

ADVERTISE IN MARSHALL MAGAZINE



Distribution

Marshall Magazine is mailed to the university's alumni three times each year. More than 25,000 copies are printed for each edition. Based on an average pass-along rate of three readers per issue, the magazine has a total readership of 75,000. Marshall Magazine is the official MU alumni publication.

61*
Average age of readers

\$117,418*
Average household income of readers

*Peachtree Data, 2020

Sample Sizes & Dimensions

Full Page 8½"w x 10⅞"h (+ ⅛" bleed)	Full Page 7¼"w x 9¾"h (no bleed)	2/3 Page 4¾"w x 9¾"h	1/2 Page 7¼"w x 4¾"h
Full Page with bleed	Full Page no bleed	2/3 Page	1/2 Page
1/3 Page (square) 4¾"w x 4¾"h	1/3 Page (vertical) 2¼"w x 9¾"h	1/6 Page (horizontal) 4¾"w x 2¼"h	1/6 Page (vertical) 2¼"w x 4¾"h
1/3 Page (square)	1/3 Page (vertical)	1/6 Page (horizontal)	1/6 Page (vertical)

Rates

Cover Rates:	Covers 2 & 3:	\$2995
	Cover 4:	\$3265
Color Ad Rates:	Full Page	\$2450
	2/3 Page	\$1840
	1/2 Page	\$1470
	1/3 Page	\$1105
	1/6 Page	\$660

Discounts

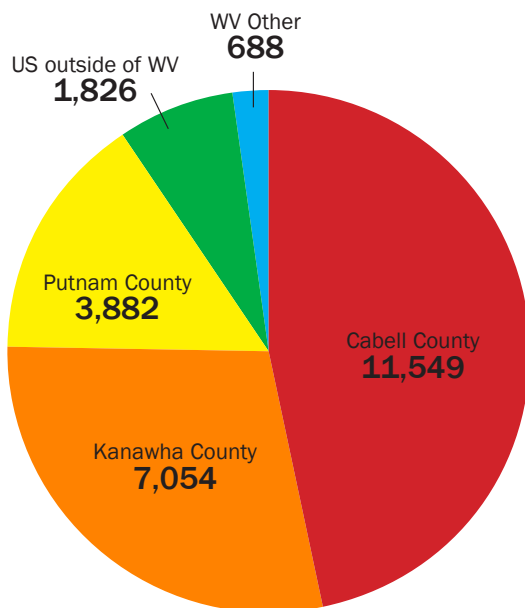
Advertisers can sign a two-issue contract and receive a 5% discount, or a three-issue contract and receive a 10% discount. Ad agencies receive a 15% discount. Charities or 501(c)(3) organizations receive a 30% discount.

Requirements

All ads not created by HQ Publishing must be submitted digitally. PDF is the preferred file format. Images must be at least 300ppi to ensure best production quality.

PLEASE NOTE: HQ Publishing is not responsible for any inaccuracy in printing as the result of erroneous electronic files provided by third party creatives.

25,000 Copies Mailed



P.O. Box 384 • Huntington, WV 25708-0384 • Phone (304) 529-6158

Publisher: Jack Houvouras, jack@huntingtonquarterly.com

www.hqpublishing.com