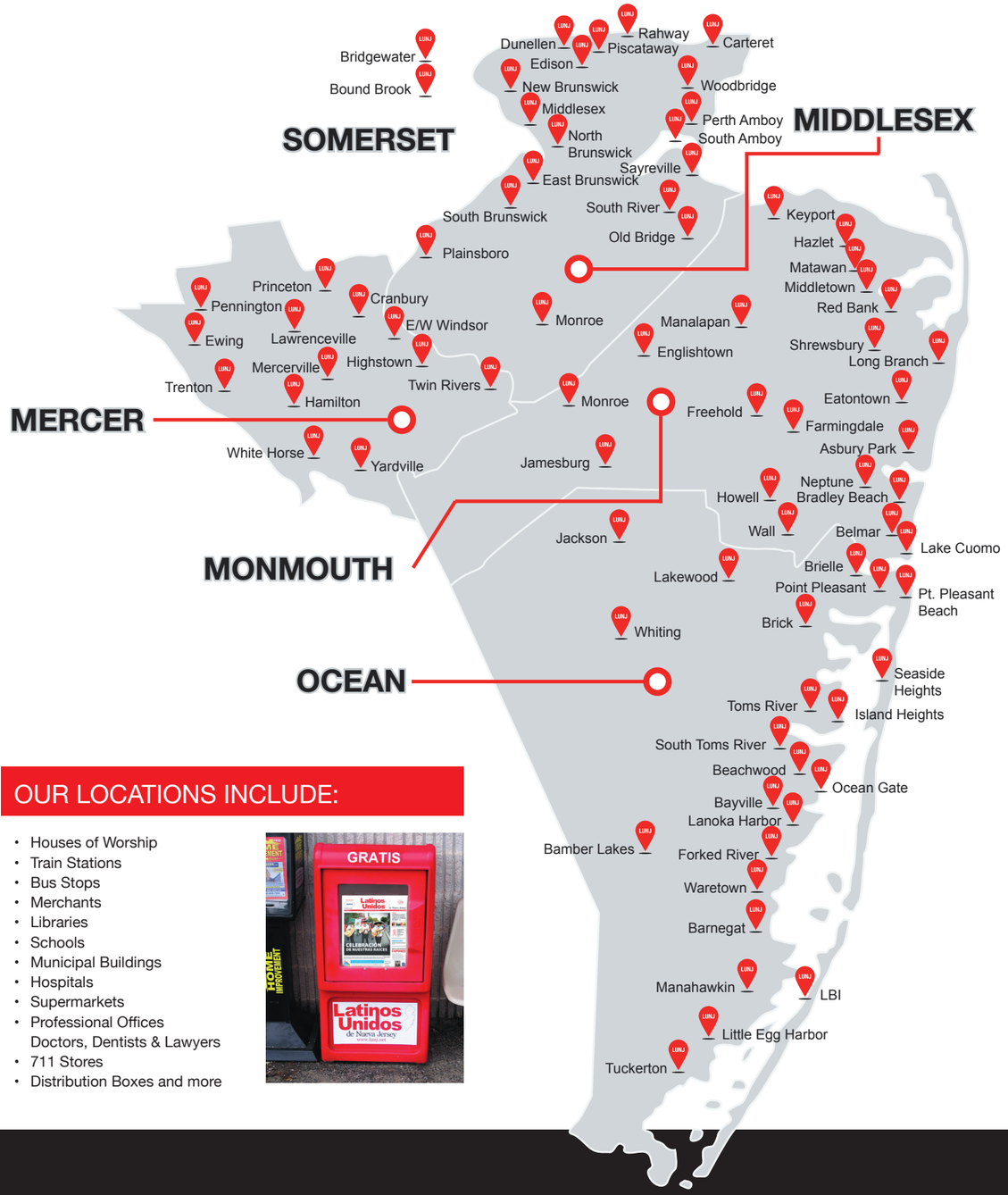
REACHING CENTRAL JERSEY



OUR LOCATIONS INCLUDE:

- Houses of Worship
- Train Stations
- Bus Stops
- Merchants
- Libraries
- Schools
- Municipal Buildings
- Hospitals
- Supermarkets
- Professional Offices
  Doctors, Dentists & Lawyers
- 711 Stores
- Distribution Boxes and more

OVER 1100 DISTRIBUTION POINTS (80 TOWNS) IN CONCENTRATED TRAFFIC LOCATIONS

J.A. ROD ASSOCIATES

Publisher of
Latinos Unidos de NJ & The Jewish Journal

TEL: 732.534.5959
www.lunj.net

Latinos Unidos de NJ

Tel: 732.534.5959 | www.lunj.net

As we all know the Latino population is now the largest minority group in the United States.

As a result, Latinos are rapidly immersing themselves into the economy; their purchase power is growing, as is their need to be better informed about their local communities.

With this need in mind Latinos Unidos de Nueva Jersey was created. We are a monthly Spanish language newspaper. Our distribution is in Ocean, Monmouth, Middlesex, Mercer and Somerset counties.

Our publisher has been in the newspaper business for many years and he has strong local and statewide relationships. Our newspaper is community oriented, that profi les local news and businesses, community events and articles of national interest for the Latino community. 45 local high schools use our paper as a learning tool.

We expect to continue growing, to better serve our community. We hope we can count on your support. Don't miss this opportunity to reach the rich Latino community of Central New Jersey.

Rates*

SIZE	1 COUNTY	2 COUNTIES	3 COUNTIES	
Full	$450	$675	$750	$800
3/4	$400	$600	$700	$775
1/2	$285	$400	$500	$575
3/8	$225	$337	$370	$400
1/4	$175	$265	$290	$310
1/6	$150	$225	$235	$335
1/8	$128	$179	$204	$225
1/16	$85	$119	$136	$146

*Black & White

COLOR

1/8 & 1/4 PAGE
$125.00

1/2 PAGE
$175.00

FULL PAGE
$200.00

Call for consecutive months discounts

AD SIZES



Reach
the Latino Community
in Central New Jersey

ALL MAJOR
CREDIT CARDS ACCEPTED

The Jewish Journal

Tel: 732.534.5959 | www.lunj.net

The Jewish Journal of Ocean County is dedicated to the dissemination of information concerning significant events; social, cultural, and educational, that impact upon the Jewish community of Ocean County.

We will maintain relations with all Synagogues and organizations affiliated with the Jewish Federation of Ocean County through the publication of The Jewish Journal. Included will be matters of interest to Jews everywhere whether such events take place in New Jersey, the United States, Israel, or the world. Primary space will be dedicated to the county and its constituents.

Monthly Rates - Black & White

SIZE	RATE
FULL	$425
3/4	$330
1/2	$240
1/4	$175
1/8	$90

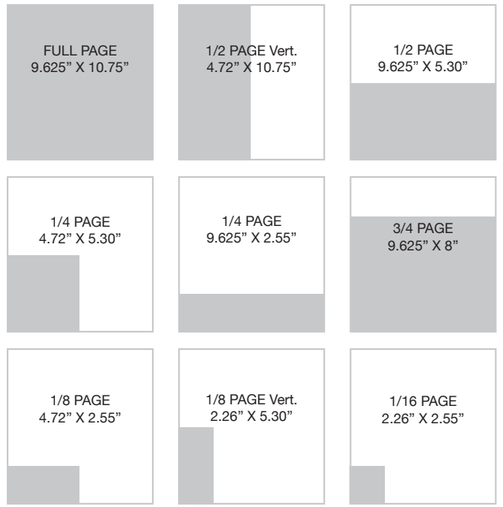
COLOR

1/8 & 1/4 PAGE
$125.00

1/2 PAGE
$175.00

FULL PAGE
$200.00

AD SIZES



UNITED STATES POSTAL SERVICE

Locations Edition is mailed to:

- Barnegat
- Bay Head
- Beach Haven
- Beachwood
- Berkeley Twp.
- Brick
- Eagleswood
- Harvey Cedar
- Island Heights
- Jackson
- Lacey Twp.
- Lakehurst
- Lakewood
- Lavallette
- Little Egg Harbor
- Long Beach
- Manchester
- Mantoloking
- Ocean Gate
- Pine Beach
- Plumsted
- Point Pleasant
- Seaside Heights
- Ship Bottom
- South Toms River
- Stafford
- Surf City
- Toms River
- Tuckerton

J.A. ROD ASSOCIATES

Promotional Items

- Business Cards
- Posters
- Flyers
- Menus
- Pens
- Letterheads
- Direct Mail
- Inserts
- Banners
- T-Shirts
- Magazines
- Brochures
- Advertising Specialties & Calendars and more!!

For information call: 732.534.5959 or visit our website:
www.lunj.net

Digital Advertising

Tel: 732.534.5959 | www.lunj.net

Your customers already read **Latinos Unidos de NJ** in print, and now they follow us online too. Every month each edition is shared on **www.lunj.net**, Instagram, Facebook and video, so your business can reach the Latino community of Central New Jersey wherever they are: at the newsstand, on their phones and on their computers.

1 WEBSITE BANNER ADS

Your banner on www.lunj.net, linked directly to your website, phone number or special offer. Visible to readers 24/7.

Leaderboard 728 × 90 · Box 300 × 250
Mobile 320 × 50

$75 /month BOX

$100 /month LEADERBOARD + MOBILE

2 SOCIAL MEDIA POSTS

Sponsored posts on our Instagram and Facebook pages, designed in our newspaper style and tagged to your business.

Square post 1080 × 1080
Instagram · Facebook

$50 /post FB + IG **$150** /month 4 POSTS

3 VIDEO & REELS

Your ad featured in our monthly video of the full edition, or a short custom video created for your business.

Vertical video 1080 × 1920
Reels · Stories

$50 /month IN OUR EDITION VIDEO

$150 + CUSTOM VIDEO

4 DIGITAL EDITION & EMAIL

Your print ad also appears in the online edition, clickable to your website, and in our email announcements to readers.

Online edition at www.lunj.net
Email announcements

FREE WITH ANY PRINT AD

WHY ADVERTISE DIGITALLY WITH US?

- Reach readers in print **and** online with one call
- We design your digital ad in Spanish or English
- Clickable links bring customers straight to you
- Your message works for you all month long

DIGITAL AD SIZES



REACHING READERS IN PRINT & ONLINE



Print + Digital Packages

- **Save 15%** when you add digital to any print ad
- Combine website, social media and video for maximum reach
- Call for consecutive-month discounts

DIGITAL ADS starting at $50

732.534.5959

Every print ad now includes a FREE clickable ad in our online edition

J.A. ROD ASSOCIATES

REACH THE LATINO COMMUNITY IN PRINT & ONLINE

TEL: 732.534.5959
www.lunj.net