Council Service Territory Volunteer Leadership Newsletter



Scouting America

Prepared. For Life.®

Week of July 7, 2025

The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters**.

National Marketing Awards

The 2025 National Marketing Awards have been announced. The awards recognize outstanding efforts in promoting and marketing the Scouting brand. Congratulations to the honored councils. See the councils who have been recognized here.

Making Camps Even More Accessible to Scouts with Special Needs

Scouting America believes that every young person deserves to have a great experience at Scout camp. The Special Needs Prepared Camp program is a new initiative to help Scouting properties make sure that happens. Read more <u>here</u>.

Commissioner Newsletter

The July 7 Commissioner Newsletter is available here.

2025 Fall Cub Scouts Membership Recruitment Kick-Off – July 31

2025 Scouts BSA Membership Recruitment Kick-Off – August 7

How to Safeguard From Hidden Cameras

Training Update for Leaders

Staff Needed for 2026 National Scout Jamboree

New & Improved Training for Venturers

2025 National Annual Meeting Presentations Now Online

Social Media Dos and Don'ts

An Updated Go-To Reference for Commissioners

Get Access to News As It Breaks

Your National Commissioner Service Team Serves You

Ask A Commissioner

Philmont Training Center 75th

The Philmont Training Center is celebrating its 75th Anniversary this year. The celebration is going on all year, but the week of the 4th of July was with a special reunion and awards conference. You can watch a video of the awards event and hear from Philmont's general manager on the National Scouting Museum's You Tube channel here.

CASTing Call: Extend The Summer of Scouting at the 2026 National Jamboree

An exciting opportunity awaits at the 2026 National Jamboree for summer camp staff looking to take their experience to the next level. The Summit Climbing and Aerial Support Team (CAST) is now recruiting enthusiastic and qualified individuals to help deliver one of Scouting America's most thrilling program areas. See the details here.

Language of Scouting

Check out and use The Language of Scouting style manual. It will help you with things such as the correct usage and capitalization of Scouting words (for example, the word Scout is a brand and always capitalized when referring to our program and Wood Badge is two words), when position titles are capitalized and when they are not, when to use Venture, Venturing, or Venturer, when to use Cub Scout or Cub Scouting, and much more. Find it here.

2024 Audits Due to National Council

This is a reminder that council's annual audit along with supporting documentation is due to be submitted to the National Council by *July 31*.

Important Update on 2026 National Jamboree Duffel Bags for Councils

With less than two weeks remaining to preorder the 2026 National Jamboree duffel bag, we are far below the minimum number required to write the purchase order. Please note that without achieving the minimum number of preorders, the order will have to be cancelled, and Scouting America Outfitters will not be able to provide this integral piece of the Jamboree experience. We strongly encourage councils to preorder as soon as possible. Pre-orders will be collected until *July 18, 2025*. See your Scout executive for more details.

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them <u>here</u>. Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

2025 National Youth Council - here and here
Update to Training Requirements - here
Updated Venturing Training - here
Hazardous Trees - here
Distinguished Eagle Scout Award – July 31 deadline - here
2025 National Outdoor Conference - September 17-21- here
National Scout Jamboree – Scholarship Program - here
Looking for Marketing People for Jamboree Staff - here
2026 National Annual Meeting – Week of May 10-16, 2026, Dallas, Texas

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - Facebook and YouTube
Troop Talk Live (second Wednesday of each month at 2 pm CT) - Facebook and YouTube
Leading our Adventures (every other Friday at 5pm CT) - Facebook and YouTube
Trek on Tuesday (Tuesdays at Noon PT) - Facebook and YouTube
National Exploring Live Hour (Monthly) - Dates and information here

Webinars

National Jamboree - Register for upcoming and view past webinars here

2025 National Fall Cub Scouts Membership Recruitment Kick-Off - *Thursday, July 31, 2025, 8:00 pm Eastern* - here 2025 National Fall Scouts BSA Membership Recruitment Kick-Off - *Thursday, August 7, 2025, 8:00 pm Eastern* - here

Newsletters/Blogs/Podcasts

Scouting Safety - here

Aaron on Scouting - here

Scouting in the Boardroom - here

Commissioner Newsletter - here

Marketing - Subscribe here

Trail To Adventure - here

Scouting Alumni - here

Training Times - here

Abilities Digest - here

Scouting Wire - here

Important Links

Youth Safety - here Health and Safety - here Safety Moments - here Scouting America Brand Guidelines and Materials - here National Annual Meeting Presentations - here Executive Communications - here Language of Scouting - here Philmont Training Center 75th Anniversary Conferences - here National Council Videos - here High Adventure Bases - here National Jamboree - here Council Support - here National Camp Accreditation Program 2025 Standards - here Scouting Forums - here Order of the Arrow - here Commissioners - here Program Updates - here Summer Camp Staff Jobs - here Awards Central - here Training Resources - here Marketing and Recruitment Resources - here Scouting Newsroom - here Scouting Emergency Assistance Fund - here Brand Center - here

