

Graham S. Smith
(810) 772-1983 Mobile
gsmith@grahamspaulding.com



Biography

As an emerging model, actor, and voiceover artist, I am passionate about commercial and lifestyle projects. With over 30 years of experience in sales and marketing, I have developed a deep understanding of how to create authentic, relatable connections with audiences. As an avid cyclist who rides 100–150 miles per week, I embody an active and healthy lifestyle, which shines through in every shoot. Represented by several agencies, I have worked on commercial and lifestyle shoots, UGC projects, and as well as film, bringing charisma and professionalism to every project.

My experience in front of the camera, combined with my voiceover work, has showcased my versatility, allowing me to capture the trust and engagement of brands looking for authentic, confident talent. Whether it’s a high-energy commercial or a more relaxed lifestyle shoot, I approach each project with enthusiasm and a focus on delivering results that exceed expectations.

One of my proudest accomplishments has been seamlessly transitioning from a long career in sales and marketing into acting, modeling, and voiceover. I have leveraged my years of experience building genuine connections with people to bring authenticity to every project.

2025 Projects	
Biggby Coffee – Commercial Elia & Ponto Injury Law Firm – Commercial Therma-Tru Doors - Commercial, Marketing materials Remi Dental – Commercial/Online Ad The Mail Lady – Film (Police Officer) Forio – Corporate training video	Kwikset – Online UGC Ad Calming Co. – Online UGC Ad InboundCalls.io – Online Ad Men’s Health Supplement – Online Ad Jay Hannon Credit Score Repair – Online UGC Ad Audien Atom 1 Hearing Aids – Online UGC

2024 Projects	
ILMOR Marine ION Engine – Commercial, Marketing materials MI Department of Health and Human Services Speak Up, Man Suicide Prevention - Commercial Roofing Company – Online Ad Get Out The Vote – Commercial & Social Media	Vitalis-Health – Online Commercial/Ad Hype AI - Online Ad Health Supplement – Online Ad Claya Weightloss – Podcast Online Ad Window Replacement Company – Online Ad

Stats:

Ethnicity: White / European Descent
Height: 6’2” / 168cm
Weight: 185lbs / 66kg
Build: Athletic / Toned
Hair: Grey/Brown
Eyes: Blue
Voice: Deep, authoritative, educational, excited, emotional, caring, nurturing