Council Service Territory Volunteer Leadership Newsletter





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Week of September 8, 2025

The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters**.

Scouting Alumni Initiative

Alumni Relations is rolling out a new effort to keep Scouts connected after age 18. A four-part email series titled "Your Scouting Journey Doesn't End Here" will automatically go to Scouts as they approach their 18th birthday. Too many Scouts assume their journey ends at 18. This series reinforces that Scouting is lifelong, while also helping us capture updated contact info to strengthen our alumni database.

Emails are sent automatically using data from Akela and Adobe Campaigns (similar to Eagle Anniversary emails). Emails are authored by young alumni to make the message relatable.

Highlights opportunities: staying involved in their unit or Order of the Arrow, joining a Venturing Crew or Explorer Post, volunteering for National Youth Leadership Training or Jamboree, joining camp staff, or starting a Scouting club at college.

Recognizes parents may be the recipient of the emails and asks them to update their Scout's info.

Outdoor Programs Webinar

We encourage key camp-related leadership to join the next Outdoor Programs Webinar on *September 25th* at 2PM Central. The topic is "Lessons Learned from Camp – Incident Reviews from Summer 2025." Get details and register here.

Scouts BSA Advancement Webinar Series

Scouts BSA is launching a webinar series focused on troop advancement. This new monthly webinar is titled "Scouts BSA Advancement Demystified: Separating Myth from Reality" and is scheduled for the first Wednesday of the month at 8:00 pm Eastern. The first webinar is *October 1*st. Encourage Scouts BSA and advancement-related Scouters to get additional information and register here.

Safeguarding Youth Symposium in Alaska

Developing a community in Safeguarding Youth, the Safeguarding Youth Seminar is presented to organizations and individuals who work with youth, including educators, coaches, community leaders, law enforcement, and others. The purpose is to inform, collaborate, and develop leadership champions working with a wide range of professionals and community speakers. The next symposium will be held *Saturday, October 25, 2025*, from 9:00 am to 5:00 pm Alaska time in Anchorage. Register here and see details here.

Philmont Council Contingent Reservations

Councils are invited to reserve council contingents as the 2027 reservation process begins. See your Scout executive for details.

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them <u>here</u>. Be sure to check them out if you are new to this newsletter and/or to review earlier issues.

Reminders from Previous Newsletters

Scouting America's National Safety Summit - September 14-17 - here (July 14 issue)

2025 National Outdoor Conference - September 17-21 - here (May 12 issue)

Raise More, Do More Fundraising Summit - September 29, 2025 - here (August 18 issue)

Jamboree on the Air and Jamboree on the Internet - October 17-19, 2025 - here (August 25 issue)

Fall Recruitment Media Campaign and Assets - here (July 21 issue)

National Cub Scout Program Update Conference - December 12-15 - watch for more details (July 28 issue)

Uniform Discount Offers - here (September 1 issue)

2026 National Annual Meeting - May 10-16, 2026 - Dallas (August 18 issue)

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - <u>Facebook</u> and <u>YouTube</u>
Troop Talk Live (second Wednesday of each month at 2 pm CT) - <u>Facebook</u> and <u>YouTube</u>
Leading our Adventures (every other Friday at 5pm CT) - <u>Facebook</u> and <u>YouTube</u>
Trek on Tuesday (Tuesdays at Noon PT) - <u>Facebook</u> and <u>YouTube</u>
National Exploring Live Hour (Monthly) - Dates and information <u>here</u>

Webinars

Monthly Membership Rally – September 25 – Register here (Note the date change from September 11)

Monthly Membership Mixer - September 21 - Advance registration here

Scouts BSA Advancement – First Wednesday of each month - Register here

Outdoor Programs Webinar - September 25 - here

National Jamboree - Register for upcoming and view past webinars here

2025 National Fall Membership Recruitment Kick-Off recording - here for Cub Scouting and here for Scouts BSA

Newsletters/Blogs/Podcasts

Scouting Safety - here

Aaron on Scouting - here

Scouting in the Boardroom - here
Commissioner Newsletter - here
Marketing - Subscribe here
Trail To Adventure - here
Scouting Alumni - here
Training Times - here
Abilities Digest - here
Scouting Wire - here

Important Links

Youth Safety - here

Health and Safety - here Safety Moments - here Scouting America Brand Guidelines and Materials - here 2025 National Annual Meeting Presentations - here Language of Scouting - here Merit Badges - <u>here</u> National Council Videos - here High Adventure Bases - here National Jamboree - here Council Support - here Scouting Forums - here Order of the Arrow - here Commissioners - here Program Updates - here Summer Camp Staff Jobs - here Awards Central - here Training Resources - <u>here</u> Marketing and Recruitment Resources - here Scouting Newsroom - here Scouting Emergency Assistance Fund - here Brand Center - here

