

THE LARGEST
CHRISTIAN MUSIC
FESTIVAL ON THE
WESTERN SLOPE!



Mesa County Fairgrounds | June 7-8, 2024

2024
Sponsorship
Opportunities



Presenting Sponsor: \$7,500



- 16 NightVision Music Festival tickets (8 per day)
- On-site parking pass (up to 4 per day)
- 30 second logo rotation on Jumbotron throughout the festival
- Sponsor-provided banner placement in a high visibility location to be determined by festival staff (up to 2)
- Minimum 25 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 8 people per day)
- Media presence with corporate acknowledgment in all print marketing materials for the festival including print advertising brochures, event banners and volunteers shirts
- Corporate logo on the festival e-mail blasts
- Corporate logo on the festival sponsorship page linking to sponsor web site
- Festival social media mentions
- Full page ad in festival program

Platinum Sponsor: \$5,000



- 12 NightVision Music Festival tickets (6 per day)
- On-site parking pass (up to 2 per day)
- 20 second logo rotation on Jumbotron throughout the festival
- One (1) Sponsor-provided banner placement in a high visibility location to be determined by festival staff
- Minimum 20 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 6 people per day)
- Corporate logo on the festival e-mail blasts
- Corporate logo on the festival sponsorship page linking to sponsor web site
- Festival social media mentions
- Half page ad in festival program

Gold Sponsor: \$2,500



- 8 NightVision Music Festival tickets (4 per day)
- On-site parking pass (1 per day)
- 10 second logo rotation on Jumbotron throughout the festival
- One (1) sponsor-provided banner placement (location to be determined by festival staff)
- Minimum 10 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 4 people per day)
- Company name on the festival e-mail blasts
- Company name on the festival sponsorship page linking to sponsor web site
- Festival social media mentions
- Quarter page ad in festival program

