

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of August 25, 2025

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

Silver Buffalo Award Nominations

Silver Buffalo Nominations must be signed by the local council Scout executive and submitted to awards@Scouting.org by **August 31** to be considered for the Class of 2026. See - [here](#) and [here](#).

Scoutly

Read about Scoutly, Scouting America's new AI tool, [here](#).

You Have Leads!

As of the most recent report, there are more than 9,500 open leads and more than 1,300 pending applications awaiting follow-up in the online registration system. Each lead represents a family interested in learning more about Scouting, and each pending application is an excited new youth member who has already paid to join and is just waiting for unit approval. If you have not already checked the leads and pending applications for your council, make sure your teams review and take action on this information to help welcome more youth and families into Scouting. To find out more about how to manage BeAScout leads, visit [here](#).

BeAScout 101

Join this upcoming Scouting America webinar to learn how to make the most of the BeAScout platform - a unit's digital "welcome mat" for prospective members. "BeAScout 101 – Your Guide to Managing Leads and Pins" will be held on **August 28, 2025, at 5:00 PM Pacific** via Zoom. Read more and register for the webinar [here](#).

Monthly Membership Rally

This fall's Monthly Membership Rallies will be held on *September 11, October 16, and November 20* at 3:00 PM Central. In September we will share tools for councils to run successful spring/fall recruitment campaigns and develop a framework for your new unit campaign. Each council should have their key membership representative(s) in attendance. Register in advance for upcoming rallies [here](#).

Monthly Membership Mixer

Our speaker for the *September 21, 2025*, at 5:00 PM Pacific, Membership Mixer is the Director of National Media

Relations and Government Affairs for Scouting America Scott Armstrong who will discuss "Getting Good PR for Your Unit/District/Council." The Mixer is intended for volunteers and professionals with an interest in growing Scouting in their districts, councils, and territories. Advance registration is required [here](#).

Project Workbook Survey

Scouting America is conducting a periodic review of the Eagle, Summit, and Quartermaster Service Project Workbooks. We are looking to make improvements and welcome feedback from youth and adults on individual elements of the workbooks. You can assist us by sharing this information and completing the following survey [here](#).

Alumni Newsletter

Here are the articles in the August Scouting Alumni Newsletter. Find it [here](#) and subscribe [here](#).

- Staff Needed for 2026 Jamboree
- Heroic Rescue on Mackinac Island
- Restoring Philmont after Ute Park Fire
- Wait, did I just see a Scouting ad??
- Scouting Provides Opportunities to Reach This Scout's Dreams
- Scouters Leap into Action When Seconds Matter
- Scouting Alumni Store

Short-Term Camp Administrator Required for Weekend Camping

As required by National Camp Accreditation Program Standard SQ-403, all short-term camps must be overseen by a short-term camp administrator. This person must hold a valid short-term camp administrator or resident camp director certification through National Camping School. If you or a member of your team need to recertify, or certify for the first time, please register as soon as possible. Having this role filled is essential for National Camp Accreditation Program compliance and the safety of our Scouts. You can find dates for upcoming training [here](#).

Details on Upcoming Jamboree on the Air and Jamboree on the Internet

Jamboree on the Air and Jamboree on the Internet is back, *October 17-19, 2025*. Join us as Scouts gather from around the world to learn about other cultures and Scouting activities in other countries. These jamborees, which attract almost two million Scouts from more than 170 countries, require no travel and create an opportunity to have a valuable international Scouting experience. Learn more [here](#).

Please Share the Territory Volunteer Newsletter

This volunteer newsletter is sent each week to registered local council Key 3 members and council service territory leads. It is designed to be shared with your staff and volunteers. *Please forward and share it with them.*

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

2026 Silver Buffalo Award Nominations – August 31 deadline - [here](#) and [here](#)

Fall Recruitment Media Campaign - [here](#)

Scouting America's National Safety Summit - September 14-17 - [here](#)

2025 National Outdoor Conference - September 17-21- [here](#)

Raise More, Do More Fundraising Summit - September 29, 2025 - [here](#)

National Cub Scout Program Update Conference – December 12-15 – watch for more details

2026 National Annual Meeting - May 10–16, 2026 - Dallas

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - [Facebook](#) and [YouTube](#)
Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)
Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)
Trek on Tuesday (Tuesdays at Noon PT) - [Facebook](#) and [YouTube](#)
National Exploring Live Hour (Monthly) - Dates and information [here](#)

Webinars

BeAScout 101 – Your Guide to Managing Leads and Pins - *August 28, 2025* - Read more and register [here](#)
Monthly Membership Rally – *September 11* – Register [here](#)
Monthly Membership Mixer - *September 21* - Advance registration [here](#)
National Jamboree - Register for upcoming and view past webinars [here](#)
2025 National Fall Membership Recruitment Kick-Off recording - [here](#) for Cub Scouting and [here](#) for Scouts BSA

Newsletters/Blogs/Podcasts

Scouting Safety - [here](#)
Aaron on Scouting - [here](#)
Scouting in the Boardroom - [here](#)
Commissioner Newsletter - [here](#)
Marketing – Subscribe [here](#)
Trail To Adventure - [here](#)
Scouting Alumni - [here](#)
Training Times - [here](#)
Abilities Digest - [here](#)
Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)
Health and Safety - [here](#)
Safety Moments - [here](#)
Scouting America Brand Guidelines and Materials - [here](#)
National Annual Meeting Presentations - [here](#)
Executive Communications - [here](#)
Language of Scouting - [here](#)
Merit Badges - [here](#)
National Council Videos - [here](#)
High Adventure Bases - [here](#)
National Jamboree - [here](#)
Council Support - [here](#)
National Camp Accreditation Program 2025 Standards - [here](#)
Scouting Forums - [here](#)
Order of the Arrow - [here](#)
Commissioners - [here](#)
Program Updates - [here](#)
Summer Camp Staff Jobs - [here](#)
Awards Central - [here](#)
Training Resources - [here](#)
Marketing and Recruitment Resources - [here](#)
Scouting Newsroom - [here](#)
Scouting Emergency Assistance Fund - [here](#)
Brand Center - [here](#)

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Council Service Territory Operations

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Council Services