

## SPONSORSHIP OPPORTUNITIES





MESA COUNTY FAIRGROUNDS

THE LARGEST CHRISTIAN MUSIC FESTIVAL ON THE WESTERN SLOPE!

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## PRESENTING SPONSOR

\$7,500

- 16 NightVision Music Festival tickets (8 per day)
- On-site parking pass (up to 4 per day)
- 30 second logo rotation on Jumbotron throughout the festival
- Sponsor-provided banner placement in a high visibility location to be determined by festival staff (up to 2)
- Minimum 25 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 8 people per day)
- Media presence with corporate acknowledgment in all print marketing materials for the festival including print advertising brochures, event banners and volunteer shirts
- Corporate logo on the festival e-mail blasts
- Corporate logo on the festival sponsorship page linking to sponsor website
- Festival social media mentions
- Full page ad in festival program





## PLATINUM SPONSOR

\$5,000

- 12 NightVision Music Festival tickets (6 per day)
- On-site parking pass (up to 2 per day)
- 20 second logo rotation on Jumbotron throughout the festival
- One (1) Sponsor-provided banner placement in a high visibility location to be determined by festival staff
- Minimum 20 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 6 people per day)
- Corporate logo on the festival e-mail blasts
- Corporate logo on the festival sponsorship page linking to sponsor website
- Festival social media mentions
- Full page ad in festival program





## GOLD SPONSOR

\$2,500

- 8 NightVision Music Festival tickets (4 per day)
- On-site parking pass (1 per day)
- 10 second logo rotation on Jumbotron throughout the festival
- One (1) Sponsor-provided banner placement (location to be determined by festival staff)
- Minimum 10 on-air mentions on the radio
- Assigned vendor tent space on field
- Access to sponsor tent (up to 4 people per day)
- Company name on the festival e-mail blasts
- Company name on the festival sponsorship page linking to sponsor website
- Festival social media mentions
- Quarter page ad in festival program

