

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of June 2, 2025

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

2025 National Fall Membership Recruitment Kick-Off Webinars

Two dynamic webinars designed to energize and prepare unit leaders and council staff for a successful fall membership recruitment season. An email invitation with a separate registration link for both webinars will go out soon to volunteers and staff.

- 2025 National Fall Cub Scouts Membership Recruitment Kick-Off - Thursday, July 31, 2025, 8:00 pm Eastern [here](#)
- 2025 National Fall Scouts BSA Membership Recruitment Kick-Off - Thursday, August 7, 2025, 8:00 pm Eastern [here](#)

Scouting America Will Be Advertising This Fall on Streaming Platforms

For the first time, Scouting America streaming TV ads will appear on YouTube TV, Disney+, Hulu, and ESPN+ throughout the fall recruitment season. The ads will be specifically targeting families with Scouting-age kids as they stream their favorite TV content. While more details will be forthcoming, you can always visit [here](#) for resources to help you prepare for the fall recruiting season.

New Tools for Local Committees on NESA.org

Two updated tools on NESA.org designed to better support local council National Eagle Scout Association (NESA) committees: the Local NESA Committee Finder and Local NESA Events. Both tools aim to help Eagle Scouts connect with local opportunities and take action by giving back and getting involved. Find the tools [here](#).

High Adventure Base Marketing Materials

Promoting High Adventure Base treks highlights some of the most exciting activities that are part of Scouting, and it can be a great way to attract the interest of parents looking for adventure and exciting outdoor opportunities for their children. To help you promote the incredible offerings at Scouting America's four National High Adventure Bases, the Brand Center now features a fresh set of photos, videos, and social media images. Check them out [here](#).

June Trail To Adventure Newsletter

Find the topics listed below, previous blog posts, and subscribe to the newsletter [here](#).

- Registration for the 2025 National Outdoor Conference is now open

- Welcome Bill Beaumont: Our New National Scout Jamboree Director
- New Aquatics Supervision Manual now available
- Join Scouting America in observing National Safety Month
- Retaining your summer camp staff: strategies for 2026 and beyond
- Empowering council operations: understanding the Council Facility Evaluation Tool
- Promoting outdoor activities for Cub Scouts during National Great Outdoors Month
- Fireworks and pyrotechnics prohibited in Scouting America

Spring 2025 Abilities Digest

The Spring 2025 issue of *Abilities Digest* may be found [here](#).

- Awareness Events: Zia Trek; Adaptive Outdoor Conference
- Spotlight: Special Needs Prepared Camps Pilot
- Recognizing Abilities: 2025 Woods Services Award Winners
- Making Advancement Clearer: Accommodation vs. Modification
- Best Practices: Promoting Positive Communication; Enhancing Camp Nutrition

David Montgomery Will Continue as an Ambassador for Scouting America

After sharing details about his Scouting background, inspiring Scouts and volunteers, and even flashing the Scout sign after scoring a touchdown in one of his games last year, professional football player David Montgomery will continue as an ambassador for Scouting America through early 2026. He recently attended the Scouting America National Annual Meeting, where he reunited with his Scout leaders and answered questions with Scouts on the main stage. Also, check out [this Aaron on Scouting](#) blog post to learn more about how Scouting helped David through his injury last year.

Safeguarding Youth Posters

Brand-new Safeguarding Youth posters developed in partnership with Scouting America and Real Response will soon be arriving at councils. These posters serve as a critical reminder of our shared commitment to creating safe environments for every Scout, volunteer, and family member involved in our programs. Each council will receive a customized quantity of posters based on council size and reported camps ensuring materials are deployed where they will have the most visibility and impact. Digital versions of the poster are also available for download and printing [here](#). Chief Safeguarding Officer Glen Pounder said, “The ability to anonymously report is, first and foremost, another tool in our highly effective approach to prevention. Anyone who is thinking about abusing their position of trust in Scouting now knows that a Scout or anyone else can report a concern anonymously.”

New Den Meeting Deck Available for Council Pre-Orders

The Fun, Simple, and Easy way to plan a den meeting is with the new Cub Scout Den Meeting Deck. There is a deck for each badge of rank, and it contains all the activities needed to earn all six required Adventures and four or five elective Adventures. To learn more about the Den Meeting Deck, check out [this](#) promotional video.

National Annual Meeting

Videos from the 2025 National Annual Meeting have been shared on Scouting America’s Vimeo channel. Find them [here](#).

- Silver Buffalo Ceremony
- Silver World Awards
- Silver Antelope Ceremony

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

Annual Grade and Program Rollover – June 4

Distinguished Eagle Scout Award – July 31 deadline - [here](#)
2025 National Outdoor Conference - September 17-21- [here](#)
2025 National Camping School Registration - [here](#)
National Scout Jamboree – Scholarship Program - [here](#)
Monthly Membership Rally – June 12 – Register [here](#)

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - [Facebook](#) and [YouTube](#)
Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)
Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)
Trek on Tuesday (Tuesdays at Noon PT) - [Facebook](#) and [YouTube](#)
National Exploring Live Hour (Monthly) - Dates and information [here](#)

Webinars

National Jamboree - Register for upcoming and view past webinars [here](#)
Bi-Monthly Gift Planning Webinar – June 5 at Noon Eastern – [here](#)
2025 National Fall Cub Scouts Membership Recruitment Kick-Off - Thursday, July 31, 2025, 8:00 pm Eastern - [here](#)
2025 National Fall Scouts BSA Membership Recruitment Kick-Off - Thursday, August 7, 2025, 8:00 pm Eastern - [here](#)

Newsletters/Blogs/Podcasts

Aaron on Scouting - [here](#)
Scouting in the Boardroom - [here](#)
Commissioner Newsletter - [here](#)
Marketing – Subscribe [here](#)
Trail To Adventure - [here](#)
Scouting Alumni - [here](#)
Training Times - [here](#)
Abilities Digest - [here](#)
Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)
Health and Safety - [here](#)
Safety Moments - [here](#)
Scouting America Brand Guidelines and Materials - [here](#)
Executive Communications - [here](#)
Language of Scouting - [here](#)
Philmont Training Center 75th Anniversary Conferences - [here](#)
National Council Videos - [here](#)
High Adventure Bases - [here](#)
National Jamboree - [here](#)
Council Support - [here](#)
National Camp Accreditation Program 2025 Standards - [here](#)
Scouting Forums - [here](#)
Order of the Arrow - [here](#)
Commissioners - [here](#)
Program Updates - [here](#)
Summer Camp Staff Jobs - [here](#)
Awards Central - [here](#)

Training Resources - [here](#)

Marketing and Recruitment Resources - [here](#)

Scouting Newsroom - [here](#)

Scouting Emergency Assistance Fund - [here](#)

Brand Center - [here](#)

