

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of August 3, 2026

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

New Retention Resource from a Four-Council Pilot Project

Since last fall, the New Programs Department has partnered with the Atlanta Area, Greater St. Louis Area, Green Mountain, and Coastal Georgia Councils on a project to better understand — and improve — first-year Cub Scout retention. Read the results summary [here](#).

Raise More Do More

The Local Council Finance and Fund Development Committee and the Scouting America Office of Philanthropy are presenting two fundraising summits this fall: *September 9* in Buffalo, New York ([here](#)) and *October 9* in Austin, Texas ([here](#)).

Military Service Recognition

Scouting America has announced a new field uniform recognition for our members who serve, or have served, in the United States military full time or in the reserves. The knot for this recognition will be available in late August. Watch for more information soon.

Commissioner Newsletter

The *August 3* edition of the Commissioner Newsletter is available [here](#).

- Join the National Membership Mixer, August 9
- New Merit Badges Debut at the 2026 National Scout Jamboree
- Scoutbook Plus Just Got Even More Useful for Commissioners
- All Units Can Participate in the Messengers of Peace Program
- Don't Overlook Yard Signs as a Tool for Membership Growth
- Reminder: Commissioners Connections and Impact Weekend, August 7 – 9
- Reminder: Sign Up Now to Attend a Scoutconnect Webinar, August 13
- National Membership Engagement Committee
- Follow Us On Social Media
- Ask a Commissioner

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and/or to review earlier issues.

Reminders from Previous Newsletters

New BeAScout goes live – **August 3**

ScoutConnect Platform Preview - [here](#)

Silver Buffalo Nominations – *August 31* deadline - [here](#) and [here](#) for more information

New Eagle Scout Study - [here](#)

2026 National Properties Conference – *September 25-26* - [here](#)

Program Livecasts

Cub Chat Live (every Friday at 3 pm Eastern) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm Central) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 4 pm Mountain) - [Facebook](#) and [YouTube](#)

Trek on Tuesday (Tuesdays at Noon Pacific) - [Facebook](#) and [YouTube](#)

Exploring Live Hour (Monthly) - Schedule and registration [here](#)

Webinars

National Membership Mixer - August 9 at 8:00 pm Eastern - Register [here](#)

Scoutconnect technology update webinar - *August 13 at 7:00pm Central* – join a few minutes before the start [here](#)

Monthly Finance and Fund Development Webinar – *Third Wednesday at 2:00 pm Central* - See recordings [here](#)

Scouts BSA Advancement Demystified Series - Recordings may be found [here](#) and the links to the webinars may be found [here](#)

Monthly Membership Rally - Future Rallies, *August 20, September 17, October 15, and November 12* – Register [here](#)

Outdoor Programs - Webinars will be on the *Second Thursday of each month at 2:00 pm Central* beginning in September unless otherwise noted. You can find more detailed information [here](#) and register [here](#) for the full series.

Alumni Webinars - Read more [here](#)

Venturing – *Third Wednesday of each month at 7:30pm Central*. (No webinar in July) See recordings of program webinars [here](#)

Newsletters/Blogs/Podcasts

Scouting Safety - [here](#)

On Scouting - [here](#)

Marketing – Subscribe [here](#)

Aquatics - [here](#)

Scouting in the Boardroom - [here](#)

Commissioner - [here](#)

Trail To Adventure - [here](#)

Scouting Alumni - [here](#)

Training Times - [here](#)

Abilities Digest - [here](#)

Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)
Incident Reporting - [here](#)
Health and Safety - [here](#)
Safety Moments - [here](#)
TechHub - [here](#)
Scouting America Brand Guidelines and Materials - [here](#)
Language of Scouting - [here](#)
Training Resources - [here](#)
Merit Badges - [here](#)
Online Registration Information - [here](#)
Scouting America Membership Standards - [here](#)
Philmont Training Center Conferences - [here](#)
National Council Videos - [here](#)
High Adventure Bases - [here](#)
Scouting Forms - [here](#)
2027 World Scout Jamboree - [here](#)
Council Support - [here](#)
National Eagle Scout Association - [here](#)
National Camping Schools - [here](#)
Scouting Forums - [here](#)
Order of the Arrow - [here](#)
Commissioners - [here](#)
Program Updates - [here](#)
Summer Camp Staff Jobs - [here](#)
Awards Central - [here](#)
Marketing and Recruitment Resources - [here](#)
Scouting Newsroom - [here](#)
Scouting Emergency Assistance Fund - [here](#)
Brand Center - [here](#)
America250 Visual Identity Guidelines - [here](#)
America250 Generic and Local Council Logos - [here](#)

