



MOBILIZE

HELLO
CHINA





Harry Li, Senior Partner & Regional
Director - Greater China

We are pleased to share that MOBILIZE Talent Acquisition has officially expanded its presence into Greater China (Mainland China, Hong Kong and Macao), further strengthening our global network in one of the world's most influential Automotive & Future Technologies markets.

We are proud to welcome [Harry Li \(李海\)](#) as Senior Partner & Regional Director – Greater China, joining the MOBILIZE global partner network.

Greater China plays a strategic role in the global Automotive & Future Technologies ecosystem. The region serves as a key hub for:

- Automotive manufacturing and global OEM expansion
- Electric vehicles, new energy mobility, and battery technologies
- Autonomous driving, ADAS, and intelligent connected vehicles
- Advanced manufacturing, semiconductors, and embedded systems
- Global supply chains, procurement, and industrial innovation
- International market expansion, cross-border investment, and strategic partnerships

With over three decades of experience in engineering, procurement, and global supply chain management at leading international automotive OEMs, Harry brings extensive expertise in leadership development, and international operations.

Harry's appointment further strengthens MOBILIZE's ability to support Chinese automotive and technology companies expanding internationally, while also helping global organisations establish and develop their operations in Greater China.