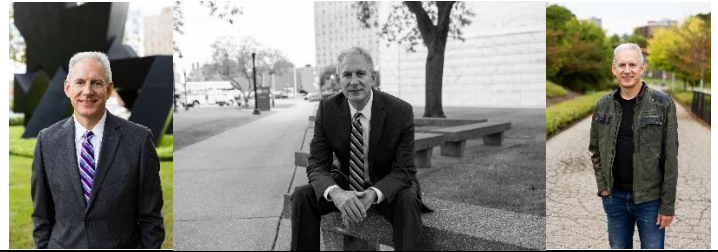


Graham S. Smith

(810) 772-1983 Mobile

gsmith@grahamspaulding.com

www.grahamspaulding.com



Biography

As a model, actor, and UGC creator, I am passionate about commercial and lifestyle projects. With over 30 years of experience in sales and marketing, I have developed a deep understanding of how to create authentic, relatable connections with audiences. As an avid cyclist who rides 100–150 miles per week, I embody an active and healthy lifestyle, which shines through in every shoot. Represented by several agencies, I have worked on commercial and lifestyle shoots, UGC projects, and film, bringing charisma and professionalism to every project.

My experience in front of the camera has showcased my versatility, enabling me to capture the trust and engagement of brands seeking authentic, confident talent. Whether it's a high-energy commercial or a more relaxed lifestyle shoot, I approach each project with enthusiasm and a focus on delivering results that exceed expectations. I leverage my years of experience building genuine connections with people to bring authenticity to every project.

2025 Projects	
Chicago Med – TV Series (ED Security Officer) Pennant Apparel – Commercial Roland Berger: Global Consulting – Commercial Credit Union One – Lifestyle/Commercial ABM Industries – Commercial Pennant Apparel – Commercial/Social Renewal By Anderson – UGC/Commercial Forerunner – Short Film (Security Officer) Huron–Clinton Metroparks – Commercial Homedics – Commercial Biggby Coffee – Commercial HP Tuners – Commercial/Lifestyle Elia & Ponto Injury Law Firm – Commercial Therma–Tru Doors – Commercial, Marketing materials cuppa healthy coffee – UGC Komprenz – UGC One Compress – UGC Showroom Windows – UGC Hydra Clean – UGC GPS Fleet Tracking – UGC Smart Church Solutions – UGC Honex Anti–Snoring Mouthpiece – UGC Remi Dental – Commercial/Online Ad The Mail Lady 2 – Film (Police Officer) Forio – Corporate training video RFA Timeshare Cancellation – UGC Align Athlete, Gulte Activator – Commercial/Marketing eSPACE – UGC NAVVION Energy – VSL	Boarderie – UGC Perspire Sauna Studio – UGC \$10M Wealth Plan – VSL Simple Talk AI – UGC Virtual Business 360 – UGC Kwikset – Ongoing UGC partnership Creative Home Tech – UGC Legacy Home Remodeling – UGC 5 Star Painting – UGC Guardian PCS – UGC The Anxiety Free Executive – UGC Advanced Window Systems – UGC Red Panda Dating Apps – UGC Calming Co. – UGC InboundCalls.io – Online Ad Men's Health Supplement – Online Ad Elevation Painting – UGC Jay Hannon Credit Score Repair – UGC Audien Atom One Hearing Aids – UGC Comfort Windows – UGC Forge Skin Care – VSL Footcare Podcast – VSL Physio Flex Pro – UGC Top Florida Roofing – UGC Memory Lift Supplement – UGC Sellvia dropshipping – UGC Noor Hair – UGC ForCyclers – UGC
Stats	
Ethnicity: White / European Descent Height: 6'2" / 168cm Weight: 185lbs / 66kg	Build: Athletic / Toned Hair: Grey/Brown Eyes: Blue