

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of June 22, 2026

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

Jamboree on the Air – Jamboree on the Internet

Save the date - *October 16-18, 2026*. Learn more [here](#).

Latest Research Added to MyBSA

The Research & Strategy Team at the National Service Center has recently updated My BSA with the latest research studies and reports, including the most recent Voice of the Scout findings. The goal is to ensure you and your teams have direct access to data-driven insights that can be used immediately to strengthen your local council operations. These studies and reports can be used for grant funding, recruitment and growth, marketing, and building community partnerships. See your Scout executive for these reports.

Marketing Resources Newsletter

View the latest Marketing Resources Newsletter [here](#) and subscribe [here](#). This issue's resources are:

- Military Family Fee Waiver Resources: Marketing Assets Now Available
- Celebrating 250 Years of America
- Introducing the Scouting America Trail Map
- VIP Experience Promotion Resource Now Available for 2026 National Jamboree
- Reminder: 2026 National Jamboree Day Visitor Marketing Resources Now Available
- Reminder: Results of New Eagle Scout Study Revealed
- Reminder: Fall Recruitment Local Council Marketing Playbook

Commissioner Newsletter

The *June 22* edition of the Commissioner Newsletter is available [here](#).

- Eagles on the Hill Reception Highlights Scouting's Civic Impact
- Safeguarding Youth Training Update
- Looking for New Ways to Grow Your Pack?
- Improving Retention Begins With One Simple Question
- Follow Us On Social Media
- Ask A Commissioner

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and/or to review earlier issues.

Reminders from Previous Newsletters

Military Family Fee Waiver - [here](#)
Promotion Materials for Military Family National Fee Waiver - [here](#)
New Eagle Scout Study - [here](#)
ScoutConnect Platform Preview - [here](#)
Fall Recruitment Local Council Marketing Playbook - [here](#)
2026 National Properties Conference - [here](#)

2026 National Annual Meeting Resources

National Meeting graphics and video assets - [here](#)
2026 Scouting America National Annual Meeting Presentations - [here](#)
Trail Map - [here](#)
Silver Antelope Award Ceremony - [here](#)

Program Livecasts

Cub Chat Live (every Friday at 3 pm Eastern) - [Facebook](#) and [YouTube](#)
Troop Talk Live (second Wednesday of each month at 2 pm Central) - [Facebook](#) and [YouTube](#)
Leading our Adventures (every other Friday at 4 pm Mountain) - [Facebook](#) and [YouTube](#)
Trek on Tuesday (Tuesdays at Noon Pacific) - [Facebook](#) and [YouTube](#)
Exploring Live Hour (second Wednesday at 1:00 pm Central – Schedule and registration [here](#))

Webinars

2026 National Fall Membership Recruitment Kick-Offs

Cub Scouting - *Wednesday, July 15 at 7:00 pm Central* - [here](#)
Scouts BSA - *Wednesday, July 22 at 7:00 pm Central* - [here](#)

Monthly Finance and Fund Development Webinar – *Third Wednesday at 2:00 pm Central* - See recordings [here](#)

Scouts BSA Advancement Demystified Series - Recordings may be found [here](#) and the links to the webinars may be found [here](#)

Monthly Membership Rally - Future Rallies, *July 16, August 20, September 17, October 15, and November 12* – Register [here](#)

Outdoor Programs - Webinars will be on the *Second Thursday of each month at 2:00 pm Central* beginning in September unless otherwise noted. You can find more detailed information [here](#) and register [here](#) for the full series.

Alumni Webinars - Read more [here](#)

National Jamboree - Register for upcoming and view past webinars [here](#)

Venturing – See recordings of program webinars [here](#)

Newsletters/Blogs/Podcasts

Scouting Safety - [here](#)

On Scouting - [here](#)

Marketing – Subscribe [here](#)

Aquatics - [here](#)

Scouting in the Boardroom - [here](#)

Commissioner - [here](#)

Trail To Adventure - [here](#)

Scouting Alumni - [here](#)

Training Times - [here](#)

Abilities Digest - [here](#)

Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)

Incident Reporting - [here](#)

Health and Safety - [here](#)

Safety Moments - [here](#)

Scouting America Brand Guidelines and Materials - [here](#)

Language of Scouting - [here](#)

Training Resources - [here](#)

Merit Badges - [here](#)

Online Registration Information - [here](#)

Scouting America Membership Standards - [here](#)

Philmont Training Center Conferences - [here](#)

National Council Videos - [here](#)

High Adventure Bases - [here](#)

National Jamboree - [here](#)

Scouting Forms - [here](#)

2027 World Scout Jamboree - [here](#)

Council Support - [here](#)

National Eagle Scout Association - [here](#)

National Camping Schools - [here](#)

Scouting Forums - [here](#)

Order of the Arrow - [here](#)

Commissioners - [here](#)

Program Updates - [here](#)

Summer Camp Staff Jobs - [here](#)

Awards Central - [here](#)

Marketing and Recruitment Resources - [here](#)

Scouting Newsroom - [here](#)

Scouting Emergency Assistance Fund - [here](#)

Brand Center - [here](#)

America250 Visual Identity Guidelines - [here](#)

America250 Generic and Local Council Logos - [here](#)

