

ADVERTISE IN MARSHALL MAGAZINE



Distribution

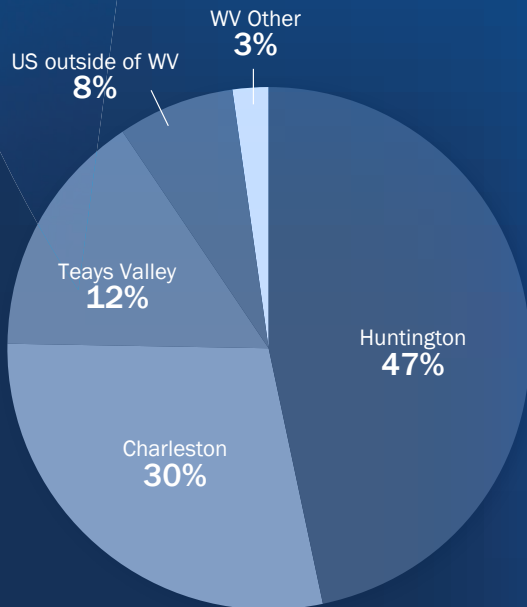
Marshall Magazine is mailed to the university's alumni three times each year. More than 15,000 copies are printed for each edition. Based on an average pass-along rate of three readers per issue, the magazine has a total readership of 45,000. Marshall Magazine is the official alumni magazine of Marshall University.

61*
Average age
of readers

\$117,418*
Average household
income of readers

*Peachtree Data, 2020

15,000 Copies Mailed



Sample Sizes & Dimensions

Full Page with bleed	8¾" x 11½"
Full Page	7½" x 9¾"
1/2 Page	7¼" x 4¾"
1/3 Page Square	4¾" x 4¾"
1/3 Page Vertical	2¼" x 9¾"
1/6 Page Vertical	2¼" x 4¾"
1/6 Page Horizontal	4¾" x 2¼"

Rates

Cover Rates:	Covers 2 & 3:	\$2450
	Cover 4:	\$2850
Color Ad Rates:	Full Page	\$1950
	1/2 Page	\$1300
	1/3 Page	\$1105
	1/6 Page	\$725

Discounts

Advertisers can sign a two-issue contract and receive a 5% discount, or a three-issue contract and receive a 10% discount. Ad agencies receive a 15% discount. Charities or 501(c)(3) organizations receive a 30% discount.

Requirements

All ads not created by HQ Publishing must be submitted digitally. PDF is the preferred file format. Images must be at least 300ppi to ensure best production quality.

PLEASE NOTE: HQ Publishing is not responsible for any inaccuracy in printing as the result of erroneous electronic files provided by third party creatives.



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