



MOBILIZE

**HELLO
UAE & GCC**



David Goggins, Senior
Partner & Regional Director
- UAE & GCC

We are pleased to share that MOBILIZE Talent Acquisition has officially expanded to the UAE & GCC, further strengthening our presence across one of the world's fastest-growing business regions.

We are proud to welcome [David Goggins](#) as Senior Partner & Regional Director – UAE & GCC, joining the MOBILIZE global partner network.

The UAE plays a strategic role in the global Automotive & Future Technologies ecosystem. The region serves as a key hub for:

- Regional headquarters and international business operations
- Automotive distribution and premium retail networks
- Smart mobility and future transportation solutions
- AI, digital transformation, and smart city initiatives
- Advanced manufacturing, logistics, and supply chain innovation
- Investment, international partnerships, and new market development

With more than three decades of international automotive leadership experience spanning Europe, North America, Asia, and the Middle East, David brings exceptional expertise in executive leadership, business strategy, retail operations, product planning, marketing, mobility, and international market development.

David's appointment further strengthens MOBILIZE's presence across the UAE and GCC, enhancing our ability to support clients with local market expertise combined with global reach.