



COUNCIL SERVICE TERRITORY VOLUNTEER LEADERSHIP NEWSLETTER

FEBRUARY 20, 2024

*The Council Service Territory Volunteer Leadership Newsletter is a weekly digest of information for key local council and council service territory volunteers from multiple BSA sources. Learn more about the items important to you and **please share appropriate content with other Scouters.***

National Annual Meeting

Please encourage your council's Key 3 members to attend the National Annual Meeting in Orlando (May 5-9)! Registration and content details will be sent to them soon. With all that is going on in the BSA this will be a very valuable event and opportunity for face-to-face conversations on important topics.

Fund Development

The next Fund Development Webinar will be *Wednesday, February 21st* at Noon Pacific. The topic will be "Are We Ready for a Campaign"? Topics will include practical steps it takes to prepare for a major gift or capital campaign, strategies to ensure your council has an established pipeline of prospects, practical steps to form a campaign leadership team, simple ideas for building a campaign timeline, and actionable steps to create a listing of naming opportunities, and much more. You can join the webinar [here](#).

BSA National Annual Membership Fee Infographics

New infographics have been created to help councils share/market the new BSA membership fees. The fillable infographics offer councils the option to include local council fees. These were sent to council Key 3s, service territory leads, and service territory Key 5s in an email on *February 14*.

Adventure On!

The BSA will continue to use #AdventureOn recruiting materials in 2024 but expect to see new #AdventureOn assets in the BSA Brand Center in the months ahead. In the meantime, remember, you can continue to use the BSA Recruitment [website](#) and the existing #AdventureOn Cub Scouting materials and Scouts BSA materials in the BSA [Brand Center](#).

New National Exploring Partnership

The US Department of Agriculture-Forest Service (USDAFS) currently has three Explorer Posts (emphasis in fire, EMS & aviation Exploring career fields) in Los Angeles County, California. They are in the process of creating additional Posts in the Reno, Nevada, area and the El Dorado National Forest in the Northern California/Nevada area. USDAFS wants to expand its program nationally to other national forests. This is an excellent opportunity to continue to grow Exploring

within your council. See your Scout executive for more information.

2024 Camp Director's Guide

The 2024 Camp Director's Guide is a trusted resource to assist camp directors and councils with the necessary items to help deliver amazing experiences in the great outdoors for camp attendees while optimizing trading post revenue. Your Supply Group territory sales representative will be in touch with councils and camp personnel soon to meet and review how they can lend a hand in your council having the best camping season ever.

2024 National Pre-Camp Leadership Meeting

Get ready to elevate your summer camp experience in 2024! Join us for an engaging and interactive session designed to ensure you are fully prepared for the upcoming season. We are following the "pre-camp meeting" format, where we will dive into all the critical details you need to know for a successful camp season. See the link in the "Webinar Links" section below.

High Adventure

High Adventure staff is a way for Scouts to give back to the program. If you know a Scout who is under 21 and a council camp staff role isn't in the cards this summer, urge them to consider an Order of the Arrow High Adventure [trek](#). Here are links to [Philmont](#), [Sea Base](#), [Northern Tier](#), and the [Summit](#) staff opportunities.

Back Issues of the Packet

We have created a repository of the most recent back issues of the *Newsletter* and its predecessor *Packet*. Find them [here](#). Be sure to check them out if you are new to this newsletter.

Nice Stories from the Service Territories

Below are some photos from the Atlanta Area Council's Executive Committee meeting on February 14 at the Chick-fil-A Support Center. Scout Executive Tracy Techau said "We had a good presentation from Craig Pett last Wednesday representing Council Service Territory 14. Council Board President Jon Bridges hosts us at Chick-fil-A. I am attaching a few photos of Ben and Vice President - Membership Doug Turner presenting our Growth Plan."



Reminders from Previous Newsletters

Cub Scouting updates [Linktree page](#)

National Duty to God Award due by *February 29* - [here](#)

Special Needs and Disabilities March Roundtable – *March 6* - [here](#)

Marketing Bootcamp *March 14 and March 21* – Information [here](#) and register [here](#)

Executive board approved membership plan is due by *March 29*

Council progress reviews should be completed by *March 31*

Trail To Adventure Blog - [here](#)

Webinar Links

Council Finance and Development - [here](#)

Monthly Membership Rally - [Registration](#)

Cub Chat Live (every Friday at 2pm CT) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)

2024 National Pre Camp Leaders Meeting - *March 7* - [Registration](#)

Climb to Success: How to Facilitate COPE & Climbing Programs For Your Council - *April 11* - [Registration](#)

Important Links

Youth Safety - [here](#)

2024 Good Turn Society – [here](#) and [here](#)

Program Updates - [here](#)

News for Commissioners - [here](#)

National Council Videos - [here](#)

BSA Event Management – [here](#)

Abilities Digest - [here](#)

National Camp Accreditation Program 2024 - [here](#)

Marketing and Recruitment Resources - [here](#)

Health and Safety - [here](#)

Scouting News - [here](#)

Scouting Newsroom - [here](#)

Language of Scouting - [here](#)



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