

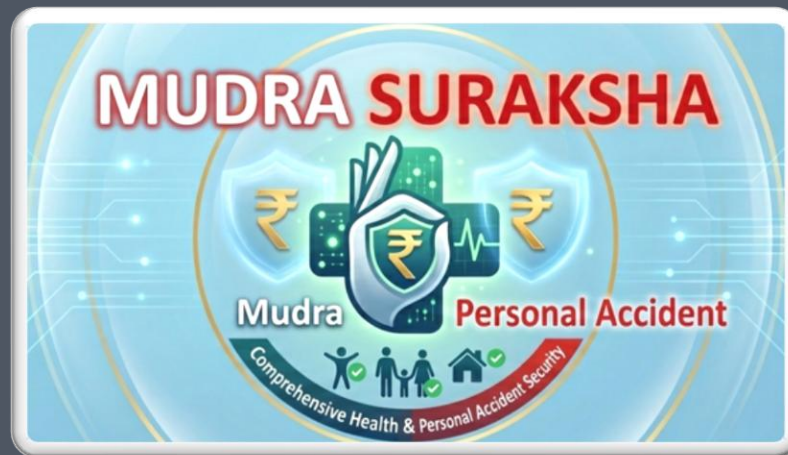


# Insuryo Solutions Private Limited

Insuryo - Towards Solving Problem



# Our Ultimate Goal (Insure India)



The mission of Mudra Suraksha is to be the "Jan Suraksha" of the modern era—a name synonymous with trust, transparency, and total protection. We strive to be the "Setu" (Bridge) that connects every Indian to world-class healthcare and accident protection.

From the "Aura" of protection we provide a newborn to the "Legacy" we help a retiree build, Mudra Suraksha is committed to one thing: Ensuring that your health is your wealth, and your wealth is forever protected.

Mudra Suraksha: Har Hath Ko Himmat, Har Khwaab Ko Kavach.

*Insurance For  
all from  
Insuryo*



# 1. Financial Protection from "Medical Bankruptcy"

Medical debt is a leading cause of financial ruin globally. A single night in a hospital or an unexpected surgery can cost tens of thousands of dollars.

•**Negotiated Rates:** Insurance companies negotiate lower rates with providers, meaning you pay less than an uninsured person would for the exact same service.

•**Out-of-Pocket Maximums:** Policies have a "ceiling." Once you spend a certain amount in a year, the insurance company covers **100%** of the remaining costs



## 2. Access to Preventive Care

Most plans cover "wellness" visits at no extra cost. This allows you to catch potential health issues—like high blood pressure or early-stage diabetes—before they become life-threatening and expensive crises.

- Vaccinations and screenings.
- Annual physicals.
- Maternity and newborn care.

## 3. Mental Peace of Mind

There is a massive psychological benefit to knowing that if you wake up with a strange pain or have a minor accident, you don't have to choose between your health and your rent. It removes the "should I go to the doctor?" hesitation that often leads to worsening conditions.

## 4. Better Health Outcomes

Statistically, people with insurance are more likely to seek medical attention early and follow through with treatment plans. This leads to:

- Faster recovery times.
- Lower mortality rates.
- Better management of chronic conditions (asthma, heart disease, etc.).

# Mudra Suraksha

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**MUDRA SURAKSHA**



Comprehensive Health & Personal Accident Security



# Product-1

## SHISHU VIKAS YOJNA

For Students 5 Years to 16 Years

Max Till 10<sup>th</sup> Standard



Plan Cost | First Year – 2101Rs | Renewal-2101 Rs

For next 10 Years

- ❖ Health Insurance up to INR 25000
- ❖ Personal Accident Insurance up to 1Lakh for Father, Mother & Child
- ❖ Scholarship of Child (Tuition feed accrued in Higher education) if policy is successful kept active
- ❖ For Girls (if girl is enrolled in Policy than)
  - ❖ In Class – 6<sup>th</sup> 900 TO 3000
  - ❖ In Class 8<sup>th</sup> - 900 TO 5000
  - ❖ In Class 10<sup>th</sup> 900 TO 7000
- ❖ Dedicated Portal for Plan access and benefits also for claim submission.
- ❖ Dedicated support team
- ❖ Renewal Upto 10 Years from Policy Purchase



# Product-2



## Bhavishya Nidhi Yojna

In 2026, health insurance in India is no longer just a "good-to-have" financial product; it has become a survival tool for the middle class. While India offers world-class medical facilities, the cost of accessing them is rising at an alarming rate



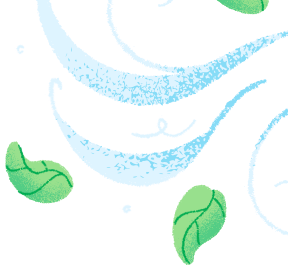
### What is Offer

- Health Insurance up to INR 25000
  - Personal Accident Insurance Up to 3 Lakh
  - KCoins 199 Units (Dedicated Dashboard will be provided).
  - Financial Assistance up to 1000 to 24000 from 5 Years of Plan Purchase.
  - Financial assistance (250 Rs refund for next 10 Years, Yearly Once)
  - One Time Refund of Rs. 750 Once in 90 Days of Policy Issuance (One Time)
- Dedicated Portal for access of Plan and benefits also will be used for claims submission

**Policy is for  
10 Years to 50 Years  
Can be renewed till next 10 Years**

### Policy Cost

- **First Year – 3101Rs**
- **Renewal – 2101Rs**



### Why it is different from other Insurance Plans

#### Lesser in Cost

In comparison with other Insurance plan's Cost is lesser than normal insurance plans

#### Insurance for all

Plan is to ensure every person should have insurance policy

#### Other benefits too

Money Back benefits, cash back options, Financial assistance too





# Insuryo

## Product-3

### WeCare

- ❖ Health Insurance - Sum Insured- 50000 Rs.
- ❖ Personal Accident – Sum Insured- 200000 Rs.

***For Once Year : Cost – 3501/- Rs.***

## Product-4

### Protective shield

- ❖ Health Insurance - Sum Insured- 100000 Rs.
- ❖ Personal Accident – Sum Insured- 200000 Rs.

***For Once Year : Cost – 4501/- Rs.***

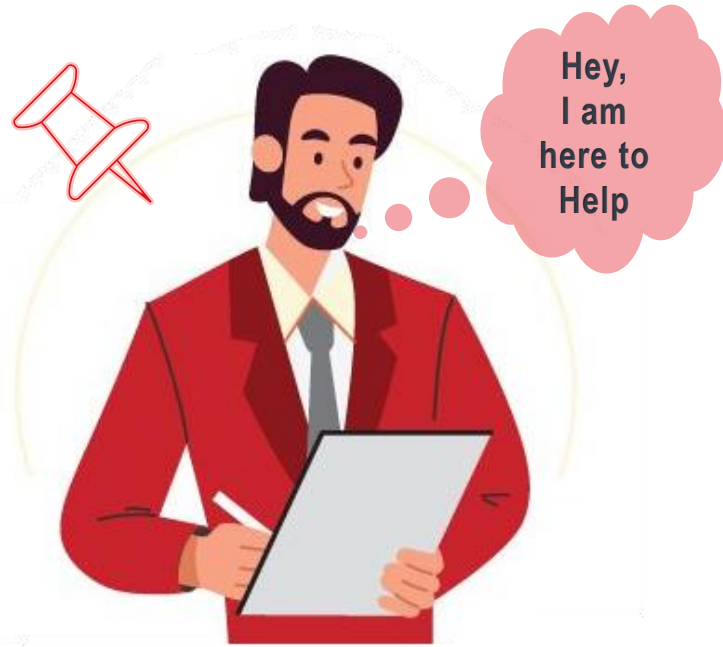
## Product-5

### Cherished

- ❖ Health Insurance - Sum Insured- 300000 Rs.
- ❖ Personal Accident – Sum Insured- 200000 Rs.

***For Once Year : Cost – 5501/- Rs.***

- ❖ Age Bracket – 5 Years to 50 Years
- ❖ Renewal Every Year
- ❖ Sum Insured Active for Year
- ❖ Renewal Or Policy be active till 50Years
- ❖ Post Payment and Login, Policy to be active within 24Hrs.
- ❖ Waiting Period is 30 Days from Payment



## Claim Assistance

1. 24\*7 Dedicated Claim support team
2. WhatsApp Chat option for assistance
3. Dedicated Service support Staff
4. Monthly Governance and Meeting
5. Feedback sessions (to validate status and performance)

## Core Activities & Responsibilities

The role of an Insuryo advisor is multifaceted, blending financial analysis with relationship management. Key activities include:

- ❖ Needs Assessment: Conducting detailed consultations to evaluate a client's financial situation, lifestyle, dependents, and risk tolerance.
- ❖ Policy Selection & Recommendation: Aligning client needs with suitable insurance products (life, health, motor, etc.) and helping them compare different options.
- ❖ Client Education: Demystifying complex policy jargon—such as premiums, deductibles, and exclusions—to ensure clients make informed decisions.
- ❖ Application & Documentation Support: Assisting clients in completing proposal forms accurately and gathering necessary KYC (Know Your Customer) documents.
- ❖ Post-Sale Service: Managing policy renewals, updates, and regular check-ins to adapt coverage as a client's life circumstances change.
- ❖ Claims Assistance: Acting as a liaison between the client and the insurer during the claims process, helping with paperwork to ensure prompt settlement or **Cashless Benefit**
- ❖ Compliance & Professional Development: Staying updated on evolving industry regulations (like IRDAI guidelines in India) and attending regular training sessions

*We Insuryo, are not only a Company selling Policy, but we also push **Service** and ensure Service be on top of everything. Service is going to be the Game changer in Market which we deliver.*



**Mohammad Akram**

**Co-Founder and CEO**

With over 5 years of expertise in insurance operations and business strategy management, He is a consummate professional navigating the intricacies of the industry with precision and foresight.

# Arjun Rana

## Head of Marketing and Digital Branding

**Arjun Rana** is an Indian stand-up comedian and content creator best known for his "clean" and highly relatable corporate-themed humor. He is often referred to as the "**Corporate Buddha**" due to his unique ability to turn office struggles and IT life into comedy.

### Background & Career

- **The IT Professional:** Before entering comedy full-time, Arjun spent over **18 years in the corporate world**. He worked in various IT roles—from developer and tester to Business Analyst and Manager—at major firms like Cognizant.
- **Transition to Comedy:** He began his comedy journey while living in the **UK**, performing in the English stand-up scene before moving back to India to pursue it professionally.
- **The "Sensible" Comic:** He describes himself as a "Sensible Jaat" and takes pride in delivering humor that is non-offensive and family-friendly, often focusing on observational comedy rather than aggressive roasting.

<https://www.instagram.com/arjunranacomedy/>



# Amitabh Sharrma

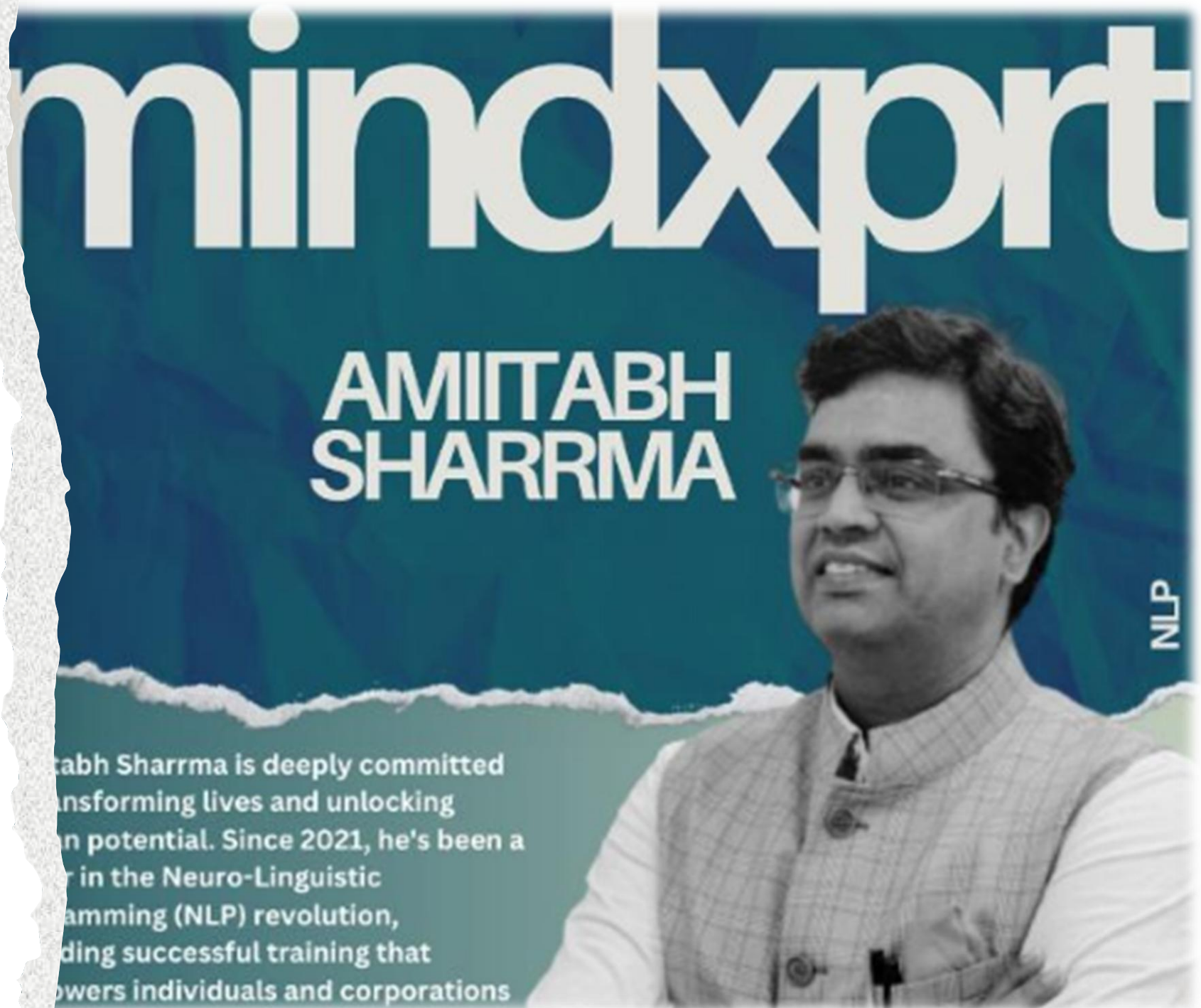
## Strategy Head

Founder - MindXprt(NLP & Life Coaching Organization) || Award winning CX Strategist || NLP and Life Coach || Making Success and Passion Driven People || Building CX Driven Companies

Have Experience of 23 Years In Building Setting Customer Experience and Setting Processes and As an Employee and Entrepreneur

Always open for new learning and value additions with effective utilization of gained knowledge and competency.

*Specialties: Operations Management, Customer Service, Sales and Back Office (Blended- Voice and Backend), NPS*





# THANK YOU

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