



**MOBILIZE**

**HELLO  
BRAZIL**



Rodrigo Ferrari, Senior  
Partner & Country Director  
- Brazil

We are pleased to share that MOBILIZE Talent Acquisition has officially expanded to Brazil, Latin America's largest economy and one of the world's most important markets for automotive, industrial manufacturing, technology, and innovation.

We are proud to welcome [Rodrigo Ferrari](#) as Senior Partner & Country Director – Brazil, joining the MOBILIZE global partner network.

Brazil plays a strategic role in the global Automotive & Future Technologies ecosystem. The country serves as a key hub for:

- Regional headquarters and international business operations
- Automotive manufacturing and supplier ecosystems
- Advanced manufacturing and industrial technologies
- Agribusiness, logistics, and infrastructure
- AI, digital transformation, and emerging technologies
- Renewable energy, electrification, and sustainable mobility

With more than two decades of experience in executive search, talent acquisition, commercial leadership, and HR strategy, Rodrigo brings extensive expertise in identifying and attracting senior leadership talent across Brazil, Latin America, and international markets.

Rodrigo's appointment further strengthens MOBILIZE's presence across Latin America and enhances our ability to support clients with local market expertise combined with global reach.