
Get to Know the Dream Team

Turning Your Dream into A Reality

Build A Pool+ Conference

Theme:

Programming Precedes Design

August 17-20, 2021

Great Wolf Lodge

Colorado Springs, Co





Know Before You Go

Great Wolf Lodge 9494 Federal Drive, COS 80921
Conference Room Rate \$120 deadline is July 27th.

Make Sure You Plan Ahead

Hotel Policies - No restrictions - If you are vaccinated you will not need to wear a mask, the honor system will be used. If you want to wear a mask that is perfectly ok too.

Transportation: Hotel does not have a shuttle from either the Denver or Colorado Springs airport. COS airport is 31 minutes from the hotel and 60 miles from the Denver airport. If you are flying into the COS airport you can arrange a ride through Turtle Palace Shuttle. To learn more or sign up go to <https://turtlepalace.com> or better yet call directly to 719-649-9257 to obtain availability from Dane Nelson

OTHER TRANSPORTATION OPTIONS

- zTrip Colorado Springs Cab - 719-766-4567
- Rental Cars at the COS airport - <https://coloradosprings.gov/flycos/rental-cars?mlid=33296>

CONFERENCE DETAILS

- Welcome & Keynote - Mike Unger, USA Swimming, Chief Operating Officer
- Dress - Business Casual - remembering hotel meeting areas can be on the cool side, bringing a sweater or jacket is a good idea
- Meals - included with your registration is breakfast buffet each morning, and the networking reception each evening
- Lunch - On Your Own - there are 4 or 5 restaurants in the hotel and within walking distance there is a Colorado Springs Brewery and Cheddars
- Special Dietary Needs - please email Sue Nelson (sue@totalaquatic.llc) with any special dietary needs and I will pass along to the chef
- Guest Room - rate includes parking and access to all events. Internet access in your room and conference area
- Note Taking - you are welcome to bring any device, such as I-Pad or PC

GREAT OPPORTUNITIES

- Counsilman Hunsaker - Unlock the Safe and win \$10,000
- Stop Drowning Now - Chance to become the first aquatic facility to become "A Stop Drowning Now Aquatic Facility" (value \$1000)
- Great Wolf Lodge filter room tour - led by the aquatic director and Scott Hyland of Evoqua - sign up at the registration desk
- Local Pool Tour - Pikes Peak Athletics Training Center - led by owner George Heidinger and Mike Mintenko of Myrtha Pools - sign up at the registration desk



BRINGING THE KIDS

- Don't forget the swimsuit and towel
- Check out the other activities before you arrive (great package deals)
- Towels also provided in the water park area

Need Assistance email
Sue Nelson sue@totalaquatic.llc

Tuesday August 17th, 2021

- 1:00pm to 4:30pm - Registration Opens
- 5:00pm to 6:00pm - Welcome & Keynote
- 6:00pm to 7:30pm - Indigo Aquatics Welcome Reception - Main Room

Wednesday August 18th, 2021

- 7:45am to 8:45am - Desert Aire Sponsored Breakfast with Exhibitors
- 9:00am to 10:25am - Programming Precedes Design Part 1
- 10:30am to 10:45am - Exhibit Hall Break
- 10:45am to 12:00pm - Programming Precedes Design Part 2
- 12:00pm to 1:25pm - Malmsten Sponsored Buffet Lunch with Exhibitors
- 1:30pm to 2:55pm - The Preparatory Phase of Building a Pool
- 2:55pm to 3:10pm - Exhibit Hall Break
- 3:15pm to 4:30pm - Example Facilities (cost to build & cost to operate)
- 4:30pm to 5:45pm - Evoqua Neptune Benson Social Reception - Patio

Thursday August 19th, 2021

- 7:45am to 8:45am - Myrtha Pools Sponsored Breakfast with the Exhibitors
- 9:00am to 10:25am - Programming Precedes Design Part 3
- 10:30am to 10:45am - Exhibit Hall Break
- 10:45am to 12:00pm - Programming Precedes Design Part 4
- 12:00pm to 1:25pm - Lunch "On Your Own"
- 1:30pm to 2:55pm - Pool Equipment Technologies Part 1
- 2:55pm to 3:10pm - Exhibit Hall Break
- 3:15pm to 4:30pm - Pool Equipment Technologies Part 2
- 4:45pm to 5:30pm - Pool & Filter Room Tour (optional) sign up at the registration desk
- 5:45pm to 7:30pm - Stop Drowning Now Social Reception - Barnwood or Out Post

Friday August 20th, 2021

- 7:45am to 8:45am - Lincoln Aquatics Sponsored Breakfast with the Exhibitors

Designing Your Pool - Main Stage - 9:00am to 3:15pm

- 9:00am to 9:35am - Myrtha Pools - Mike Mintenko
- 9:40am to 10:15am - Evoqua Neptune Benson - Scott Hyland
- 10:15am to 10:25am - Break
- 10:25am to 11:00am - Desert Aire - Paul Steward & Keith Coursin
- 11:05am to 11:40am - SERG - Chris Whitlow
- 11:45am to 1:00pm - Lunch "On Your Own"
- 1:00pm to 3:15pm - Counsilman-Hunsaker - Kevin Post "Business Planning Workshop"

Delivering Your Programs - Red Oak - 9:00am to 3:15pm

- 9:00am to 9:45am - Stop Drowning Now - Jim Spiers
- 9:45am to 10:30am - Starfish Aquatic Institute - Jill White
- 10:30am to 10:40am - Break
- 10:40am to 11:25am - WE COACH - Laurie Denomme
- 11:25am to 11:45am - SUMMARY - Q & A
- 11:45am to 1:00pm - Lunch "On Your Own"
- 1:00pm to 1:45pm - North County Water & Sports Therapy - Beth Scalone
- 1:50pm to 2:30pm - Swim Angelfish - Cindy Freedman & Ailene Tisser
- 2:35pm to 3:15pm - Indigo Aquatics - Maria T. Gonzalez

Aquatic Design Workshop - Main Stage - Kevin Post

- 3:30pm to 5:00pm - You will now become an architect for your project!!

Closing Reception in the Main Room - 5:00pm to 6:00pm Sponsored by

Total Aquatic Programming, Counsilman Hunsaker, Myrtha Pools,
Desert Aire, Evoqua, Stop Drowning Now,
Lincoln Aquatics, Turtle Palace Shuttle



Contact Information

Total Aquatic Programming
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Counsilman Hunsaker
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Myrtha Pools USA
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Neptune Benson
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Contact Scott Hyland
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Desert Aire
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SERG
<http://sportingeventrg.com/>
Contact Chris Whitlow
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Lincoln Aquatics
<https://www.lincolnaquatics.com/>
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Strategic Growth Coach
<https://www.strategicgrowthcoach.com/>
Contact Debbie Hesse
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Stop Drowning Now
<https://www.stopdrowningnow.org/>
Contact Jim Spiers or Sara Biskie
jim.spiers@swimjim.com
info@stopdrowningnow.org

Starfish Aquatic Institute
<https://www.starfishaquatics.org/>
Contact Jill White or Leslie Donovan
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leslie@sai-intl.org

WE COACH
<https://waterexercisecoach.com/>
Contact Laurie Denomme
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North County Water & Sports Therapy
<https://www.waterpt.com/>
Contact Beth Scalone
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Swim Angelfish
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Indigo Aquatics
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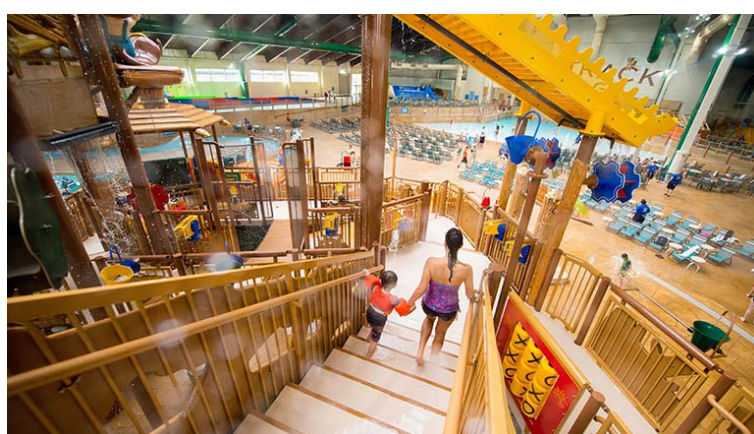
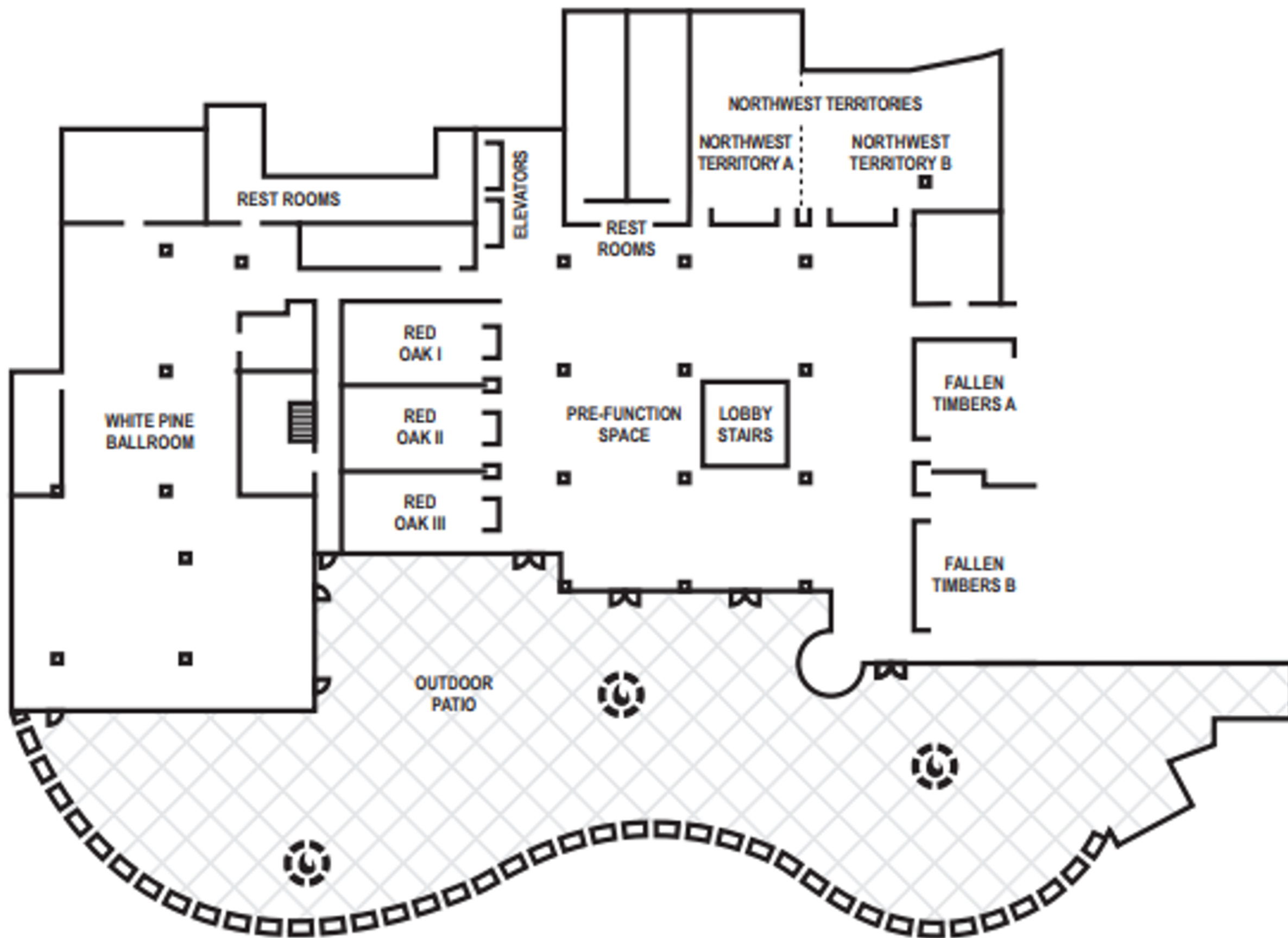
SwimEX
<https://www.swimex.com>
Contact Jake Campbell
jcampbell@swimex.com



Thank you Sponsors & Exhibitors
Your support of the Build A Pool+ Conference, makes it all possible!



Don't get lost and don't forget the kids!



Thank you for being part of



We look forward getting to know you & all about your project!

PROGRAMMING PRECEDES DESIGN