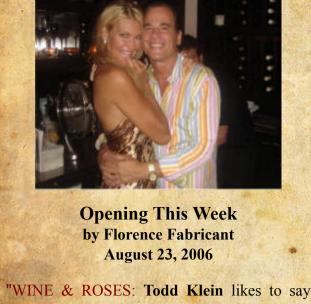
The New Hork Times

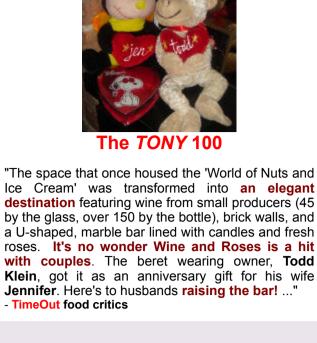


that this wine bar and cafe is his 25th anniversary gift to his wife, Jennifer, who will run it. The bar, with seating at white marble counters, is to open tomorrow. Mrs. Klein has

stocked ...more"

"...raising the bar!" Chosen by TimeOut food critics

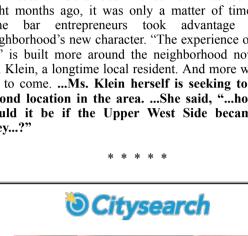
New York



AOL > local

AOL Restaurant Editor Review





February 8, 2010 "...Much like the art of seduction, the art of

wine pairing can be tricky. But this Upper West Side spot, which boasts an award-

winning wine list, makes picking the vino

"New York's

Top Romantic Date Spots"

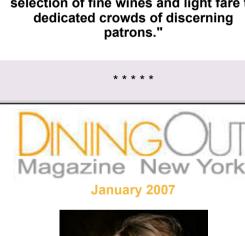
by Melanie Berliet - CitySearch Editor Review

offerings like quiche and baked ham also make Wine & Roses a quality spot for wooing..."

Winter Bar Guide 2008 - 2009 "Best Places" "Parents in town? Let a visit to this upscale vino bar prove what a sophisticate you've become since



the city's hot nightlife scene



elegant atmosphere sets the stage for wine lovers that are all smiles and lots of fun. The intimate venue is perfect for private parties and romantic nights out. ... An experience

"FOR THE BEST WINES AROUND THE WORLD, IT MAKES SENSE TO VISIT A PLACE WHERE EVERYTHING REVOLVES

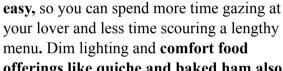
Proprietor Jennifer Klein heads up this ultra-chic wine bar on Columbus Avenue where sophisticates gather for superb wine and down-to-earth pastas, pates, paninis,

AROUND THE WINE.

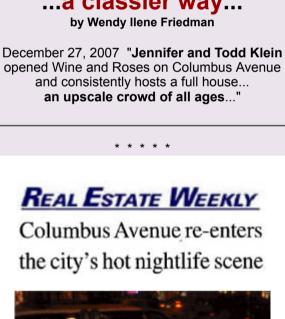
Wine & Roses, a neighborhood wine bar. How romantic is this cafe? Owner Todd Klein gave it to his wife, Jennifer, for their 25th Anniversary." where magazine



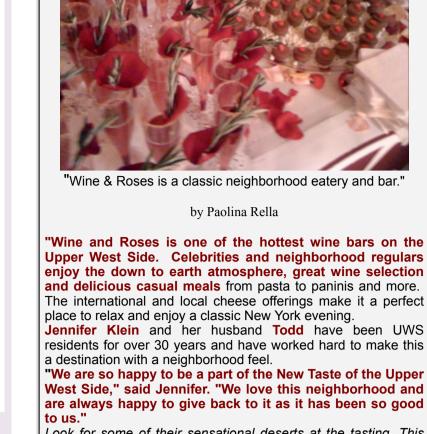
"...This Pinot's for You" By Caroline H. Dworin May 13, 2007 "...In the opinion of Todd Klein, who helped his wife, **Jennifer Klein**, open the wine bar Wine and Roses on Columbus Avenue near West 73rd Street eight months ago, it was only a matter of time before wine bar entrepreneurs took advantage of the neighborhood's new character. "The experience of 'going out' is built more around the neighborhood now," said Mr. Klein, a longtime local resident. And more wine bars are to come. ...Ms. Klein herself is seeking to open a second location in the area. ... She said, "... how great would it be if the Upper West Side became wine alley...?"



New York



May 24, 2007 ":..Fourteen finalists were chosen for yesterdays mix-off from hundreds of drink recipes sent by city bartenders to the Department of Consumer Affairs and the state restaurant association. The first runner-up, (Jennifer Klein's Wine & Roses) "Champrosia" was cocktail of rose water champagne and blueberry pomegranate



NEENTHUSIAST AWARD OF DISTINCTION 2008 & 2009 AWARD

icnard Johnson with Emily Smith and Neel Shah

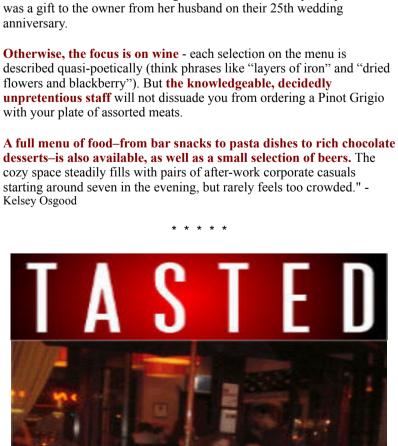
compliments on her new, short, blond shag from beau Brian Petsos and friends Richard Kind and Noah Emmerich as she swirled a Midnight Pinot at WINE & ROSES..."

'Footloose' was there, too, and she's a concert cellist now, in case anyone was wondering," A spy told Page Six: "And Alan was kissing everyone at the party..." FOR MORE PHOTOS CLICK HERE

The New York Times Diner's Journal



OPEN 7 NIGHTS A WEEK



assemble a list of 150 choices by the bottle and 25-30 by the glass...All regions are represented...The tall lovely Jennifer plans the menu as well, picking what will pair well, like the delicious Swedish meatballs. Salads, pasta, cured meats, and paninis round out the menu. Things are looking up for the West

July 2010 "The brainchild of husband-and-wife-team Jennifer and Todd Klein, Wine and Roses is an upscale neighborhood wine bar on the Upper West Side. In a tasteful setting of exposed brick walls, dark wood and marble countertops with fresh roses (hence the name), a carefully selected wine list comprising small producers off the beaten path has been the draw to this place. A light fare menu accompanies the superb wine list void of corporate and commercial wines.'









Award of Excellence

Wine Spectator

award

EVERY NIGHT IS A WINE PARTY!

Vitae Summa Brevis

"They are not long, the days of wine and roses.

Out of a misty dream Our path emerges for a while, then closes Within a dream."

Ernest Dowson

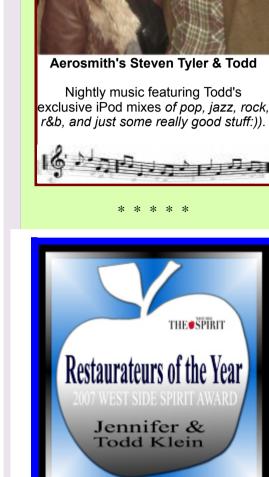
(1867 - 1900)

Jennifer Klein's Wine & Roses "is honored by Wine Spectator for having one of the most outstanding restaurant wine lists in the world." - WINE SPECTATOR MAGAZINE

Jennifer Klein co-owner **AWARD WINNING WINE LIST & FOOD MENU** Over 38 wines by the glass, and 180 by the bottle of specially selected wines from around the world stored in temperature controlled EuroCaves and served in fine crystal stemware. WINE LIST DESCRIPTION... FABULOUS FOOD MENU Jennifer's delicious creations surround your wine and your senses. FOOD MENU... * * * * *

DECEMBER 2, 2009

CHILLING OUT AT W&R



THE SPIRIT "CLASS ACT ON COLUMBUS" "A husband and wife duo's sophisticated hang-out " by Wendy Ilene Friedman November 1, 2007 - "With its tasteful, cool interior of exposed brick walls, dark wood and a room defining marble counter-top, Upper West Siders Jennifer and Todd Klein have transformed what was once a "World of Nuts"

shop into a much-needed upscale adult wine

"We were in need of a grown-up place," Co-

Owner Jennifer Klein said. As Zagat's said, "It's

The bar, on Columbus Avenue between West 73rd

and 74th Streets, was a neighborhood favorite

from day one. The proprietors visualized a place where people could gather and enjoy themselves. They succeeded. Although it opened just a little

more than a year ago, the establishment is busy

"They took such joy in the project," said

Barbara Adler, executive director of the Columbus

Avenue Business Improvement District (BID).

"They put their heart and soul into it. The pay-

The husband-and-wife team did a complete

off is that they were an instant success.'

renovation of the building.

the first adult bar on the Upper West Side."

bar called Wine & Roses.

every night.

beaten track."

construction they continually discovered elements of the landmark building's pre-war structure behind walls and in the ceiling. "We kept digging and we kept finding." Jennifer Klein said. Inside the bar, fresh roses on each table, a meticulously clean sidewalk cafe and floralshaped ceiling lamps ad to its ambiance. The light fare menu complement the most notable element of the eatery -- the wine list. "We don't sell any

corporate wines," Jennifer said. "We use smaller producers. "They are a little different and off the

When the bar was honored with the prestigious

Wine Spectator award in 2007, the Kleins realized that their work, dedication and intensive

And the neighborhood also appreciates them.

At any time during the night the room is filled with a sophisticated crowd of singles, couples,

friends, co-workers and first dates. "You'll find

people from all over here," she said. "It's a

study of wine-making had finally paid off. "When you put a lot of effort and you are appreciated, it feels good," Jennifer Klein said.

communal-type place and caught on by word of SHECKYS NEW YORK NIGHTLIFE APRIL 1, 2008 -- "Need a spot to bring your significant other after a big fight that was all your fault? Wine & Roses is a modern, but still sexy wine bar that attracts oenophiles as well as amateurs. They've got an extensive selection from around the world, and New Zealand pinot noirs are not placed too far from New York State Rieslings.

The experts here can pour you 40 wines by the glass and there are over 180 wines by the bottle (you might

need them all if that fight was a biggie).

Meticulously matched food pairings are offered as

well. Open seven days a week and packed to the

walls most weekends, be warned, it gets overly loud at night. They can accommodate your needs for parties and can help you set up a private wine

* * * * *

RESTAURANT GUIDE

tasting. Hmm...maybe privacy will be better!"

"Wine & Roses is packing them in, which

is good for socializing singles. As wide ranging music plays, you can sample (45) wines by the glass, along with finger foods such as pizza bites and panini... Just don't

get too comfortable... There are plenty of

other wine lovers jostling for your table."

MARCH 4, 2010

Full Color Inside



theBUZZ:) WINE & ROSES

Lake Cent Park

Wine & Roses 'Happy Birthday to a 'great' friend **WINE AND ROSES**

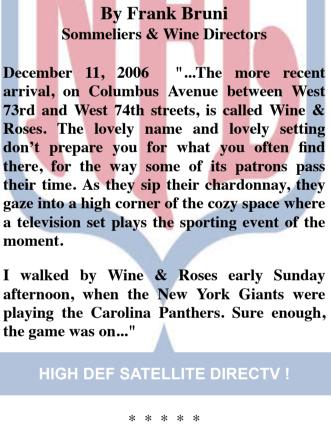
rommers Frommer's New York City 2010

LOCATION INFORMATION Wine & Roses_Email Gift Certificates February 14, 2007

DISTINCTION **WINEENTHUSIAST**

★ PAGE SIX **February 18, 2010 ROSES** on the Upper West Side."

March 27, 2008 "CELEBRITY WRAP -- Monday night's wrap party for Celebrity Autobiography brought the play's stars - Rachel Dratch, Richard Kind, 'LateNet' host Ray Ellin, 'The View' host Sherri Shepherd, Kristen Johnston, Caroline Rhea, Alan Cumming and Matthew Broderick to WINE & ROSES on the Upper West Side. Lori Singer from



but be forewarned, it fills up quickly. Having received Wine * * * * *

with your plate of assorted meats. cozy space steadily fills with pairs of after-work corporate casuals starting around seven in the evening, but rarely feels too crowded." -Kelsey Osgood

European flair. A noted consulting sommelier helped Jennifer

Spectator's Award of Excellence in 2007 and 2008, Wine & Roses has a laudable 40 wines by the glass and nearly 200 wines by the bottle with a well-rounded cheese list."

DECEMBER 12, 2009 "Wine and Roses is not shy about employing its namesake flower in as many ways as possible: roses are on every table, and petals are scattered on the ground in the outside seating area. The sort of ...romantic vibe continues through to the bar's back story: the place itself

SATURDAY NIGHT LIVE Abbey Elliot, Jenny Slate, Nasim Pedrad **Bouquet**"

Jennifer Klein

Wine List Menu

"UPPER WEST SIDE WONDER!"

'Wine & Roses is a classic neighborhood eatery and bar." Wine and Roses is one of the hottest wine bars on the

Look for some of their sensational deserts at the tasting. This decadent and delicious event will showcase some of the best local award winning talent including...Jennifer's award winning Champrosia!

RESTAURANT AWARDS 2008 WINE & ROSES "Congratulations Wine & Roses. You've been selected as one of the nation's most wine-friendly restaurants. Yours

is one of a select number of restaurants in North America to be honored with this recognition. It represents your dedication

patrons. We are proud that, through your commitment and creativity, you have helped make wine an important part of the

to delivering the most wine-friendly experience to your

total dining experience."-- Wine Enthusiast Magazine

May 9, 2010 "Emily Blunt and John Krasinski swirling chardonnay under the stars at Jennifer Klein's WINE & **ROSES** sidewalk cafe on Columbus Avenue." "Brooke Shields sipping Pouilly-Fuissé at the bar of Jennifer Klein's WINE &

"THINGS ARE LOOKING UP FOR THE WEST SIDE!" **Summer 2007:** "Jennifer Klein, the owner manager has worked in the wine and food business for 15 years...with the help from husband Todd...has transformed this into a communal home for all Westside wine lovers...The single room has high ceilings, exposed brick, and restored detailing. The Ushaped, marble topped bar is surrounded by high tables and comfortable stools. The tall windows fronting the street look out on sidewalk tables in the summer and give the place a distinct

May 2009 "Wine & Roses -- This is the place for wine-loving Upper West Siders and the people who love them...This is a great spot,

Photos

Email

★ ★ PAGE SIX November 27, 2009 "SNL star Kristen Wiig getting many August 20, 2009 "Tiffani Thiessen sipping Sancerre with her friend Maria Padro at Jennifer Klein's WINE & ROSES on Columbus Avenue." PAGE SIX * * * April 5, 2009 "WE HEAR that Scott Adsit, Michael Urie and Rachel Dratch partied hard at Jennifer Klein's WINE & **ROSES** on Columbus Avenue after the Celebrity Autobiography show the other night at the Triad Theater where Vanessa Williams read Ivana Trump and Craig Bierko read

The Jonas Bros."

"Football with a Fine

GAYOT.com
The Guide to the Good Life "Not all wine bars pair the fruit of their cellar with fancy cheeses; home cooking matches up just as nicely. That's the theory, at least, behind Wine & Roses. This new wine bar is February 2008 Things We Love

York, 212-579-9463."

'TOP TEN' WINE BARS IN NEW YORK by Brindles Lee Macon

juice with edible rose petals on top. $\color{red} \textbf{hospitality} \textcolor{red}{\textbf{design}}_{\scriptscriptstyle{magazine}}$

The place serves dozens of reds and whites by the glass, all from boutique wineries, and the list changes every few weeks. Laid out to encourage cross-pollination of groups, the nook fills up fastbut doesn't accept reservations. However, owner Jennifer Klein has been known to let a "really sweet" e-mail persuade her otherwise. * * * * * **OUR** TOWN

salads, specialty meats, global cheeses, and more. With Alfredo seating and a white marble bar against a brick wall backdrop, the unlike any other in New York...one of the



Wine & Roses... "providing a broad selection of fine wines and light fare to

best wine bars in the city." **NEWYORK POST**

2007 "For former catering company owner, Jennifer Klein, starting a wine bar brand (she plans to open several more in the next two years) was the beginning of the second phase of her life. "I had gone to wine bars in Europe and saw they were becoming more popular," she says. With that instinct she recently opened the first Wine & Roses on Manhatttan's Upper West Side. "We wanted a communal atmosphere that revolves around the wine, brings people together, no matter what age." ...

City's Most Enchanted Locales "For an apres-opera toast, a lovely destination is

operated by Todd Klein and his wife, Jennifer. Look for pâtés and panini to be combined with a selection of approximately 200 different bottles of wine. Wine & Roses, 286 Columbus Ave., New

 \star PAGE SIX \star \star "ABBY Elliott, the youngest cast member **January 25, 2010** of "Saturday Night Live," sipping vino at WINE & ROSES on Columbus Avenue while catching a rerun of "SNL" on the TV above the bar." December 16, 2009 "WE HEAR that Wine & Roses restaurateur Jennifer Klein and husband Todd are toasting their 29th anniversary tomorrow at Studio 54 by taking in Carrie Fisher's hit show, Wishful Drinking."



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21 19 Have you been to W&R? mailing list.

"Much needed in the Upper West Side scene...This easygoing wine bar is one of the few adult places to have a drink!" Appeal Decor Service Cost \$13

Photo by Todd Klein - September 11, 2006 Please email Jennifer with your comments and your email address to put on our VIP

Jennifer & Todd

"Wine and Roses. The rich and famous, movie stars and television stars often come to this ten best selection. Wine and Roses is chic and elegant. You'll find the best wine and food menu in town. If you want a chance of spotting a famous star out on the town, visit this spectacular venue."