

Caney Golf Club *Board Meeting, Feb. 13, 2019* – Minutes convened at 6:35 pm

Attendees: Harold Howard, Janice Leonard, Tim Bryan, Criss Davis, Carrie Gustus, Jarrod Miller

Guests: Frank LaForge. Levi Wilson

Finances

- Loss for month of January of \$716.65. Would have neared breakeven with payments held in green pipe.
- Square is not installed or set up on iPhone for credit and debit transactions
- \$1,950 estimated to be brought in from signs for sponsored hole – by April 1.

Publicity

- Levi Wilson, sales rep for KRIG Radio Bartlesville, presented an opportunity for advertising to the board. The KGGF KRIG Interstate Farm & Home Show 2019 will be held Coffeyville Junior College Nellis Hall on March 1 (1-7 pm) and March 2 (8:30 am to 4 pm). 10' x 10' booth with table and 2 chairs @ \$350 for Club to advertise its availability. Third year. Eight radio stations in Coffeyville and Bartlesville. Get in front of 3,500 people. Hillcrest Golf Club will not be at show. Includes promotional radio announcements, each with 4-5 businesses featured, running 7-9 times a day through event conclusion. 120 booths last year.
- Board members mentioned dilemma getting volunteers to set up and man booth throughout event. Possibility of providing gift certificate giveaway for 18 holes of golf with no cart.
- Tim made a motion to offer \$150 for radio and show advertising and provide 10 certificates for free rounds of golf as door prizes. Criss David seconded. Motion passed for Jarrod to pitch idea to Levi Wilson.
- Frank LaForge shared that his insurance office had a booth last year at Coffeyville and gave away prizes without generating any business. Won't participate this year.

Maintenance

- Frank LaForge addressed board about article he read in Tee Talk that no pre-emergent or fertilizer would be applied on fairways this year due to lack of funds. Funds were used (and loan secured) for four gas carts. Frank suggested that an effort should be made to ask members for one-time donation for course pre-emergent. Maybe in article in Tee Talk ask for \$10 or \$15 each or as one-time supplement with dues. Second ideas was Frank volunteered to make calls and get \$500 to \$600 from a handful of members to avoid losing ground on course improvements.
- Discussion and decision to solicit donations via *Tee Talk*, include flyer with invoices, Frank to make calls asking for one-time donation. Jarrod authorized to order \$450 in pre-emergent for application when ground dries.
- Jarrod needs for one round of fertilizer for early spring, - \$1,000 to \$1,200 combined pre-emergent and fertilizer.
- Carts – 4 gas all operational; one to get a new \$200 carburetor. Green cart under repair. Ball picker is here awaiting mounting bracket on front that Jarrod will build.
- Board approved selling old electric carts. Might get \$500 to \$600 on anything that moves. Rentals retained: 1 existing gas, 4 recently purchased gas, and 1 electric. Fleet total: 6.
- Simplot chemicals estimated \$3,500 for greens (preventive. Could go as high as \$4,500(fungicide)
- Need some funds for tractor, mower maintenance.

Rates

Discussed member and potential member questions about availability of single membership vs. family. Janice presented economic impact of theoretical rate reduction for up to 41 members, and the breakeven number of new memberships (16-27 if single at \$500 and \$600, respectively) that would be required to replace lost revenue. Decision to put information about membership rate sustaining club's operating expenses and perhaps a flyer for bulletin board. No rates will be changed.

Tournament schedule – Brandon Montgomery to get schedule to Janice

- Schedule set, no conflict with Sedan. Need more volunteers to run them to sign up. Janice to provide schedule signage and include in *April Tee Talk*.

Motion to close the meeting at 7:56 pm.