



ALASKA

International Business Center

Trade Services | Cross-Border Investment | Global Sourcing

akIBC Communique



Dear Valued IBC members and friends of the Center:

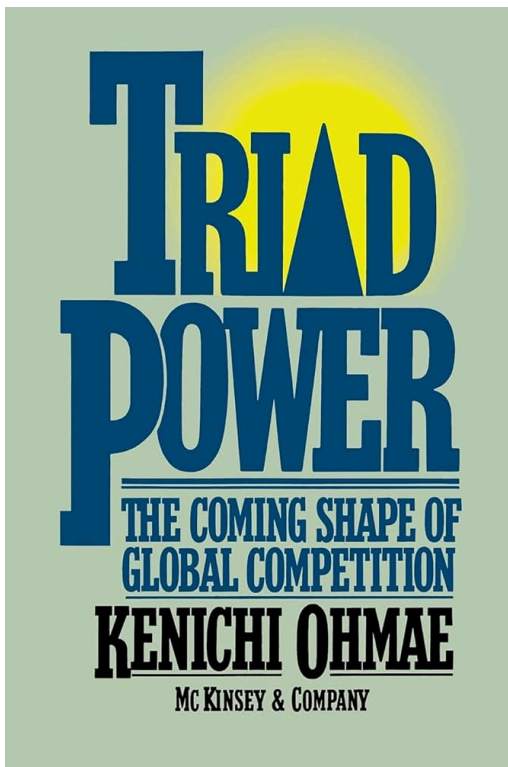
We're busy at the IBC as we work with our members who are engaged in a range of products and services to be exported to overseas markets, mainly, at this time, to customers and prospective customers in the Asia-Pacific region.

Which brings up an important point: most people in the business community know us for our luncheons, forums, receptions, and trade missions. These are public-facing events and activities that are an important part of fulfilling our mission. However, the primary focus of our work is that which we do, one-on-one, to support our members to find new markets and new customers around the world. In other words, providing them with information, research, contacts, and hands-on assistance to help them succeed in the global marketplace. To this task we bring nearly 40 years of experience and know-how.

If you haven't already, we encourage you to renew your existing membership or join for the first time. Become part of Alaska's growing international business community. We're your passport to a world of business opportunities.

To renew or join, please click the button below.

[Join or Renew Membership](#)



A look back and a look ahead: *The "Anchorage Perspective"*

Back in the mid-eighties, at a time when Japan was in full ascendancy mode, an important business book was published, entitled "*Triad Power: The Coming Shape of Global Competition*." This 1985 tome was authored by Kenichi Ohmae, the then managing director of the Tokyo office of McKinsey & Company, the world's largest management consulting firm, and advisor to many of the largest companies around the globe.

The crux of Ohmae's book was that for companies to be successful, as the business world was becoming increasingly globalized, they must have a real presence and integration with what he described as the Triad: the United States, Japan, and Europe. To become what he labeled as "insiders" fully immersed in these markets. He called this the "Anchorage Perspective", where a company is

symbolically equal distance between Tokyo, New York, and Dusseldorf.

This book, and others around this time, helped shape my world view, and inspired my career in promoting and helping companies to take advantage of our unique geographic location and to putting Anchorage and Alaska on the map in terms of trade, commerce, and investment.

There is still much work to do to achieve Alaska's full potential as a business bridge between Asia, North America and Europe. A partnership approach between the public and private sector could give a significant boost to achieving this goal by combining resources and focusing efforts in a collaborative manner.

To your global success!

With best regards,

Greg Wolf

President & CEO

Alaska International Business Center

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Speaker: Kevin Gunnip
Sr. Account Executive
Lynden Logistics

Topic: Lynden Logistics in Focus

Date: February 19th, 2026

Time: 12:00 - 1:30PM

Location: Sullivan's Steak House
(320 W 5th Ave, Anchorage, AK 99501)

About Kevin Gunnip:

Kevin Gunnip is a retired U.S. Air Force Senior Master Sergeant (SMSgt), completing 25 years of honorable service in 2013. During his military career, he worked extensively in logistics and satellite/air-integrated operations, supporting both domestic missions and contingency and humanitarian relief efforts around the world.

Kevin earned his MBA in Transportation and Logistics from Touro University International in 2007. He is married and the father of five adult children.

For the past 12 years, Kevin has been a Senior Sales Account Executive with Lynden Logistics, where he manages complex customer accounts and intermodal transportation projects across domestic and international markets. Lynden proved to be a natural transition from the military, offering the full spectrum of capabilities needed to deliver cradle-to-grave transportation solutions for customers

Register For the Luncheon!

Here at the IBC...

Can we help advance your business in 2026?

Here's a look at some of the services we can provide that can move your business forward:

- Customized import and export market research and market entry services
- Cross-border (FDI) investment facilitation
- Foreign Trade Zone (FTZ) strategies
- Global sourcing of manufacturing inputs and equipment
- Trade finance and logistics advisory
- Foreign visa assistance

Here's a look at some of our activities:

- Meet and Brief weekly luncheon meetings

- VIP receptions for visiting foreign diplomats and business executives
- Country-specific and industry-focused conferences and seminars
- Trade missions to key overseas markets
- Personally guided overseas business trips

If you aren't already a member of akIBC, please click the Join or Renew button below. Members always receive a discount on event registrations and priority when events are sold out.

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