



## COUNCIL SERVICE TERRITORY VOLUNTEER LEADERSHIP NEWSLETTER

MARCH 18, 2024

*The Council Service Territory Volunteer Leadership Newsletter is a weekly digest of information for key local council and council service territory volunteers from multiple BSA sources. Learn more about the items important to you and **please share appropriate content with other Scouters.***

### **Service Territory Finance Development Webinar**

The topic and title this month is “Tell and Sell your Council Story: Tips to be a Better Story Seller.” During the session, you will learn how to use storytelling in your council to Improve solicitation and stewardship, Develop your elevator speeches, Better describe your funding priorities, and Better illustrate the impact of philanthropy. Join the webinar on *Wednesday, March 20 at Noon Pacific* [here](#). You can find prior webinars [here](#).

### **Fiscal Concepts Webinar Series**

The Fiscal Management Team invites you to join them for their new monthly Fiscal Concepts Webinar. The purpose of this webinar is to help our local council community better understand the BSA fiscal system. This webinar series will be held the second Thursday of each month and have two sessions. You can either attend at 8:00 am PT or Noon PT. Join the Zoom meeting [here](#).

### **National Council Annual Meeting**

The 2024 National Annual Meeting will be held in Orlando, Florida from *May 5-9*. We encourage you to attend this especially important event to learn, discuss, share, and celebrate in person with the leadership of the BSA, the territories, and local councils. The registration deadline is *March 29*. Find the schedule and registration [here](#).

### **BSA Alumni Association Welcome Reception**

The BSA Alumni Association will be hosting a welcome reception at the National Annual Meeting on *Sunday, May 5 from 3:00 pm – 5:00 pm*. Extend the invitation to all Scouting alums who are planning to be at the meeting or live within driving distance of the event. Reception attendees do not have to be annual meeting registrants to attend. At the reception, attendees can join fellow BSA Alumni and explore the critical role everyone plays in moving Scouting forward. Help BSA Alumni Association promote the reception with [these materials](#) on the BSA Brand Center. Registration for the reception can be found [here](#).

### **Monthly Membership Rally**

Share tools for councils to run successful spring/fall recruitment campaigns and develop a framework for their new unit

campaign at the monthly membership rally. Each council should have their key membership representative(s) in attendance. Rallies will be held *April 18, May 5-9* (In-person at the National Meeting), *June 20, July 18, August 15, September 19, October 17, and November 21*. Register in advance [here](#).

### **Philmont Training Center**

Please take a look at, and share, the schedule of conferences and family programs at the Philmont Training Center. Attendance by your best Scouters can make a difference in councils, units, and families. Find more information [here](#).

### **Annual Ranking of the Most-Earned and Rarest Merit Badges**

The annual merit badge ranking offers a unique glimpse into the interests of Scouts and where they focus their attention. Find it [here](#).

### **Back Issues of the Packet**

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter.

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### **Nice Stories from the Service Territories**

Read about the Honor Medal with Crossed Palms recipients for 2023 [here](#).

### **Reminders from Previous Newsletters**

**Marketing Bootcamp part 2 March 21 – Information [here](#) and register [here](#)**

Executive board approved membership plan is due by *March 29*

Council progress reviews should be completed by *March 31*

2024 Silver Buffalo and Silver Antelope recipients - [here](#)

### **Webinar Links**

BSA Renewal System Overview - [here](#)

Council Finance and Development - [here](#)

Monthly Membership Rally - [Registration](#)

Cub Chat Live (every Friday at 2pm CT) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)

Climb to Success: How to Facilitate COPE & Climbing Programs For Your Council - *April 11* - [Registration](#)

### **Important Links**

Youth Safety - [here](#)

Health and Safety - [here](#)

Cub Scouting updates [Linktree page](#)

Aaron on Scouting - [here](#)

2024 Good Turn Society – [here](#) and [here](#)

Program Updates - [here](#)

News for Commissioners - [here](#)

Commissioner Newsletter - [here](#)

National Council Videos - [here](#)

BSA Event Management – [here](#)

*Abilities Digest* - [here](#)

Trail To Adventure Blog - [here](#)

National Camp Accreditation Program 2024 - [here](#)

Marketing and Recruitment Resources - [here](#)

Scouting Newsroom - [here](#)

Language of Scouting - [here](#)



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