Graham S. Smith

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Biography

As an emerging model, actor, and voiceover artist, I am passionate about commercial and lifestyle projects. With over 30 years of experience in sales and marketing, I have developed a deep understanding of how to create authentic, relatable connections with audiences. As an avid cyclist who rides 100–150 miles per week, I embody an active and healthy lifestyle, which shines through in every shoot. Represented by several agencies, I have worked on commercial and lifestyle shoots, UGC projects, and as well as film, bringing charisma and professionalism to every project.

My experience in front of the camera, combined with my voiceover work, has showcased my versatility, allowing me to capture the trust and engagement of brands looking for authentic, confident talent. Whether it's a high-energy commercial or a more relaxed lifestyle shoot, I approach each project with enthusiasm and a focus on delivering results that exceed expectations. I leverage my years of experience building genuine connections with people to bring authenticity to every project.

Huron-Clinton Metroparks - Commercial

Homedics - Commercial Biggby Coffee – Commercial

Elia & Ponto Injury Law Firm – Commercial

Therma-Tru Doors - Commercial, Marketing materials

ForCyclers - UGC

Remi Dental – Commercial/Online Ad The Mail Lady – Film (Police Officer) Forio – Corporate training video RFA Timeshare Cancellation – UGC

Noor Hair – UGC

Align Athlete, Gule Activator – Commercial/Marketing

Sellvia dropshipping – UGC

eSPACE - UGC

Kwikset – Ongoing UGC partnership

Red Panda Dating Apps – UGC

Calming Co. - UGC

InboundCalls.io - Online Ad

Men's Health Supplement – Online Ad Jay Hannon Credit Score Repair – UGC Audien Atom One Hearing Aids – UGC

Comfort Windows – UGC Forge Skin Care – VSL Footcare Podcast – VSL Physio Flex Pro – UGC Top Florida Roofing – UGC

NAVVION Energy - VSL

Memory Lift Supplement - UGC

2024 Projects

ILMOR Marine ION Engine – Commercial, Marketing Vitalis-Hea

materials

MI Department of Health and Human Services Speak Up,

Man Suicide Prevention - Commercial

Roofing Company - Online Ad

Get Out The Vote - Commercial & Social Media

Vitalis-Health - Online Commercial/Ad

Hype AI - Online Ad

Health Supplement - GUC

Claya Weightloss - Podcast Online Ad

Window Replacement Company - Online Ad

Stats	
Ethnicity: White / European Descent	Build: Athletic / Toned
Height: 6'2" / 168cm	Hair: Grey/Brown
Weight: 185lbs / 66kg	Eyes: Blue