

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of March 24, 2025

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

National Marketing Awards Winners to Be Announced at National Annual Meeting

Thank you to all those who submitted entries for the Scouting America National Marketing Awards. Judges are reviewing those entries now, and winners will be announced during the upcoming National Annual Meeting in May. The Scouting America National Marketing Awards Program is designed to recognize outstanding efforts by councils in marketing, communicating, implementing, and promoting the Scouting program. Read more [here](#).

Alumni Webinar

Scouting is a lifelong journey, and our alumni play a vital role in shaping its future. That is why we are excited to invite you to an exclusive session on “Why Councils Should Strengthen Their Alumni Relationship,” led by the inspiring Jay Bottroff. Scouting alumni are some of the most passionate and dedicated supporters of our movement. Whether as volunteers, mentors, or donors, their continued involvement helps councils thrive. Topics will include The power of alumni engagement – How reconnecting with past Scouts and Scouters strengthens local programs, Best practices for councils – Proven strategies to cultivate and sustain alumni relationships, Success stories – Real-world examples of councils that have transformed their programs through alumni support, and How you can help. *Sunday, April 6th, 3:00 PM Pacific*. Reserve your spot [here](#).

Update on Eagle Scout Certificates and Cards

Since the beginning of the Scouting movement, the President of the United States has also served as Honorary Chair of the Scouting movement. The President’s signature is featured on Eagle Scout certificate and wallet cards. Historically, it has taken months to get official approval to use the President’s signature. We are actively working with the new administration to get this approval. As a result, there is a delay in delivering Eagle Scout certificates and wallet cards. Certificates and cards will be shipped when approval is received. [This letter](#) is being sent to new Eagle Scouts to update them on the process.

Unit and Member Lapsed Period

Just a friendly reminder that December and January unit and individual membership renewals must be in by **March 31st** or their membership will drop. The lapsed member period has been three months, but beginning with January, all unrenewed members and units will drop after two months.

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

National Annual Meeting Registration Deadline – March 31 - [here](#)

National Scout Jamboree – Scholarship Program - [here](#)

Recognize Your Donors at the 2025 Good Turn Society Event – By April 2 - [here](#)

National Volunteer Training Conference - April 24-26 - [here](#)

Spring Commissioner Impact Session – April 26 - [here](#)

April Membership Mixer – April 27 - [here](#)

Scouts Read Sacred Texts – May 1 - [here](#)

National Annual Meeting - May 12-16 - [here](#)

2025 National Outdoor Conference - September 17-21- [here](#)

2025 National Camping School Registration - [here](#)

Program Livecasts

Cub Chat Live (every Friday at 2pm CT) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)

Trek on Tuesday (Tuesdays at Noon PT) - [Facebook](#) and [YouTube](#)

National Exploring Live Hour (Monthly) - Dates and information [here](#)

Webinars

Why Councils Should Strengthen Their Alumni Relationship – April 6 – Register [here](#)

2026 National Jamboree - Register for the webinars [here](#)

- April 10 – ELEVATE Your Recruitment
- May 8 – ELEVATE Your Planning

Council Religious Relationships Committees – April 24, 7:00 PM Central - [here](#)

Important Links

Youth Safety - [here](#)

Health and Safety - [here](#)

Scouting Emergency Assistance Fund - [here](#)

Scouting America Brand Guidelines and Materials - [here](#)

Executive Communications - [here](#)

Philmont Training Center 75th Anniversary Conference Registration - [here](#)

Commissioner eBlast - [here](#)

Scouting the Boardroom Podcast - [here](#)

National Council Videos - [here](#)

High Adventure Bases - [here](#)

National Jamboree - [here](#)

Council Support - [here](#)

National Camp Accreditation Program 2025 Standards - [here](#)

Scouting Forums - [here](#)

Order of the Arrow - [here](#)

Aaron on Scouting - [here](#)

Scouting America News & Events - [here](#)

Commissioners - [here](#)

Abilities Digest - [here](#)

Program Updates - [here](#)

Summer Camp Staff Jobs - [here](#)

Awards Central - [here](#)

Trail To Adventure Blog - [here](#)

Scouting Alumni - [here](#)

Training Resources - [here](#)

Marketing and Recruitment Resources - [here](#)

Scouting Newsroom - [here](#)

Language of Scouting - [here](#)

