

# CAPABILITIES STATEMENT:

## ABOUT US:

## OVERVIEW:

Red Planet Group Inc. specializes in digital transformation services, custom software and platform development, end-to-end security solutions, network infrastructure assessment and optimization, and business strategy consulting to support state, federal, and commercial organizations in achieving their objectives.

Our team is composed of former members of Fortune 500 companies, bringing extensive experience and a proven track record of success in collaborating with federal agencies. We possess a deep understanding of the market and are committed to delivering innovative products that are on time, within budget, and aligned with your business needs (see “**Past Performance**” section for further details).

## PAST PERFORMANCE:

Our team at Red Planet Group Inc. has successfully completed a variety of contracts with the following federal agencies during their tenure at Fortune 500 companies (\*these projects were not delivered by Red Planet Group; sub-agency names are being protected\*):

- 1.Department of Justice:** successfully launched a modernized careers website and implemented a custom Salesforce-based HR management tool, replacing an outdated Excel-based process for tracking and engaging potential candidates. This digital transformation significantly improved HR operations, streamlining workflows and enhancing overall efficiency across the department.
- 2.Department of Energy:** Our team members had the opportunity to play a pivotal role in a large-scale ERP implementation for the DOE. The agency was transitioning from Oracle EBS Suite to SAP S/4HANA, we were entrusted with managing, tracking and defining the re-integration process for all boundary systems related to finance, HR, and project management. These systems, originally integrated with Oracle EBS, were being re-integrated with SAP S/4HANA. This project highlights our team's ability to rapidly acquire expertise in new technologies beyond our primary focus, ensuring a smooth and efficient transition.

## CORPORATE DATA:

 **Maanik Lal [Principal]** [maanik.lal@redplanetgroup.com](mailto:maanik.lal@redplanetgroup.com)

 **240-205-2092**

 **<https://redplanetgroup.com/>**

**Primary NAICS:** 541519 - Other Computer Related Services

**Business Type:** Small Disadvantaged Business/Minority-Owned

**UEI Number:** W79SB6L6NTP2

**CAGE Code:** 135D1



## CORE CAPABILITIES:

**RED PLANET GROUP OFFERS PROFESSIONAL SOLUTIONING IN THE FOLLOWING AREAS:**

- 1.Strategy & Consulting:** Driving growth and enhancing efficiency by unlocking new potential within an Agile Framework.
- 2.Blockchain/Digital Assets:** Identify and address illicit activities while also recognizing the transformative potential of blockchain technology and staying informed on its future direction within the industry.
- 3.Cybersecurity:** Safeguarding your data by adhering to the industry's best practices, ensuring the highest level of security and compliance.
- 4.Artificial Intelligence Integration:** Leverage the power of Artificial Intelligence to enhance efficiency/productivity.

## DIFFERENTIATORS:

**WHAT SETS RED PLANET GROUP APART FROM OTHER CONTRACTORS:**

- 1.Niche/Innovation Solutions:** Blockchain expertise & AI expertise—committing to continuous improvements/solutions across all technological industries.
- 2.Understanding the Market/Less Risk:** with extensive experience in the federal procurement sector, our team has a deep understanding of market dynamics, the importance of strategic relationships, and the ability to consistently deliver projects on time and within budget.
- 3.User-Centric:** Drawing from our team's proven track record, we prioritize a user-focused mindset, ensuring that every solution is designed with the end user in mind from start to finish.
- 4.Agile Certifications:** our team holds a diverse array of Agile certifications, providing us with a competitive edge in delivering efficient, adaptive, and high-quality solutions across various projects.

## SECONDARY NAICS:

- 423420
- 423430
- 523160
- 523210
- 523910
- 541430
- 541490
- 541511
- 541512
- 541513
- 541611
- 541612
- 541613
- 541614
- 541618
- 541690
- 611420

**Contact Us:**

