Council Service Territory Volunteer Leadership Newsletter



Scouting America

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Week of September 29, 2025

The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters**.

October Membership Mixer

Our speaker for this month is Director of Research and Strategy for Scouting America Pat Wellen, who will discuss "Takeaways from Recent Membership Research". The Membership Mixer, on *October 19 at 7:00 PM Central*, is intended for volunteers and professionals with an interest in growing Scouting in their districts, councils, and service territories. Advance registration is required <a href="https://example.com/hem-example.co

Exploring New Unit Organization Trainings for Professionals and Membership Volunteers

As part of Exploring Explosion 3.0, national coordinated trainings led by the national director of Exploring and the national Exploring committee will assist in the following:

Teaching the 4 Phases of organizing a new Exploring club or post. Participants will learn the "A to Z" of Exploring. Sharing the most valuable resources to help both professionals and volunteers become more confident in growing Exploring.

Connecting professionals and volunteers across the country to share best practices while becoming more effective in growing Exploring within their geographic areas. This includes learning from the people who have been the most successful.

Offering cool and crazy incentives throughout the campaign.

Click <u>here</u> to sign up for the trainings. If you have any questions, please email us at <u>exploring@lflmail.org</u> or visit <u>www.exploringexplosion.org</u>.

Commissioner Newsletter

The September 29 Commissioner Newsletter is available here.

Developing Post Programming - September 30

Advancement Myths - BUSTED! Webinar - October 1

Fall Impact Session – October 18

BeAScout.org Notifications

Commissioner Training Updates

New Merit Badge Resources Are Here!

Messenger of Peace Program Updated

Do You Know Your Knots?

Follow Our Social Media Platforms

Your National Commissioner Service Team Serves You

Ask A Commissioner

System Changes Made to Frequency of Email Notifications for Leads and Pending Applications

As part of our ongoing efforts to enhance responsiveness to membership open leads and pending applications in the system, we've increased the frequency of email notifications to the unit Key 3 from twice a week to three times a week—for both leads and pending applications. Leads notification emails will be sent on Monday, Wednesday, and Friday. Pending Application notification emails will be sent on Tuesday, Thursday, and Saturday. Timely follow-up on submitted questions and applications is a basic expectation for customers across platforms and industries. By increasing the frequency of these notifications, we're helping unit Key 3 stay informed and act more quickly—leading to faster response times and, ultimately, welcoming more families into Scouting.

Artificial Intelligence and Cybersecurity Merit Badges

The Artificial Intelligence (AI) and Cybersecurity merit badges will both be available for youth to begin earning on *Monday, September 29*. Scouts can begin working on the requirements for both badges immediately, with resources and a list of approved counselors available through their local councils.

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them <u>here</u>. Be sure to check them out if you are new to this newsletter and/or to review earlier issues.

Reminders from Previous Newsletters

Jamboree on the Air and Jamboree on the Internet - October 17-19, 2025 - here (August 25 issue)
Fall Recruitment Media Campaign and Assets - here (July 21 issue)
2026 Silver Antelope Nominations - November 30 - here (September 15 issue)
National Cub Scout Program Update Conference - December 12-15 - register here (July 28 issue)
2026 National Annual Meeting - May 10–16, 2026 - Dallas (August 18 issue)
2027 World Scout Jamboree - here

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - <u>Facebook</u> and <u>YouTube</u>
Troop Talk Live (second Wednesday of each month at 2 pm CT) - <u>Facebook</u> and <u>YouTube</u>
Leading our Adventures (every other Friday at 5pm CT) - <u>Facebook</u> and <u>YouTube</u>
Trek on Tuesday (Tuesdays at Noon PT) - <u>Facebook</u> and <u>YouTube</u>
National Exploring Live Hour (Monthly) - Dates and information <u>here</u>

Webinars

Office of Development Bi-Monthly Gift Planning Webinar – October 3 - here

Alumni Webinars - 3:30 PM Pacific – Read more here

National Eagle Scout Association Awards - October 12 - Register here

Applying for College Scholarships, Including National Eagle Scout Association Scholarships - November 9

Encouraging Your Older Scouts to Stay in the Scouting Program - December 7

A Discussion with the National Eagle Scout Association President - January 11

Earning Your Scouting Alumni Award - February 8

Membership Mixer - October 19 - Register here

Scouts BSA Advancement – First Wednesday of each month - Register here

Monthly Fundraising Webinar - Third Wednesday at 2:00 PM Central - here and see recordings here

National Jamboree - Register for upcoming and view past webinars here

2025 National Fall Membership Recruitment Kick-Off recording - here for Cub Scouting and here for Scouts BSA

Newsletters/Blogs/Podcasts

Scouting Safety - here

Aaron on Scouting - here

Scouting in the Boardroom - here

Commissioner Newsletter - here

Marketing - Subscribe here

Trail To Adventure - here

Scouting Alumni - here

Training Times - here

Abilities Digest - here

Scouting Wire - here

Important Links

Youth Safety - here Health and Safety - here Safety Moments - here Scouting America Brand Guidelines and Materials - here 2025 National Annual Meeting Presentations - here Language of Scouting - here Merit Badges - here Online Registration Information - here National Council Videos - here High Adventure Bases - here National Jamboree - here Council Support - here National Eagle Scout Association - here Scouting Forums - here Order of the Arrow - here Commissioners - here Program Updates - here Summer Camp Staff Jobs - here Awards Central - here Training Resources - here Marketing and Recruitment Resources - here Scouting Newsroom - here Scouting Emergency Assistance Fund - here Brand Center - here

