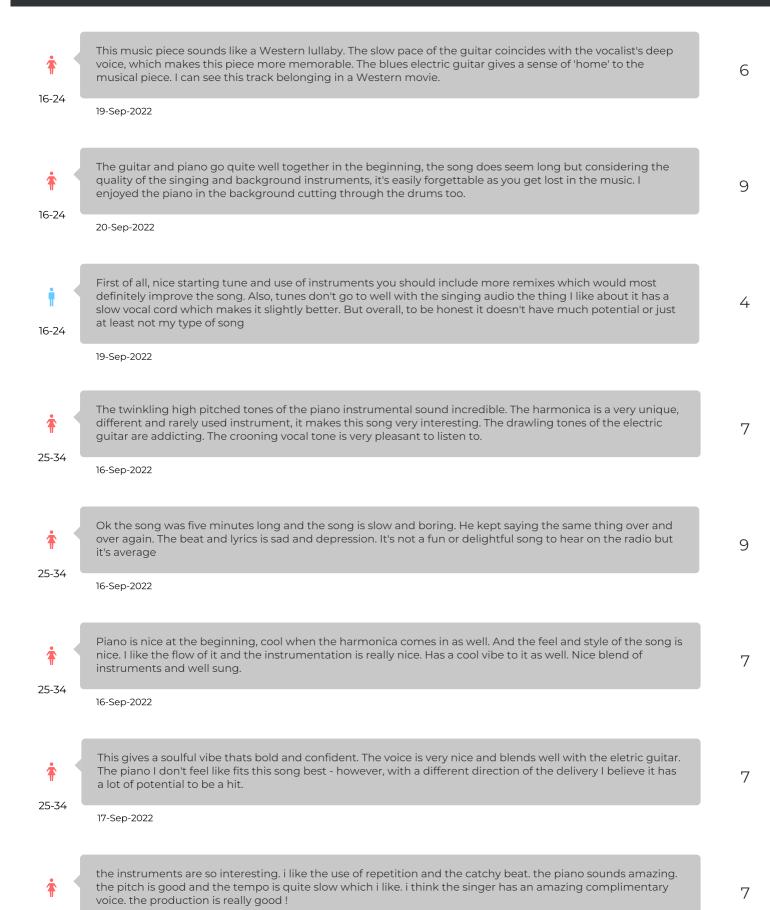
the intro is outstanding it's something that is completely different from the rest of the songs, the vocal is very strong and deep, the lyric is not shallow at all but it could be better, the beat is fine, the melody is very perfect. totally, I like it.

6

16-24

19-Sep-2022





19-Sep-2022

25-34



I like how the instruments sound nicely and naturally. The rhythm is slow and pleasant. I also like the voice of the performer, it is really well interpreted, the guitar solo is just amazing as well as the harmonica. I would definitely like to listen to it again. 25-34 16-Sep-2022 Ear catching piano workmanship in the beginning intro. The transfer of the piano to the other instrumentals was awkward. And then the artist voice didnt match with the piano. The guitar is nice, but doesn't really match with the piano at times, though it sounds like a modern recreation of the wild west cowboy saloon. I don't think this will be a hit. Just another song. He has a good voice and the music is good too. Seperate the 25-34 two and create new versions for both. Guitar solo at 228 was sweet goodness! 20-Sep-2022 The combination of drums. harmonica and piano at the start was really dynamic and added style to the introduction. The artist is a competent singer who clearly is putting a lot of effort into his vocals, which are quite gravely in style. The piano parts of the song are extremely well played and add personality to the song. The melody is OK but a little plain and forgettable. The guitar instrumental was a good addition. The lyrics 35. didn't feel overly meaningful or inspiring. 44 15-Sep-2022 I thought that this song was just okay. I thought that the background music was the best part of this song. The vocalist did not have a bad voice. However, there just did not seem to be anything special or edgy enough about the singer's voice for me to really like this song that much. 35 15-Sep-2022 44 This is one of my favorite songs I have reviewed. I love the twang sound at the beginning. The singer has a very nice voice that can sing rock or Broadway and is getting his vision across clear. I love the use of the guitar through the song and the soft piano sounds. 35 16-Sep-2022 44

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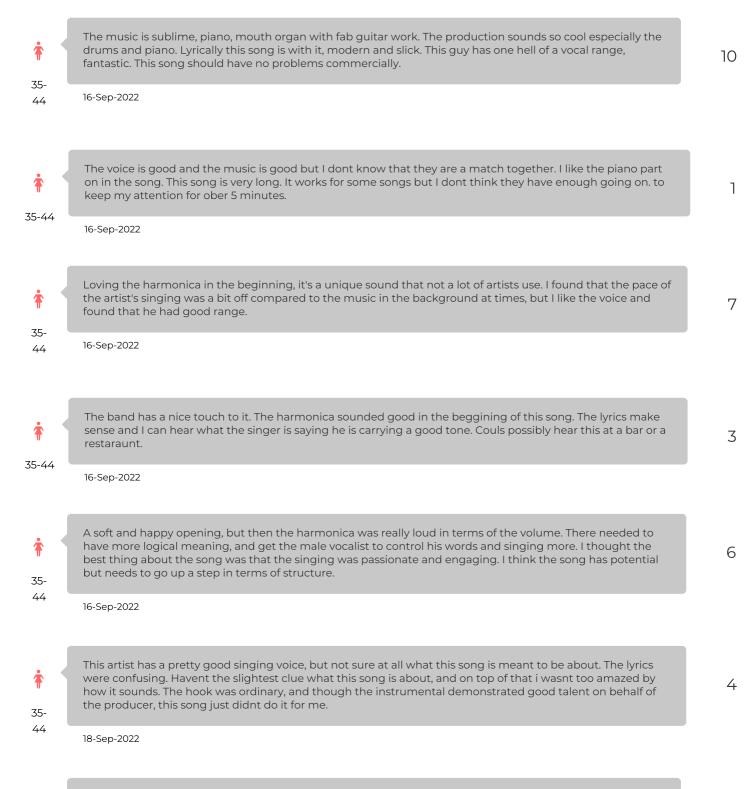
As, it's going to be one of those tracks haha, there's way to many instruments on the intro I couldn't tell you what they all were, I didn't find the guitars very interesting on this one, they were a little bleak but the piano playing was entertaining, I didn't think it suited the rest of the song though, I wasn't loving this guys voice but decent drummer I'd say!

16-Sep-2022

35-44

35. 44 The expressive combination of band music has a stirring effect, blazing through in a sentimental and meaningful fashion. A powerful singing voice takes hold, emotively spirited and invigorating. This melodic ballad has a significant harmony, with enticing rock beats to match to the fiery vocals. An enjoyable and captivating mix of lyrics and classic rock elements.

16-Sep-2022

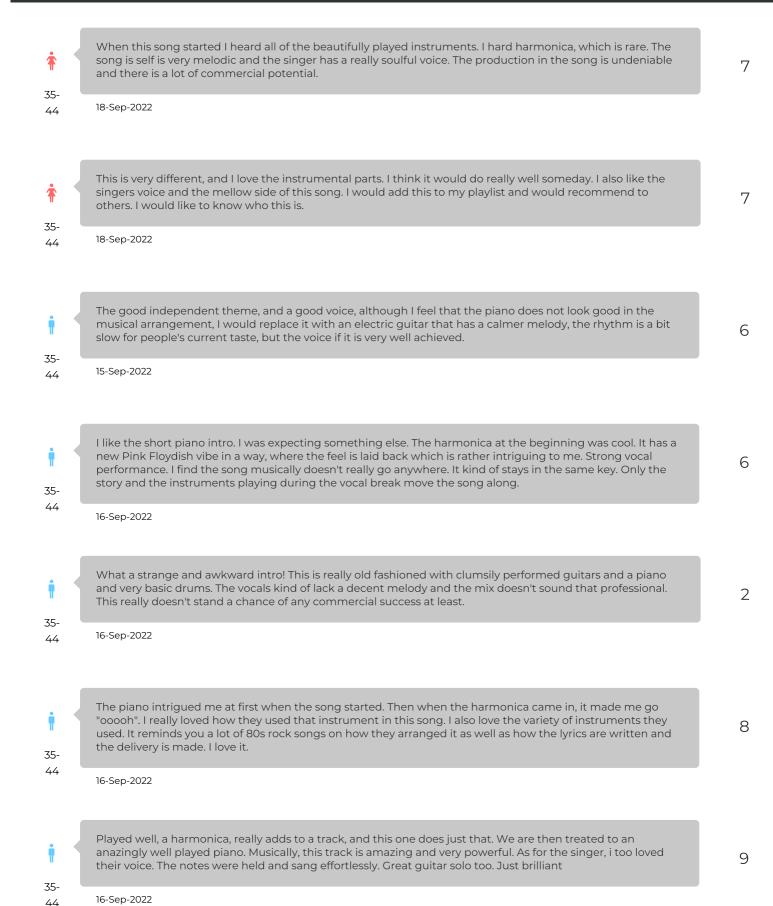


The production was overall great! I enjoyed listening to the song and hearing the song lyrics. The instrumentals gave me country vibes. I would buy this song if I saw it in stores. The singer showed great control of his vocals during the song. I enjoyed listening to it.

10

35 18-Sep-2022 44









35-44 High pitched piano parts at the start, joined by good use of a mouth organ i think. I quite like the band and the use of the instruments they use, they sound a little different. The drums, pianos etc all have good natural and life sounding tones. The singer carries it well with his voice. If the songs themselves hook you in then great

7

16-Sep-2022



Nice intro, If I had to guess the title to this song it would be "night watch man", also it could be categorized in the pop rock genre. The lyrical content is about self growth. Very talented musicians however the vocals feel detached from the instrumental part.

6

35-44 16-Sep-2022



35-

Some nice piano runs on this track, The vocals are great and soulful, The lyrical theme is dark and poetic which is nice to hear, a very soul searching kind of track, and musically really nice, good groove slow yet with a bluesy energy, production quality and the mix is excellent, it's a little light on a chorus hook but its a really great track with some great vox.

8

44 16-Sep-2022



35.

A short piano intro gives way to harmonica and a fuller and more sonorous score. It is a well recorded and produced blues tinged track. The lead singer has a good tone, pitch and expressiveness. He is backed by good musicianship. It is a well composed and arranged track.

8

44 16-Sep-2022



### **DEFINITIONS**

#### Weightings

The better a Reviewer is at judging the broader consensus rating of the track, the higher weighting their opinion receives. When calculating the Overall Market Potential, each Reviewer's track rating is weighted in accordance with their influence. For example a track rating from a highly respected Reviewer, who has proven to be accurate at identifying strong or weak tracks in that genre, can carry a much heavier influence than a track rating from a newer Reviewer.

#### Reviewers/Sample Group

This is the group of music consumers who have listened to the track online and left their track rating and written review. They are sourced from our sister site, Slicethepie and they do not know they are conducting market research when they hear the track, which helps to achieve honest and objective responses. The sample group is selected at random and screened by their age, gender, location and genre preferences. A diverse sample group of reviewers is required to form a "smart crowd" which ensures an accurate Market Potential. See "Wisdom of Crowds" below.

#### Wisdom of Crowds

Wisdom of Crowds is a proven methodology that large groups of ordinary people organised under the right conditions (a "smart crowd"), outperform small groups of experts in making decisions and predictions. It is not new. It is the science behind Google and decision-making in some of the largest companies in the world. It has been proven time and again that collective wisdom consistently surpasses the experts. It also means that SoundOut can guarantee a high level of accuracy with results.

The 4 conditions required to form a "smart crowd" that delivers an accurate result are:

- 1. Diversity of opinion: A sample group of reviewers with many different points of view makes better decisions than one where everyone has the same information.
- 2. Independence: The reviewers' opinions are not influenced by others.
- 3. Decentralization: Answers are given by individual reviewers based on their own local and specific knowledge rather than by a central person.
- 4. Aggregation: There is a way of accurately measuring the sample group's collective answer.