

Council Service Territory Volunteer Leadership Newsletter



Scouting  America

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Week of May 4, 2026

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

Fall Recruitment Local Council Marketing Playbook

This fall, Scouting America will support local recruitment efforts with a national campaign designed to help generate awareness and interest among families. Recognizing that every council knows its community best, the *Fall Local Council Marketing Playbook* is intended as a practical resource to help councils adapt and extend the campaign in ways that fit their local needs and opportunities. Inside, councils will find messaging, plans, and implementation ideas to support their own outreach efforts and help turn national momentum into meaningful local engagement and membership growth. See the playbook [here](#).

National Membership Mixer

Excitement and anticipation grow stronger still this time of year as the Cub Scouting program year begins and we think about the new Scouts who might join us when we begin the next school year in a few short months. Our *May 17 mixer* reminds us that *NOW is the Time to Prepare for Cub Scout Fall Recruitment*. Presenter Lisa Wylie, recent chair of the National Cub Scouting Committee, will share ideas on what packs (and the districts and councils that support them) can do now to ensure readiness. Please register for the May Mixer [here](#).

Local Council Finance and Fund Development Committee Webinar

You are invited to the webinar session, "Council Financial Statements 101," the second of a series of practical "need to know" elements for every financial officer and staff leader. We will provide a basic overview of the council financial statements to help all council board members better understand the current financial state of their council. Scouting America recognizes the need to assist our councils with resources in the areas of fiscal strength and fiduciary best practices. There is always more to learn with non-profit and Scouting accounting best practices. Please plan to join us on *Thursday, May 21, at 2:00 pm Central* [here](#).

2027 National Outdoor Conference

Save the date: 2027 National Outdoor Conference, *September 15-19, 2027*, at Philmont Scout Ranch.

Aquatics Newsletter

Read the latest Aquatics Subcommittee eNewsletter, and subscribe to future newsletters, [here](#).

Scouting America Launches National Multicultural Research Initiative

As Scouting America seeks to deepen its understanding of the families, communities, and cultural dynamics shaping the future of Scouting, the organization will partner with Focus Latino to conduct a national online research study among multicultural youth and parents. The study, which begins this month, will involve approximately 2,000 participants, including roughly 750 youth and 1,250 parents across Hispanic/Latino, African American/Black, and Asian populations. Participants will include current Scouts, former Scouts, and youth and parents who have never participated in Scouting. This approach will provide a broad perspective on how Scouting America is perceived today, what motivates families to consider Scouting, and what barriers may prevent participation. Fieldwork is scheduled to begin this month, with the final report expected in June. For questions or additional information, please contact Director of Multicultural Engagement Eduardo Casas at Eduardo.Casas@scouting.org.

Wood Badge Course at Summit Bechtel Reserve

The National Wood Badge Course will be held *November 7-12, 2027*, at the Summit Bechtel Reserve and will bring together Scouters from across the country (and beyond) for advanced leadership training, outdoor skill development, and team-building experiences. Wood Badge is not just another training course, it is a life-changing leadership experience. Set within a dynamic, hands-on Scouting environment, this premier course challenges attendees to step away from the everyday and fully invest in their growth as leaders, mentors, and changemakers. More information and registration may be found [here](#).

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and/or to review earlier issues.

Reminders from Previous Newsletters

Read Sacred Texts Event - *May 7* - Learn more [here](#)

Safeguarding Youth Refresher Training Launched - [here](#)

2026 National Annual Meeting – *May 11–15* – Dallas - [here](#)

2026 Silver Buffalo and Silver Antelope Recipients - [here](#)

2026 National Jamboree Day Visitor Tickets - [here](#)

2026 National Jamboree VIP Experience - [here](#)

Camp Collaborative at Philmont – *September 27-October 2* - [here](#)

Exploring Training and Live Hour - [here](#)

Family Adventure Camp at High Adventure Bases - [here](#)

Distinguished Eagle Scout Award Application Cycle - *April 1 through July 31* - [here](#)

Program Livecasts

Cub Chat Live (every Friday at 3 pm Eastern) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm Central) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 4 pm Mountain) - [Facebook](#) and [YouTube](#)

Trek on Tuesday (Tuesdays at Noon Pacific) - [Facebook](#) and [YouTube](#)

Exploring Live Hour (second Wednesday at 1:00 pm Central – Schedule and registration [here](#))

Webinars

Scouts BSA Advancement Demystified Series – *8:00 pm Eastern* - Recordings may be found [here](#) and the links to the webinars may be found [here](#)

Merit Badge Counseling - Moving from Good to Great - *Wednesday, May 6*

Monthly Membership Rally - Future Rallies *May (in-person at the National Annual Meeting), June 18, July 16, August 20, September 17, October 15, and November 12* – Register [here](#)

Alumni Webinars - 3:30 PM Pacific – Read more [here](#)

How to Create an Eagle Scout Mentoring Program – June 7 - Register [here](#)

Monthly Finance and Fund Development Webinar – *Third Wednesday at 2:00 pm Central* - See recordings [here](#)
“Council Financial Statements 101” - May 21 at 2:00 pm Central - [here](#)

National Jamboree - Register for upcoming and view past webinars [here](#)

Venturing – See recordings of program webinars [here](#)

Newsletters/Blogs/Podcasts

Scouting Safety - [here](#)

On Scouting - [here](#)

Marketing – Subscribe [here](#)

Aquatics - [here](#)

Scouting in the Boardroom - [here](#)

Commissioner - [here](#)

Trail To Adventure - [here](#)

Scouting Alumni - [here](#)

Training Times - [here](#)

Abilities Digest - [here](#)

Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)

Incident Reporting - [here](#)

Health and Safety - [here](#)

Safety Moments - [here](#)

Scouting America Brand Guidelines and Materials - [here](#)

Language of Scouting - [here](#)

Training Resources - [here](#)

Merit Badges - [here](#)

Online Registration Information - [here](#)

Scouting America Membership Standards - [here](#)

Philmont Training Center Conferences - [here](#)

National Council Videos - [here](#)

High Adventure Bases - [here](#)

National Jamboree - [here](#)

Scouting Forms - [here](#)

2027 World Scout Jamboree - [here](#)

Council Support - [here](#)

National Eagle Scout Association - [here](#)

National Camping Schools - [here](#)

Scouting Forums - [here](#)

Order of the Arrow - [here](#)

Commissioners - [here](#)

Program Updates - [here](#)

Summer Camp Staff Jobs - [here](#)

Awards Central - [here](#)

Marketing and Recruitment Resources - [here](#)

Scouting Newsroom - [here](#)

Scouting Emergency Assistance Fund - [here](#)
Brand Center - [here](#)
America250 Visual Identity Guidelines - [here](#)
America250 Generic and Local Council Logos - [here](#)

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Council Services Territory Operations

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Council Services